

HELP STUDENTS FEEL LIKE STARS!



We want every celebrated member to feel like a star on SkillsUSA National Signing Day!

One way to help make Signing Day special is to introduce the runway walk experience, a fun way to highlight students and make them the stars of National Signing Day! There are a number of ways that you can help celebrate your incredible students. First, create a runway for participants by literally rolling out a piece of red, blue or gold carpet to create a walkway for students as they approach the signing table to sign their letter of intent.

How to Participate

- Use our “content capture” suggestions to capture and share stories, interviews or profiles of each student and what makes them a star on SkillsUSA National Signing Day.
- Take photos with Signing Day hats, pens, letters or banners from your school or SkillsUSA.
- Conduct red or blue carpet interviews with students, teachers and supporters to share their stories.
- Post on social media with the hashtag #SkillsUSANationalSigningDay, and tag @SkillsUSA.

Capturing Photos You’ll Love

- Take clear, high resolution photos, both posed photos and photos of students in action (using a cellphone is fine).
- If using a cellphone, hold the device vertically to get a clear, full-length image for social media or shoot horizontally if using images for a newsletter or other publication, if you wish.
- Check for good lighting (natural light or indoor lights) and avoid using a flash.
- Use a photo backdrop or a simple background to keep the focus on the people. Watch out for people in the background who may distract from your subjects.
- Look people in the eye when you photograph them to help build a connection between the subject and the viewer and take the time to ask them to look at you and smile if this is a posed photo.



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Continued



Event Checklist

- Backdrop
- Red, blue or gold carpet runner for participants to walk
- Signing table with documents and pens at front of room
- Music (if desired for pre- or post-event celebration)
- Small gifts for signers and supporters
- Balloons and decorations
- Snacks or refreshments
- Cellphone, camera or video camera
- Photographer or videographer
- Interviewer

Sample interview questions for parents or supporters

- What is your name and which student or program you are supporting today?
- What program/career pathway is your student pursuing?
- How do you feel about today's event as it marks the next chapter for these students?
- What advice do you have for students preparing to enter the workforce?
- Do the skilled trades offer a good career path for graduates? Why?

Sample interview questions for student participants

- What is your name, age and training program?
- How did you learn about this trade area or why did you decide to choose this program?
- What makes you feel the skilled trades offer a promising career path?
- What are your future career or education plans?
- What would you say to a friend who might be thinking about a career in this trade?