

UPDATED JULY 2026

# NEW Chapter GUIDE



SkillsUSA®

**T****HANK YOU FOR YOUR** commitment to ensuring student growth and success. Let's work together to ensure that your student members have ample opportunities to grow as skilled professionals, career-ready leaders and responsible community members through membership in SkillsUSA.

We have a vision to produce the most highly skilled workforce in the world and to provide a strong foundation for every member's career success. Participation in SkillsUSA events, conferences and chapter programming allows students opportunities to build and showcase their skills. On the chapter level, and through your instruction, student members develop SkillsUSA Framework skills, serve in leadership positions and are provided a safe outlet to explore various career paths. The mission of SkillsUSA is only possible in partnership with dedicated SkillsUSA advisors like you.

This New Chapter Advisor's Guide will guide you through the roles and responsibilities of an advisor and provide insight into how to successfully start a SkillsUSA chapter. To supplement this resource, the Customer Care Team is dedicated to ensuring that you feel confident in your role as a SkillsUSA advisor. The team can answer your questions on how to start a new chapter, engage chapter members or strengthen an existing chapter.

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**SkillsUSA®**

*Welcome to a new school year. This guide is designed to support you as a SkillsUSA advisor and to help you guide students through meaningful learning and leadership experiences.*

**NEW  
Chapter  
GUIDE**

#### CUSTOMER CARE CONTACT INFORMATION

Agents are on call on Monday, Wednesday and Friday from **8 a.m. – 5 p.m. ET**, and Tuesday and Thursday from **8 a.m. – 7 p.m. ET**

PHONE: **844-875-4557**

EMAIL: [customercare@skillsusa.org](mailto:customercare@skillsusa.org)

CHAT: [register.skillsusa.org](https://register.skillsusa.org)



## Section 1

### WHO WE ARE

SkillsUSA is a national nonprofit education association that serves middle school, high school and college students who are preparing for employment or further education in trade, technical and skilled service careers in 130 occupational areas. SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce.

**Mission:** SkillsUSA is America's proud champion of the skilled trades. Our mission is to empower students to become skilled professionals, career-ready leaders and responsible community members.

**Vision:** SkillsUSA produces the most highly skilled workforce in the world, providing every member the opportunity for career success.

### SKILLSUSA FRAMEWORK

SkillsUSA student members are career ready on Day One because of the SkillsUSA Framework skills they develop during their membership. The Framework has three components: Personal Skills, Workplace Skills and Technical Skills Grounded in Academics. The 17 Essential Elements outlined within each of the three components allow students to develop the skills that business and industry demand from employers.

SkillsUSA creates programs and educational resources that help the SkillsUSA advisor immerse students in this learning. In addition to building skilled professionals, SkillsUSA is also building career-ready leaders and responsible community members! This development also enables students to articulate their experience and growth because of their involvement in SkillsUSA.



### PROGRAM OF WORK

The SkillsUSA Program of Work (PoW) serves as a guide for the chapter experience. It is a structured planning tool organized into six categories, designed to ensure members engage in a well rounded and meaningful SkillsUSA experience. These categories reflect real world situations students will encounter in the workplace and provide opportunities to build skills while demonstrating the 17 Essential Elements of the SkillsUSA Framework.

To support implementation, chapters are encouraged to establish six committees, one aligned to each Program of Work category. This approach helps both advisors and student members use the Program of Work as a practical tool for managing chapter activities while also serving as a blueprint for intentional and effective calendar planning.

### MEMBER SUCCESS

Celebrating student growth and career readiness is easy to do through the SkillsUSA Chapter Excellence Program (CEP). This standards-based program recognizes chapter achievement in developing the Essential Element skills in its members. Their hard work can earn state and national recognition — what a great opportunity to celebrate student achievement!

Chapters can further highlight success and build community support by participating in additional recognition opportunities:

- **National Signing Day:** Celebrate students as they commit to their next step — employment, apprenticeships, military service, or continued CTE training — while engaging partners, families, and community members to showcase the value of SkillsUSA and career and technical education.
- **Advisor of the Year (AoY):** Recognize outstanding advisors who demonstrate leadership, innovation, and commitment to student success, elevating their role as key contributors to workforce development and chapter excellence.



## Mission

SkillsUSA is America's proud champion of the skilled trades. We empower students to become skilled professionals, career-ready leaders and responsible community members.

## SkillsUSA Framework

The SkillsUSA Framework defines the mission of the organization



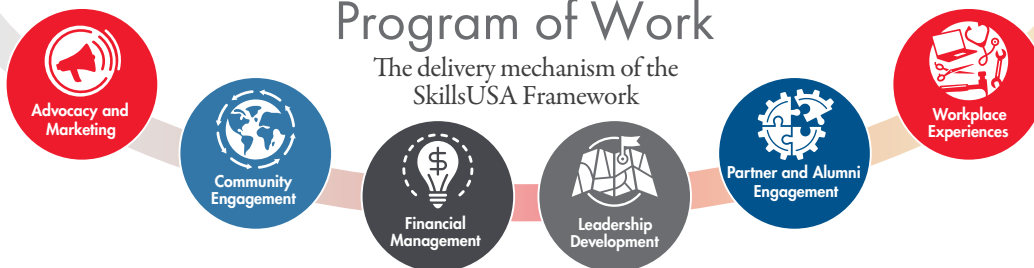
## Integration Locations

SkillsUSA Framework instruction is integrated into these three locations



## Program of Work

The delivery mechanism of the SkillsUSA Framework



## Member Success

Assessments to measure students' career readiness



## Section 2

# STUDENT AND PROFESSIONAL BENEFITS

### STUDENT BENEFITS

There are many reasons why a SkillsUSA membership is beneficial to student members.

- **COMMUNITY:** Build community by making friends on the chapter, state and national level!
- **LEAD:** Gain and apply leadership skills in PoW committees, as chapter officers, as state officers or as national officers.

- **PARTICIPATE:** Engage in career exploration, planning and work-based learning in addition to chapter activities through SkillsUSA Pathful platform.

- **RECOGNITION:** Gain recognition through the showcasing of skills through competitions, through holding leadership positions, participating in the Chapter Excellence Program and National Signing Day event.

- **CAREER COMPETITIONS:** Proudly demonstrate skills on a local, region, state and national level.
- **SCHOLARSHIPS:** Take advantage of the many scholarship opportunities available only to SkillsUSA student members.
- **CONNECT:** Network with business and industry professionals and discover workplace opportunities.
- **PROMOTE:** Shout out SkillsUSA and CTE to alert legislators to the incredible achievements of SkillsUSA student members.

### PROFESSIONAL BENEFITS

Taking on the role of an advisor to a SkillsUSA chapter is one of the most rewarding steps you can take as part of your professional career. The impact of this decision on your students and their future is life changing. You'll find that many of the roles and responsibilities of serving as an advisor support the work that you are already doing in the classroom as an instructor.

*As the advisor of your SkillsUSA chapter:*

- You will serve as a guide, facilitator and advisor to students. You will empower your student members to take the lead of their SkillsUSA chapter.
- You provide intentional instruction about the SkillsUSA Framework and Essential Elements, allowing students to define, develop and demonstrate the skills identified.
- You connect business and industry to classroom learning, bringing relevancy to technical education and SkillsUSA Framework instruction.
- You prepare your students to demonstrate their skills through local championships that are assessed by business and industry.
- You believe that all students have value and purpose and that SkillsUSA offers the ability for students to discover and follow their career passions.

SkillsUSA professional members have access to curated content, tools and resources that are easy to implement in any learning environment. SkillsUSA's resources and chapter models offer instructors great flexibility on how to integrate learning into the CTE curriculum.

Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the importance of joining a professional organization and the opportunities that membership will provide.

*As a professional member, you will have access to:*

- SkillsUSA Framework Integration Toolkit
- SkillsUSA Program of Work Toolkit
- Xplore
- SkillsUSA Technical Standards
- E-Courses (SkillsUSA Framework Certification, CTE Knowledge Certification and Building Self-Motivation in Student Leaders).
- Advisor Professional Development
- Work Base Learning Toolkit
- SkillsUSA Pathful: a dynamic digital platform that supports career exploration and connects students with industry professionals through live and on-demand content
  - SkillsUSA Framework Essential Element Self-Assessment
  - SkillsUSA 17 Essential Element e-modules and knowledge check
  - Business and Industry Connection
- Curricula Resources: Special member pricing on Career Essentials curriculum
- Local Chapter Competitions: Eligibility to participate in chapter-level competitions
- Recognition
- Credentialing: Access to credentialing opportunities
- Conferences and Events





## Section 3

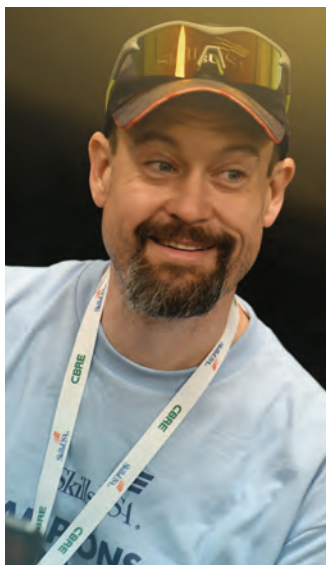
# 12 STEPS TO START A CHAPTER



**H**ERE AT SKILLSUSA, we admire and respect what you do, and we are here to assist you on your journey of establishing your chapter. Please take a moment to view a Welcome video from our Executive Director, Chelle Travis.  
<https://bit.ly/3wZYW8R>

The information and resources that follow will act as a guide to set you up for success as an advisor of a SkillsUSA chapter.

*Your SkillsUSA journey begins now!*



## Step 1

### Contact the Customer Care Team

*Connecting to the SkillsUSA* Customer Care Team will ensure that your questions on how to start a new chapter, engage chapter members and strengthen an existing chapter are answered. Give them a call to ask questions or ask where to locate resources.

Phone: **844-875-4557**

Email: [customercare@skillsusa.org](mailto:customercare@skillsusa.org)



Chat: [register.skillsusa.org](https://register.skillsusa.org)



## Step 2

### Secure Support from School Administration

*Successful SkillsUSA chapters* work with school administrators from the onset. It is essential to receive permission and support from your administration to start a SkillsUSA chapter. You can write a letter or request a meeting with your administrator to secure their support for this school year. To assist you in communicating, find the SkillsUSA letterhead, a chapter SkillsUSA logo generator, photos and PowerPoint templates in the [SkillsUSA Brand Portal](#) at [brand.skillsusa.org](http://brand.skillsusa.org).



## Step 3

### Connect with Your State SkillsUSA Director

*Once you have received support* from your school administration, connect with your SkillsUSA State Director. You can find a directory on the SkillsUSA website or call the Customer Care Team to get connected. If you haven't done so in the past, both a SkillsUSA charter and constitution must be filled out and submitted to your SkillsUSA State Director to make your chapter official!

**Chapter Charter Application:**



**Constitution and Bylaws Templates:**

**College/Postsecondary Local Chapter Constitution and Bylaws Template**



**High School Local Chapter Constitution and Bylaws Template**



**Middle School Local Chapter Constitution and Bylaws Template**





# Step 5

## Registering Student and Professional Members

### PROFESSIONAL MEMBERS

*Registering yourself* as a professional member will allow you access to incredible professional member benefits. Review the process below on how to register as a professional member:

Take a moment to watch a short video on the impact of becoming a [SkillsUSA Advisor](#):



Now that you've established your chapter, it's time to register yourself as a professional member. There are two resources that you can utilize to walk you through the process of registering yourself as a professional member:

#### [Quick Start Guide to Membership](#)



#### [Member Enrollment Guide](#) (Applies to participating states.)



# Step 4

## Incorporate SkillsUSA into Your Teaching Syllabus

*Don't miss this fundamental* opportunity to start the year off right! Ensure that students' families understand that SkillsUSA will be an integral component of your career and technical program this year by placing information directly into your syllabus to illustrate its importance. [Syllabi examples](#):



The SkillsUSA Framework develops students in three distinct areas: Personal Skills, Workplace Skills and Technical Skills Grounded in Academics. When the Framework is paired with the Program of Work, which outlines intentional planning and execution of chapter activities, students gain meaningful experiences that prepare them for success. Families will appreciate that their students are becoming more employable and gaining a competitive advance in the job market through their SkillsUSA experiences — no matter what their future career.

## TAKING STEPS



Registering yourself as a professional member gives you access to the following resources and much more:

- **SKILLSUSA PATHFUL:** A dynamic digital platform that supports career exploration and connects students with industry professionals through live and on-demand content.
- **SKILLSUSA FRAMEWORK INTEGRATION TOOLKIT:** The Framework Integration Toolkit has everything you need to ensure career readiness for students including videos, lesson plans, experiential activities and more.
- **SKILLSUSA PROGRAM OF WORK TOOLKIT:** The Program of Work Toolkit includes the Program of Work Launch Activity Guides, videos and resources to help you implement effective activities.
- **XPLORE:** A chapter curriculum for members to mentor and engage middle school students in skilled trades career exploration while creating an opportunity for future recruitment.
- **SKILLSUSA CHAMPIONSHIPS:** The SkillsUSA Championships Technical Standards are the official rules and regulations for each of the competitions that are part of the championships. This resource is updated annually and is available in early October!
- **E-COURSES:** These are short modules on SkillsUSA Framework Certification, CTE Knowledge Certification, and Building Self-Motivation in Student Leaders.
- **ADVISOR PROFESSIONAL DEVELOPMENT:** A variety of training opportunities, from webinars to classroom to multi-day sessions, there are a lot of options for differing training needs.



## STUDENT MEMBERS

Register your student members today to ensure they take advantage of all their membership benefits throughout the year. There are two resources you can utilize to walk you through the process of registering yourself and your students as members:

**Quick Start Guide to Membership**



**Member Enrollment Guide** (*Applies to participating states.*)



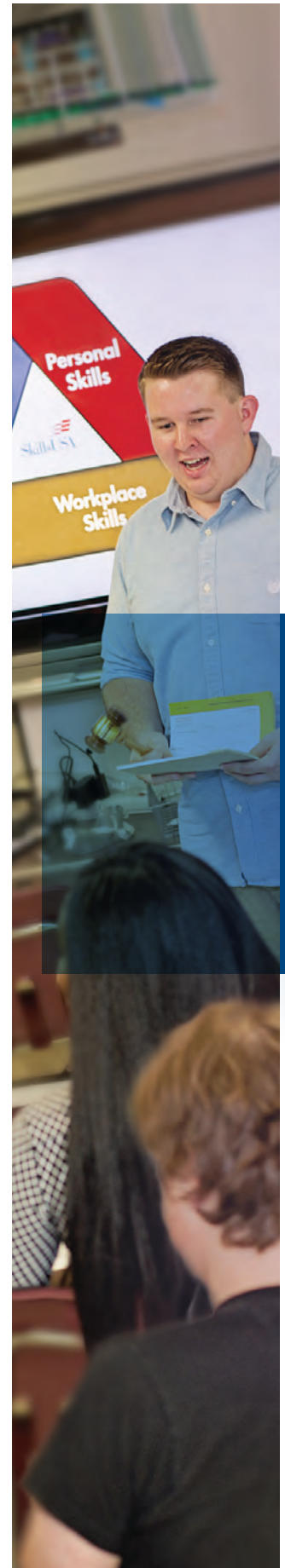
Registering as a student member gives the student access to the following:

- **SKILLSUSA PATHFUL:** A dynamic digital platform that supports career exploration and connects students with industry professionals through live and on-demand content.
- **ACCESS TO EVENTS:** Recruitment Materials, Elevate, SkillsUSA Week, SkillsUSA National Signing Day, Leverage and the National Leadership & Skills Conference (NLSC).
- **ACCESS TO PROGRAMS:** Chapter Excellence Program, Xplore, Career Essentials Suites, SkillsUSA Championships and Scholarships.

As a special membership incentive, instructors who register at least 15 student members in one technical program plus one or more professionals by November 15 will receive a free SkillsUSA resource.

Don't miss out on a special chapter membership recruitment incentive. When you join an additional 25 members over and above what you registered last year by November 15, your chapter will receive a SkillsUSA Framework podium banner.

If you register 50 or more members than you had last year by November 15, your chapter will receive two SkillsUSA Framework podium banners.





## Step 6

### Electing and Training Officers

*Electing chapter officers* allows your chapter to move from advisor-led to advisor-supported. Students take the lead with SkillsUSA. Serving as a chapter officer is one of the best ways for students to hone their workplace and leadership skills.

Advisors are encouraged to elect officers early and embed intentional officer training into your planning. Consider electing officers in the spring and registering them for Elevate, giving student leaders more time to prepare and engage. Early selection and training give student leaders the time, confidence, and clarity they need to plan effectively, engage members, and lead with purpose. By prioritizing preparation, chapters start the year positioned to deliver meaningful, high-impact experiences that support student success from day one.

#### ELECTIONS

**SkillsUSA's Chapter Officer Election Toolkit** will assist you in conducting a SkillsUSA chapter officer election process in a virtual, in-person or hybrid manner. It is important to honor the work and commitment of the students applying for chapter office and to conduct a process that is fair and equitable for all candidates, and most importantly, identifies the candidates that can best serve

your local chapter in advancing in quality while engaging all members. The actions described in this guide are suggestions and options based on experiences gathered from chapters. Each chapter may need to adjust or modify the actions presented to fit unique needs or time periods. Each chapter should also be familiar with the state officer election process for their specific state, as they may wish to mimic portions of it.

*Included in this toolkit:*

- ELECTION TYPES
- ELECTION METHODS
- EVALUATION RUBRICS
- OTHER ELECTION AND TECHNICAL RESOURCES

#### OFFICER TRAINING

Train a strong officer team with the **SkillsUSA CHARGE Officer Video Series**. Charge is a weekly chapter officer video series that covers topics that chapter officers will find useful in the day-to-day management of their local SkillsUSA chapters. Each Charge video features an activity guide to guide chapter officer growth and development. There are 12 episodes, and each episode contains a video and downloadable activity guide. Topics include Getting to Know Your Team, SkillsUSA Framework and Chapter Officer Roles. Video series available via the SkillsUSA Pathful platform.

Local chapters officers can receive additional training by participating in Elevate offered in the fall. Elevate is an interactive virtual experience for local chapter officer teams that focuses on building successful chapters by equipping officers with the skills to lead and serve their chapter members.





# Step 7

## Recruiting Members

*Now that you've established* your officer team let's prepare to recruit members.

Recruitment is an ongoing effort throughout the school year, and SkillsUSA provides practical tools to support chapters through the [Back to School Resources](#) (code right). Available under Checkpoint 4, these resources include step-by-step guidance for joining SkillsUSA, flyers and templates to promote meetings and membership, planning guides for advisors and chapter leaders, a chapter recruitment slide deck, social media templates, and incentive information to support local recruitment efforts. Chapters can use these resources at the beginning of the school year or anytime they are working to grow membership.

You can submit your recruitment efforts for the opportunity to be spotlighted on [SkillsUSA Champions digital hub](#).

Use the [Membership Form for Registration System Data Collection](#) to gather all the information needed to join your students on the SkillsUSA member portal.

### Additional Recruitment Resources/Ideas

- **HOST A SKILLSUSA** Open House night. Invite the chapter officers to “meet and greet” any potential members and speak about the benefit of joining SkillsUSA.

“Host a SkillsUSA Open House”



- **SHOW THE “WHY SKILLSUSA?” VIDEO SERIES** during the SkillsUSA Open House event to showcase the many benefits and opportunities that are available through joining SkillsUSA.

“Why SkillsUSA?” College/Postsecondary



“Why SkillsUSA?” High School



“Why SkillsUSA?” Middle School



# Step 8

## Chapter Meetings

*It is essential to hold meetings* on a regular basis and to inform students when meetings are scheduled. The meeting times and locations can take a variety of forms to meet the needs of your student body. Because of the integral nature of SkillsUSA to CTE programs, many chapters will hold their meetings during the school day within each class period to give everyone an opportunity to be involved. However, it is fine to get creative and hold chapter meetings when they work best for your students and their school day.

### *Goals for chapter meetings may include:*

- Provide an opportunity for chapter members to participate in decision-making processes to determine Program of Work activities, officer elections and recognition programs.
- Set up committees to plan, implement and report on the Program of Work activities.
- Conduct activities that allow members to get to know one another and have a good time. Have FUN!

### *Additional Resources:*

[Back to School Resources Page](#)



[Sample Chapter Meeting Agenda](#)



[Officer Roles](#)



[Chapter Budget Worksheet](#)

(located on Page 7 of Launch Guide 1)



Sample chapter meeting agenda and officer roles are resources included in *Leveraging Your Leadership with Effective Chapter Meetings* available for purchase in the [SkillsUSA Educational Resource Store](#).



### *Additional Chapter Meeting Resources/Ideas*

- Customize the meeting flyer template with specific information for our chapter. Display the flyers in your classroom, school or campus so members and potential members are aware of the upcoming meeting.
- For SkillsUSA logos, brand guidelines and other SkillsUSA Brand Center resources available to your chapter, go to [SkillsUSA Brand Portal](#) at [brand.skillsusa.org](http://brand.skillsusa.org).
- Creating and using a SkillsUSA chapter social media account is a great way to share information. Instagram and Facebook are popular platforms for students to access information.
- If possible, arrange for refreshments at your meeting. A few soft drinks and chips (or orange juice and doughnuts for a morning meeting) go a long way in making students feel welcomed.
- Create an agenda for this meeting that includes upcoming dates of SkillsUSA state-related activities or conferences.



# Step 9

## Framework Essential Elements and Program of Work

### SKILLSUSA FRAMEWORK

*Every aspect of our program* is built around the SkillsUSA Framework, which emphasizes Personal Skills, Workplace Skills and Technical Skills Grounded in Academics. The purpose of the Framework is to provide a common language to communicate what students learn in the classroom and laboratory. Show this special video to chapter members as an introduction to the **SkillsUSA Framework**.



### ESSENTIAL ELEMENT SELF-EVALUATION

*Have each member complete* the Essential Element self-evaluation to rate themselves in each of the Essential Elements. This assessment will assist your chapter members in identifying their strengths and weaknesses allowing your chapter to create and plan the Program of Work with intentionality.

Advisors are able to receive an aggregated report of all chapter members for use in planning their chapter's Program of Work and/or the SkillsUSA Framework skill-building lessons. To receive your chapter's report, please contact SkillsUSA's Customer Care Team at [customercare@skillsusa.org](mailto:customercare@skillsusa.org).

Online Essential  
Element  
Self-Assessment



Essential Elements  
Self-Assessment (PDF)



### SKILLSUSA PROGRAM OF WORK

*The SkillsUSA Program of Work* is divided into six categories. These categories define areas of focus for a well-run chapter in the same way a well-run business may be divided into different divisions. Each category or committee has specific responsibilities, but all contribute to the overall success of the SkillsUSA chapter.

Resources, videos and activities can all be found on the SkillsUSA website and many more resources are within your Program of Work Toolkit. This is provided when you join as a Professional member and is located at [pathful.skillsusa.org](http://pathful.skillsusa.org).

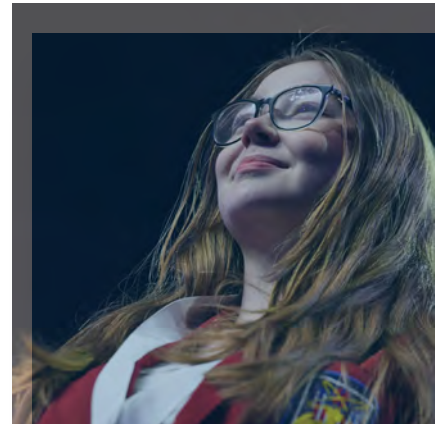
Program of Work  
info for Students Video



Program of Work  
info for Teachers,  
Administrators and  
Parents Video



Program of Work:  
Getting Started Video





# Step 11

## Include Administrators in your Early Chapter Success

*As you kick off your school year* and get students engaged in the chapter, be sure to share the excitement and success of your events with your school administrators and guidance counselors. Chapter officers can send an invitation to administrators, deans or faculty members inviting them to bring greetings to the members at an upcoming chapter meeting or observe an activity or service project. This will give administrators an opportunity to see student members in action using their leadership skills. Have a chapter officer follow up by sending a thank-you card.

Your students are the stars of your organization, so don't miss any opportunity to spread the message about their success and involvement in SkillsUSA activities and programs. Local newspapers and TV stations appreciate positive stories to share with their communities. Continuously consider new ways to keep stakeholders involved and informed about your chapter.

# Step 10

## Attend Professional Development Opportunities

*Throughout the year*, SkillsUSA will offer free, online learning. These virtual or online sessions are designed to teach participants to immediately strengthen their chapters. Topics include starting a chapter, membership recruitment, managing successful chapter meetings and how to maneuver the SkillsUSA registration system.

SkillsUSA also provides ongoing advisor support and coaching to help you organize, lead, and sustain a successful chapter. SkillsUSA LEARN is the home for professional development at SkillsUSA, connecting educators and advisors to timely, relevant learning experiences offered year-round, both online and in person at NLSC, WLTI, FLCs, and more.

**SkillsUSA LEARN:  
Advisor Professional  
Development Resources**



# TAKING STEPS



# Step 12

## Display SkillsUSA Posters

*Introduce your student members* to the new SkillsUSA theme, Champion Your Future, and hang the posters from your SkillsUSA Membership Kit in a prominent location in the classroom or the school hallway. These posters help to raise awareness of SkillsUSA and generate excitement among students to become a SkillsUSA member.

### CHAPTER IN ACTION CALENDAR

*The SkillsUSA Chapter in Action* calendar is a visual poster and guide to chapter activity that provides an overview of the events, conferences and programs available for SkillsUSA members. It provides workspace for your chapter members to plan their year. Participation in SkillsUSA includes the opportunity to engage in local, state and national events throughout the year.

### YOUR CHAPTER MONTH-BY-MONTH

*On the SkillsUSA* Chapter in Action calendar, activities are listed for each month. Use the calendar stickers in the Membership Kit to mark dates for upcoming events. Review the activities for each month, select some for your chapter, and then place a sticker on the calendar as a visual reminder of upcoming events. Visit Step 12 on the SkillsUSA website, for all downloadable calendar resources.



In keeping with a tradition of respect for the individuality of our members and our role in workforce development, SkillsUSA strives to ensure inclusive participation in all of our programs, partnerships and employment opportunities.

*Many resources are available* to strengthen and support your SkillsUSA chapter. For the latest information on SkillsUSA programs and activities, visit the multitude of online resources and stay connected by following our social media channels.



SkillsUSA's website, providing information about the organization for stakeholders and the general public.



All-in-one career exploration and workforce readiness platform.



SkillsUSA's secure, online portal for membership and conference registration.



SkillsUSA's interactive brand resource site, providing logos, templates and more.



A digital hub providing inspiring stories and relevant news.



SkillsUSA's advocacy site, allowing members to contact elected officials and media with messages.



SkillsUSA's website for Career Essentials curriculum and assessments.



SkillsUSA's webstore, offering the latest merchandise and educational resources.

## ONLINE RESOURCES





# NEED HELP?



## The SkillsUSA Customer Care Team is Here to Serve.

### THE CARE TEAM CAN ASSIST NEW CHAPTERS OR NEW ADVISORS WITH:

- Establishing and operating chapters.
- Creating log-ins, adding training programs, and adding and joining members.
- Registering for local, state and national conferences.
- Accessing professional and student member benefits.

### THE CARE TEAM CAN PROVIDE TECHNICAL SUPPORT:

- Navigation of LMS via virtual, phone and email.
- Establishing and setting-up new user accounts.
- Assistance with making or completing a purchase.
- Assigning student keys.
- Assistance with student account set-up.
- Assistance with all reporting needs.
- Troubleshooting technology issues.

### THE CARE TEAM CAN PROVIDE CURRICULUM SUPPORT:

- Assistance with determining the most appropriate course.
- Walkthrough of course layout and functionality.
- Guidance on development of classroom implementation plans.
- Virtual demonstration of the learning management system and curriculum features.

### THE CARE TEAM CAN HELP ALL CHAPTERS AND ADVISORS WITH:

- Recruiting members and chapter operations.
- Navigating the registration system.
- Navigating the SkillsUSA website.
- Discovering more about new products, resources, programs and materials:
  - Career Essentials.
  - Chapter Excellence Program.
  - SkillsUSA Pathful.
  - SkillsUSA Store.

### CUSTOMER CARE MEMBERSHIP TRAINING PROVIDES:

- Guided training on the SkillsUSA membership registration process.
- Step by step walkthroughs for chapter advisors and administrators.
- Best practices for accurate member entry and submission.
- Common error prevention and troubleshooting during registration.



## Have questions

about SkillsUSA membership or conference registration, Career Essentials or need online support?



- **CALL** 844-875-4557
- **CHAT** [register.skillsusa.org](https://register.skillsusa.org)
- **EMAIL** [customercare@skillsusa.org](mailto:customercare@skillsusa.org)  
for membership, SkillsUSA's Learning Management System and general support questions

### Care Team Hours

Monday/Wednesday/Friday  
8 a.m. – 5 p.m. (ET)

Tuesday/Thursday  
8 a.m. – 7 p.m. (ET)

*We look forward to hearing from you!*