



Membership Benefits

**The Home of SkillsUSA
Membership Benefits
is SkillsUSA Pathful**

pathful.skillsusa.org



SkillsUSA Pathful is your all-in-one career exploration and workforce readiness platform. It connects students with real professionals, virtual job shadows and industry resources to build skills and prepare for future success.

This year, membership benefits are available to both advisors and students!

- Advisors continue to access valuable tools, technical standards and training.
- Students now have direct access to competition materials, SkillsUSA Framework resources and leadership development tools.



Membership Benefits

Professional Member Benefits

Our goal is to support SkillsUSA instructors at a higher level than ever before by delivering curated content, tools and resources that are easy to implement in any learning environment. Our resources and chapter models offer instructors great flexibility on how to integrate learning into the CTE curriculum. Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the importance of joining a professional organization and the opportunities that membership will provide.

SkillsUSA Championships

Technical Standards —

The official rules and guides for every competition, including required skills, clothing and equipment lists and academic connections.

Framework Integration Toolkit —

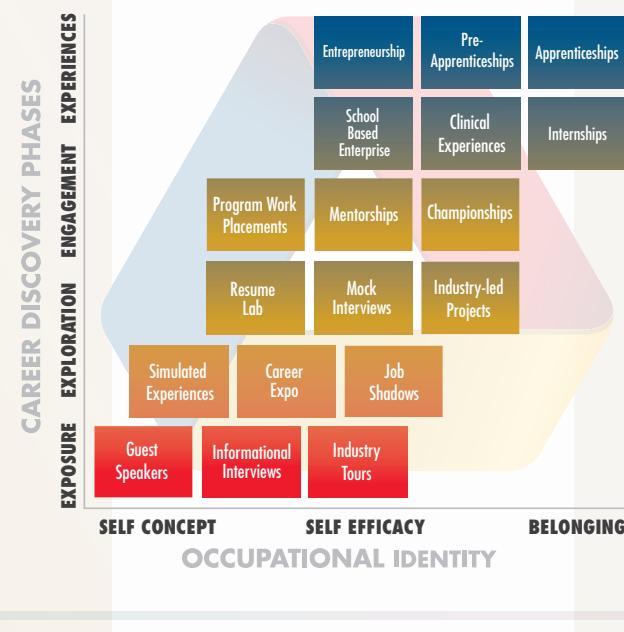
Ready-to-use lesson plans, activities and videos that help you embed SkillsUSA Framework skills into your CTE program.

Program of Work Toolkit —

A collection of activity guides, classroom resources and videos that help you plan, launch and deliver effective chapter activities throughout the year.

Professional Development E-Courses —

On-demand training designed specifically for SkillsUSA advisors to strengthen classroom impact and chapter leadership.



Student Member Benefits

SkillsUSA student members gain hands-on experiences, leadership opportunities and resources that build the foundation for career and life success.

SkillsUSA Championships

Technical Standards —

Guides for every competition with detailed skill requirements, expectations and academic connections to help members prepare for success.

Essential Element Self-Assessment —

A simple tool that helps members evaluate their personal, workplace and technical skills while setting goals for growth.

SkillsUSA Framework Essential

Element Modules — Seventeen short, self-paced modules that help students build the employability skills most valued by industry.

CHARGE: Officer Training Series —

A video and activity series that equips chapter officers with the knowledge and confidence to lead their local chapters effectively.

Pathful Benefits

Powering Career Readiness

SkillsUSA is leading the way in preparing students for real careers — by combining hands-on learning with cutting-edge digital tools. Explore careers, build workplace skills and connect with industry — anytime, anywhere.

How Pathful Supports WBL

Pathful helps bring career learning to life and gives every student a head start:

- Virtual tours and live industry sessions
- FlexLessons that prepare you for hands-on WBL
- Real-world projects tied to in-demand careers
- 24/7 access — no matter where your school is

WBL Opportunities to Try This Year

Make your learning real by pairing Pathful with these experiences:

- Prep for a job shadow using Pathful's day-in-the-life videos
- Combine your internship with digital skill-building in Pathful

Get the Tools You Need

Everything is ready for you to jump in:

- SkillsUSA Championships Technical Standards
- SkillsUSA Framework Skill Building
- WBL Guides and Toolkits

Work-Based Learning

Real Experience. Real Impact.

What is Work-Based Learning?

- Try out real careers
- Build hands-on skills
- Explore what you enjoy
- Get ready for life after graduation

Why Work-Based Learning Matters

- Get ready for real jobs and careers
- Learn hands-on skills you'll actually use
- Make connections with your community and industry pros

EXPERIENCE	WHAT IT MEANS
Guest Speakers	Hear directly from professionals
Informational Interviews	Ask questions about real careers
Industry Tours	Visit workplaces in action
Simulated Experiences	Practice real-world tasks through VR
Career Expos	Meet businesses and explore careers
Job Shadows	Follow someone on the job
Resume Lab	Build or improve your resume
Mock Interviews	Practice interviews and get tips
Industry-Led Projects	Solve challenges from real companies
Program Work Placements	Try short-term work experiences
Mentorships	Learn from a pro in your field
Championships	Compete and show your skills
School-Based Enterprises	Help run a business at school
Clinical Experiences	Work in health-related fields
Internships	Get hands-on experience with a company
Entrepreneurship	Start or plan your own business
Pre-Apprenticeships	Prep for skilled trades
Apprenticeships	Learn on the job while getting paid



Visit pathful.skillsusa.org or scan the QR code here to get started!

Virtual Access + Real-World Experiences = Maximum Growth

How to Join

Accessing SkillsUSA Pathful

To get started, both students and professional members must be registered in the SkillsUSA Register portal: register.skillsusa.org. Each member must be submitted with a unique, working email address.

Once registered, members will receive an email within 24-48 hours with login instructions and credentials for **SkillsUSA Pathful**.



pathful.skillsusa.org

Need help
with submitting
membership
or accessing
SkillsUSA Pathful?

Contact the
Customer
Care Team

3

WAYS TO CONNECT
WITH THE CUSTOMER CARE TEAM

- **CALL** 844-875-4557
Reach out to someone directly through a phone call to have a personalized conversation.
- **CHAT** register.skillsusa.org
Communicate in real-time through a messaging platform for instant responses.
- **EMAIL** customercare@skillsusa.org
Send a written message that can be reviewed and responded to within 24 hours.

Care Team Hours

Monday/Wednesday/Friday

8 a.m. – 5 p.m. (ET)

Tuesday/Thursday

8 a.m. – 7 p.m. (ET)

*We look forward to
bearing from you!*