



Recruitment Best Practices

These Recruitment best practices are from advisors who share what works in their classroom.

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Invite SkillsUSA alumni to visit with students about the opportunities of membership, as well as their own experiences and successes.

- John, Cooley MS

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Include all students in a SkillsUSA activity such as community service.

- Amy,
Sleepy Hill MS

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Set up booths at school events including back to school night, club rush, parent teacher conferences and more.

- Michelle,
Clinton JH

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Visit elementary classes at feeder schools.

- Lisa, East Butler

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Use chapter social media: be visible, be active, and let students see the fun and impact of being involved.

- Mike, Desert Star

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