

The #1 Workforce Development Organization for Students

Personal Skills

IntegrityWork Ethic

Professionalism

Self-Motivation

Adaptability/Flexibility

Workplace

Skills

Responsibility

- Computer and Technology Literacy
- Job-Specific Skills
- Safety and Health
- Service Orientation
- Professional Development

Technical Skills
Grounded in
Academics



- Communication
- Decision Making
- Teamwork
- Multicultural Sensitivity and Awareness
- Planning, Organizing and Management
- Leadership

ur Mission is to empower students to become skilled professionals, career-ready leaders and responsible community members.

THE SKILLSUSA FRAMEWORK

The SkillsUSA Framework ensures student members develop a skill set demanded by business and industry. The three components of Personal, Workplace and Technical Skills Grounded in Academics include 17 Essential Elements that encompass all skills needed to be successful at school, in the workplace and in the community.

ABOUT SKILLSUSA

SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. We help each student excel. A nonprofit national education association, SkillsUSA serves middle school, high school and college/postsecondary

Students and teachers in middle school, high school and college/ postsecondary programs

442,372

5,111 Schools involved nationwide with an active SkillsUSA chapter

22,089

Classrooms across all 50 states, Washington, D.C., and two U.S. territories 130

students preparing for careers in trade, technical and skilled service occupations.

Trade, technical and skilled service occupations

850 Partners

National companies and associations that support our SkillsUSA programs





Legislative Priorities Advancing Opportunity through CTE

Career and technical education (CTE) equips students with the skills, confidence and real-world experiences they need to succeed in today's rapidly changing economy. Whether they are just beginning their educational journey or returning to the classroom to re-skill or upskill, CTE learners are preparing for the jobs that power our communities and strengthen our future. These legislative recommendations reflect SkillsUSA's commitment to expanding CTE access, modernizing systems and ensuring every student can thrive through high-quality CTE programming that not only prepares them for the future of work, but helps to shape it.

Invest in the Nation's CTE Infrastructure

CTE equips students with the skills they need to power America's industries. The Carl D. Perkins Career and Technical Act's (Perkins V) Basic State Grant program is the cornerstone of federal support for CTE, yet current funding levels remain well below what is needed to meet current needs and growing demand. Additional funding for CTE is needed to support students in realizing their full potential, especially as the economy continues to undergo rapid transformation.

Protect and Support the Role of CTE in Public Education

CTE is a core component of the public education experience. High school and postsecondary students across the country rely on access to strong CTE programs and pathways to gain real-world skills and career direction. Too often, public schools and institutions are the only locations where CTE programs are offered at scale to meet current and future workforce needs.

Improve Postsecondary CTE Access

The value proposition for higher education is changing. Today's students are more likely to pursue postsecondary education not just for a degree, but to gain specific skills and credentials that lead to good jobs and higher wages — often in a shorter time frame. Many of today's postsecondary learners are older or may already be working, meaning they increasingly rely on shorter-term, highquality CTE programs to quickly advance their careers. Yet, outdated federal policy prevents these students from using Pell Grants to access the very programs designed to meet their needs.

Strengthen CTE's Connection to Workforce Development Systems

As Congress considers updates to the Workforce Innovation and Opportunity Act (WIOA) and the National Apprenticeship Act (NAA), CTE and Perkins V must be recognized as a key partner in building America's talent pipeline.

Grow the Pipeline of Skilled CTE Instructors

Knowledgeable instructors with real-world experience are an essential ingredient for high-quality CTE programs. Yet, many schools struggle to recruit and retain qualified educators due to lower salaries and industry competition.

SKILLSUSA URGES **CONGRESS TO:**

- Increase funding for Perkins V's Basic State Grant program to support handson training, work-based learning and credential attainment.
- Strengthen federal funding to support CTE systems and programs that help connect learners with opportunities in dynamic and growing sectors of the American economy, especially efforts that intentionally support diverse geographic areas throughout the nation.
- Invest in innovative CTE programs, strategies and approaches that supplement these foundational investments in CTE, particularly efforts that equip students with the skills and knowledge they need to be successful in an economy rapidly changing due to artificial intelligence and wider technological advancements.

SKILLSUSA URGES CONGRESS TO:

- Maintain a strong commitment to public education systems that offer CTE as a central part of the student experience.
- Oppose efforts to divert funds away from the schools and institutions that deliver high-quality, skill-based education to American students.
- Ensure that dedicated federal CTE investments — like Perkins V state grant funding — remain targeted to public education systems and are not diluted by competing priorities or redirected to non-public entities.

SKILLSUSA URGES CONGRESS TO:

- Expand federal Pell Grant program eligibility for high-quality, shorter-term CTE programs aligned with the needs of the American economy.
- Ensure newly eligible programs under this policy change lead to credentials of value that provide further postsecondary and employment opportunities for students.
- Provide dedicated funding for open access postsecondary institutions such as community and technical colleges and area technical centers to offer CTE programming aligned with the needs of the economy, such as the Strengthening Community College Training Grant Program.

SKILLSUSA URGES CONGRESS TO:

- Promote legislation that supports alignment and coordination between Perkins and WIOA, including policies that ensure CTE representation within WIOA and that meaningfully share related infrastructure responsibilities.
- Improve access to supportive services that help students and workers succeed, and provide flexibility to braid workforce funding streams in ways that help to coordinate efforts across education, workforce and human services systems.
- Establish consistent standards and definitions for youth apprenticeships, pre-apprenticeships and registered apprenticeship programs, including proposals that clarify the relationship between CTE and these programs.

SKILLSUSA URGES CONGRESS TO:

- Support policies that make teaching a competitive and attractive option for skilled trades professionals.
- Expand access to CTE-specific teacher training and professional development.
- reciprocity to increase instructor mobility.

■ Encourage state licensure



These legislative priorities

reflect our commitment to preparing students for the careers that keep America running. Whether they're learning to weld, code, repair engines or lead teams — our students are building the future. Federal policy helps open doors for every learner so that they are ready to lead, create and contribute through CTE.

Learn more at

skillsusa.org

THE SKILLSUSA DIFFERENCE

SkillsUSA produces the most highly skilled workforce in the world, providing every member the opportunity for career success.

The National Association of Manufacturers estimates that by 2030 there will be more than two million unfilled manufacturing jobs in the U.S. 3M is proud to support SkillsUSA in closing this gap by developing the work force of the future.

— Garfield Bowen, VP of Workforce Development Policy and Community Engagement

3M







Career and technical education
(CTE) offers an opportunity to
close the skills gap that threatens
U.S. economic growth, offers
options to students beyond the
traditional four-year college
path-way and bolsters
the career readiness
of all students
who participate,
including those
going on to
college. The data
suggests that CTE
works, and it works even

better when students are

also members of SkillsUSA.

SkillsUSA as a career and technical student organization (CTSO) is integral to instruction, and participation enriches the CTE classroom experience, regardless of occupational area.

SkillsUSA members outperform non-CTSO members in achieving seven outcomes (shown in the graphic below). This SkillsUSA Advantage persists regardless of gender, race and school socioeconomics.



THE BENEFITS OF SKILLSUSA

SkillsUSA Membe

CTSO Non-Member

SkillsUSA Advantaae

SkillsUSA Members Are More Likely than CTSO Non-Members to Achieve the Seven General Outcomes

CTE works especially well when CTE students are SkillsUSA members. The SkillsUSA Advantage illustrates that point vividly. The maximum SkillsUSA Advantage of 29 points (benefiting from CTE by earning certifications and licenses) is only the beginning.



SkillsUSA.

BE SURE TO CHECK OUT SKILLSUSA ON SOCIAL MEDIA.



instagram.com/SkillsUSA



linkedin.com/company/skillsusa



