



Recruitment Pocket Guide

Instructions

The Recruitment Pocket Guide is your on-the-go resource to assist you with talking to others about SkillsUSA.

This tool can help you answer the following questions:

- **How** should I talk to others about SkillsUSA?
- **Who** should I talk to about SkillsUSA?
- **What** should I be talking about?

Print your pocket guide or use it as a digital version. For best use, print your guide and attach a binder ring to use as an on-the-go tool.

It's as easy as 1, 2, 3!

HOW

should I talk to others
about SkillsUSA?

Invite **3** new friends to a
SkillsUSA Meeting

Share with **2** returning
students about SkillsUSA

Tell **1** underclassman
about SkillsUSA

WHO

should I tell about
SkillsUSA?

Who are the **3** new friends you are inviting?

Who are the **2** students you are sharing with?

Who is the **1** underclassman you are telling?

WHAT

should I tell others
about SkillsUSA?

3 stories of your SkillsUSA experience

(Travel opportunities, connecting with employers, scholarships, meeting friends, and more!)

2 examples of chapter activities

(Meetings, community service projects, competitions, recruitment events, and more!)

The number **1** workforce
development organization
for students.

What are the **3** stories you are sharing?

What are the **2** examples of activities?

What is **1** more fact you can share about SkillsUSA?
