

Recruitment

Lesson Plan





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SkillsUSA Recruitment

Learning Objectives: Identify key aspects of SkillsUSA and encourage student membership.

Overview: Students will watch a short video titled, “[We are SkillsUSA](#)” Then they will complete a scavenger hunt around the room to find important words and symbols that are part of SkillsUSA. Students will use a handout with questions to write down answers about each item as they complete the scavenger hunt. Students end with a “Parking Lot” exercise and write down questions they still have about SkillsUSA for the instructor to answer.



Time Required: 40 minutes

Suggested participants: All middle school students

Materials Needed: Lesson PowerPoint Slide deck (optional), A/V equipment, SkillsUSA logo, “[We are SkillsUSA](#)” video, SkillsUSA Scavenger Hunt items printed out and hidden around an area, SkillsUSA Scavenger Hunt handout (one per student), Sticky notes (one per student), Writing utensil for each student, Parking lot poster or drawing on white board

Facilitation Instructions:

Part 1: Gauge students’ level of knowledge (4 minutes)

Do: Display an image of the SkillsUSA logo.

Say: “Give a thumbs up if you have seen this logo before.” (allow for response time)

Say: “What do you know about this logo?” (allow for 2-3 responses)

Say: “What are your initial thoughts about this logo?” (allow for 2-3 responses)

Say: “Where have you seen this logo before?” (allow for 2-3 responses)

Say: “This is the SkillsUSA logo. **SkillsUSA is a national organization for students like you!** It includes middle school, high school, and college/postsecondary learners. You have the unique opportunity to join SkillsUSA if you choose, so today we will answer the question: What is SkillsUSA?”

Part 2: Introduce SkillsUSA (3 minutes)

Do: Show the short video titled "[We are SkillsUSA.](#)"

Say: "What is something that stuck out to you?" (allow a few students to share)

Say: "Those are all important aspects of SkillsUSA, but there's even more to discover."

Part 3: Learn about SkillsUSA (30 minutes)

Say: "Who has completed a scavenger hunt before?" (have one or two students share about their experience)

Say: "Today we have our own SkillsUSA Scavenger Hunt! You will receive a handout with a list of items related to SkillsUSA. Each item has some information that will help you answer the questions on the handout. It is your mission to find every item and answer the questions before the timer runs out in 15 minutes. You may work with a partner."

Activity: "Scavenger Hunt"

1. Pass out the Scavenger Hunt papers and allow students to search the room.
2. Give boundaries if necessary, such as "You may not open any cabinet and drawer. All items are found in the classroom and shop."
3. Monitor students as they work.
4. After 15 minutes, bring students back together.
5. Go over each question and answers; share more information about each question as you wish.

Worksheet on page 6

Part 4: Closing (3 minutes)

Do: Give each student a sticky note.

Say: "We've covered a lot of information, and this is only the tip of the iceberg for all that SkillsUSA has to offer! Take one minute and write down at least one question you still have about SkillsUSA on the sticky note. Then place it in the Parking Lot I've placed on the wall. I will answer your questions in future classes."

Activity "Parking lot"

1. Students each write one question.
2. Students place the question on the parking lot poster or drawing.
3. Answer their questions during the next few class periods.

Tips For Success

- ☒ Keep the energy high.
- ☒ If students are quiet and unwilling to share, use a "think-pair-share" to engage students before sharing with the full group.
- ☒ Encourage students to try SkillsUSA; they have nothing to lose and everything to gain.

Conclusion

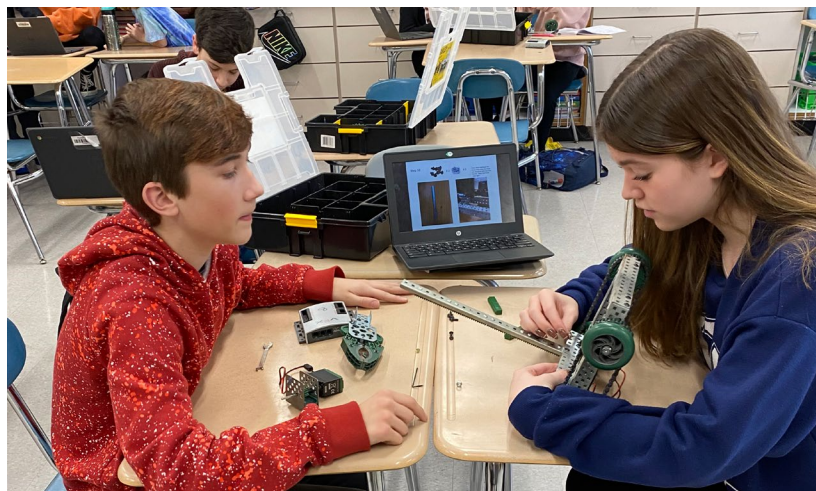
Every student will benefit from participation in SkillsUSA. As teachers, we must promote and make all students aware of the opportunities. Then address obstacles and barriers to membership. Finally, help each student find their place in the organization.

Expand your Skills

The [SkillsUSA website](#) and [SkillsUSA member handbook](#) will help you expand your own knowledge. For additional ideas, use the [recruitment resources](#).

Supporting Resources

Middle School Work Based Learning Toolkit which is located at pathful.skillsusa.org.



Scavenger Hunt

PRINTOUTS | PAGE 1



There are nine pieces of paper with items related to SkillsUSA hidden around the room. Find each item and use it to answer one or two questions below. Leave the paper where you found it after you have answered the questions.

Good luck!

Items

- SkillsUSA Defined
- SkillsUSA Framework
- SkillsUSA Mission
- SkillsUSA Emblem
- SkillsUSA Colors #1 and #2
- SkillsUSA Color #3
- SkillsUSA Color #4
- SkillsUSA Pledge
- SkillsUSA Creed
- SkillsUSA Competitions

Questions

1. Fill in the blanks to complete the definition of SkillsUSA:

SkillsUSA is the #1 _____ development organization for students. SkillsUSA is found in _____ schools, _____ schools and _____ institutions nationwide. SkillsUSA students hone their hands-on _____ against current industry standards in more than _____ occupational areas, from _____ to _____ and nearly everything in between. SkillsUSA is a _____ solution to the ongoing skills _____, where more highly skilled jobs are available than skilled _____ ready to fill them.

2. What are the three components of the SkillsUSA Framework?

3. Give an example of one Essential Element within each component.

4. Fill in the blanks to complete the SkillsUSA mission:

SkillsUSA is _____ proud _____ of the skilled _____. Our mission is to _____ students to become skilled _____, career-ready _____ and responsible _____.

5. What are the five parts of the SkillsUSA emblem and what does each part represent?

6. What are the four colors of SkillsUSA?

7. How many bullet points in the SkillsUSA pledge?

8. Which sentence in the SkillsUSA pledge stands out the most to you? Why?

9. What does each paragraph of the SkillsUSA Creed start with?

10. Which statement in the SkillsUSA creed resonates the most with you? Why?

11. How many competitions are there in SkillsUSA?

12. List five of the competitions that seem interesting to you.



SkillsUSA *Defined*

SkillsUSA is the #1 Workforce development organization for students. SkillsUSA is found in middle schools, high schools and college/postsecondary institutions nationwide.

SkillsUSA students hone their hands-on skills against current industry standards in more than 130 occupational areas, from 3-D Animation to Welding and nearly everything in between. SkillsUSA is a vital solution to the skills gap, where more skilled jobs are available than skilled professionals ready to fill them.



SkillsUSA Framework

The SkillsUSA Framework is a guide that helps students learn skills in three areas: Personal Skills, Workplace Skills and Technical Skills Grounded in Academics.

Each of the three components have certain skills, called Essential Elements, that help students become career ready.



SkillsUSA *Mission*

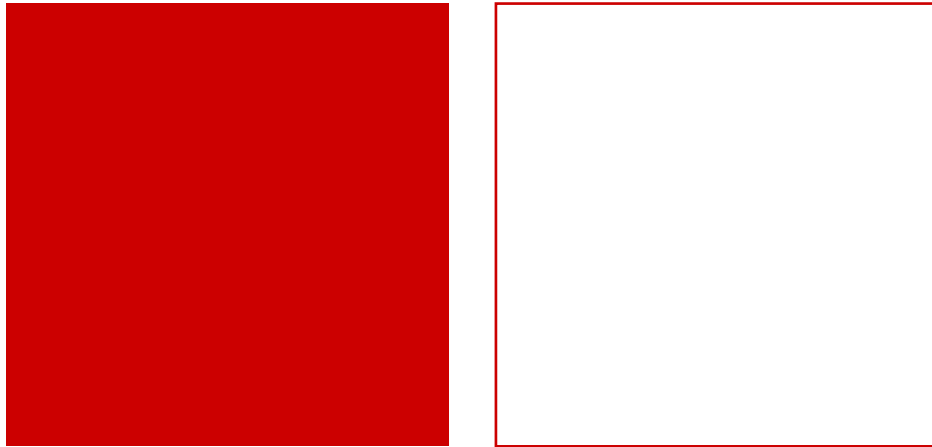
SkillsUSA is America's proud champion of the skilled trades. Our mission is to empower students to become skilled professionals, career-ready leaders and responsible community members.



SkillsUSA Emblem

There are five main parts of the SkillsUSA Emblem, and each one represents something!

1. The **shield** represents patriotism.
2. The **gear** represents the industrial society.
3. The **torch** represents knowledge.
4. The **orbital circles** represent technology.
5. The **hands** represent the individual.



SkillsUSA Colors #1 and #2

Red and white represent the individual states and chapters.



SkillsUSA Colors #3

Blue represents the common union of the states and of the chapters.



SkillsUSA Colors #4

Gold represents the individual, the most important element of the organization

SkillsUSA *Pledge*

Upon my honor, I pledge:

- To prepare myself by diligent study and ardent practice to become a worker whose services will be recognized as honorable by my employer and fellow workers.
- To base my expectations of reward upon the solid foundation of service.
- To honor and respect my vocation in such a way as to bring repute to myself.
- And further, to spare no effort in upholding the ideals of SkillsUSA.



SkillsUSA Creed

I believe in the dignity of work.

I hold that society has advanced to its present culture through the use of the worker's hands and mind. I will maintain a feeling of humbleness for the knowledge and skills that I receive from professionals, and I will conduct myself with dignity in the work I do.

I believe in the American way of life.

I know our culture is the result of freedom of action and opportunities won by the founders of our American republic, and I will uphold their ideals.

I believe in Education.

I will endeavor to make the best use of knowledge, skills and experience that I will learn in order that I may be a better worker in my chosen occupation and a better citizen in my community. To this end, I will continue my learning now and in the future.

I believe in fair play.

I will, through honesty and fair play, respect the rights of others. I will always conduct myself in the manner of the best professionals in my occupation and treat those with whom I work as I would like to be treated.

I believe satisfaction is achieved by good work.

I feel that compensation and personal satisfaction received for my work and services will be in proportion to my creative and productive ability.

I believe in high moral and spiritual strength.

I will endeavor to conduct myself in such a manner as to set an example for others by living a wholesome life and by fulfilling my responsibilities as a citizen of my community.