

Activities**“Social Media, You Be the Judge” (15 minutes)****Supplies Needed:**

- Obtain special permission for students to access social media, including Facebook. If this is not possible, print out several profiles for students to evaluate during this activity.

Put students into small groups of two or three.

Give these instructions:

1. Each group will select two Facebook profiles or other social media pages to review.
2. Avoid using pages of other students in our school.
3. View the pages and consider what type of image is projected from the information on the profile.
4. In your notes, create a “+” positive column to list components and information promoting a positive image and a “-” negative column for pieces promoting a negative image.
5. You have six minutes to work before sharing with the class.

After groups share, facilitate a discussion by asking questions including:

- What were some of the positive components of the social media pages?
- What promoted the most negative image?
- What can you do to your personal page to make it more positive?
- Does it matter what type of image is obtained from our social media pages? Why?
- How do we display a positive image in school? In SkillsUSA? In the workplace?



If you and your students enjoyed this exercise, additional activities covering all Essential Elements are available in SkillsUSA Ignite.
<https://www.skillsusastore.net/ignite.html>