

SkillsUSA Program of Work



Your road map for planning and implementing chapter activities.

When a chapter provides rich experiences in all six categories of the Program of Work, it empowers students to become career ready. These activities allow students the opportunity to practice and perform the Essential Elements of the SkillsUSA Framework and receive feedback to strengthen their skills.



Advocacy and Marketing

Promote SkillsUSA chapter programs, career and technical education programs, public relations initiatives and experiences to build social responsibility.

Financial Management

Develop personal financial literacy and entrepreneurship skills through relevant work experience, project management and chapter fundraising.

Community Engagement

Assess community needs, identify services and employ skills to meet needs that develop long-lasting partnerships.

Partner and Alumni Engagement

Engage former members, parents, advisory committees, administrators, faculty and business and industry partners in SkillsUSA chapter and classroom activities.

Leadership Development

Establish interpersonal relationships, individual and team development through chapter operations, leadership competitions and individualized growth plans.

Workplace Experiences

Participate in career exploration, planning and work-based learning opportunities, including the SkillsUSA Championships.



Scan the code to
learn more about the
SkillsUSA Program of Work