



# NATIONAL LEADERSHIP & SKILLS CONFERENCE

Presented By Aerotek®

# MEDIA KIT

2025 | Atlanta







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### **SkillsUSA Media Room**

#### **GWCC A-402**

June 22 to June 26, 2025, 9 a.m. to 5 p.m.  
Friday, June 27, 9 a.m. to 1 p.m.

**NOTE: For the security and safety of our student members, ALL NLSC attendees must be badged, including the media.**

When you arrive, obtain a conference name badge in the GWCC A/B Registration Hall, then visit the SkillsUSA Media/PR Team in A-402 for more information. Recognized media can register in advance or on-site at no charge. Note: Registration is closed on Friday, June 27.

For a conference schedule, download the [SkillsUSA NLSC 2025 app](#) from Apple or Android. Visit the SkillsUSA [NLSC microsite](#) for conference details.

# America's Highly Skilled Workforce Meets in Atlanta

## Overall Conference Information and Statistics

SkillsUSA is the #1 workforce development organization for students. We empower students to become skilled professionals, career-ready leaders and responsible community members. SkillsUSA will come to Atlanta June 23-27, 2025 for its 60th annual National Leadership & Skills Conference (NLSC), the nation's largest showcase of skilled trades. Quality career and technical education is the centerpiece of the conference. More than 18,000 students, teachers, education leaders, and representatives from 850 national corporations, trade associations, businesses and labor unions will participate. The highlight will be the annual SkillsUSA Championships on June 25-26 with 114 hands-on skill and leadership competitions. The 2025 NLSC is presented by Aerotek.

### Dates and Locations

June 23-27

Georgia World Congress Center (GWCC)

*All attendees must be registered and badged*

### SkillsUSA Media Room

Room A-402, GWCC

June 23-27, daily hours are 9 a.m. to 5 p.m.

### Conference Attendance

Estimated attendance: 18,000 for the week

Student contestants: 6,800+

Student participants/voting delegates: 600+

SkillsUSA advisors (instructors): 3,200+

National Education Team members: 115+

Contest judges: 1,200+

SkillsUSA TECHSPO: Over 200 exhibits

SkillsUSA Championships supporters: 800+

National Courtesy Corps: 90

### Economic Impact

40,500 total hotel nights for the week

Atlanta economic impact of \$32.3 million

### Opening Session

Tuesday, June 24 at 7 p.m. in State Farm Arena

Pre-session begins at 6:30 p.m.

*Sponsors: Snap-on Incorporated and Toyota*

### SkillsUSA Championships

June 25-26, 9 a.m. to 5 p.m.

Location: GWCC in Halls A, B and C

### Champions Festival

Thursday, June 26, 6 p.m. to 9:30 p.m.

Location: Centennial Olympic Park

### SkillsUSA University Seminars

Workshops by industry experts

Dates: June 24-26

Location: GWCC (see NLSC app for details)

### Academy of Excellence Seminars

Sessions for Advisor professional development

Dates: June 24-26

Location: GWCC (see NLSC app for details)

### Community Service Event

"Build Skills – Do Good – Complete the Cycle"

Bicycle Build for Atlanta children

Friday, June 27, 9 a.m. to 12 p.m.

Location: Thomas Murphy Ballroom, GWCC

*Sponsors: Ariat and State Farm Insurance Companies*

### Awards Session

Friday, June 27 at 4 p.m. in State Farm Arena

**All events:** For all of the conference details and contest schedules, download the [SkillsUSA NLSC 2025 app](#) from the Apple or Android app store.

# SkillsUSA Championships at a Glance

## Hands-on Leadership and Skills on Display

The SkillsUSA Championships features over **6,880 competitors in 114 hands-on events**. Each contestant is a state gold medalist. The SkillsUSA Championships is considered the nation's largest workforce development event in the world as well as the single largest day of industry volunteerism. SkillsUSA represents 130 occupational areas and adds new contests and demonstrations to the Championships each year to meet the demands of new and expanding career fields.

### Dates and Locations

Watch the 2025 SkillsUSA Championships on Wednesday, June 25 and Thursday, June 26 at GWCC. Orientations will be held on Tuesday, June 24. The best photo opportunities are on Thursday, from 10 a.m. to 2 p.m. excluding a brief lunch break.

### Key Statistics

- 6,880+ student competitors
- 114 competitions
- 1.79 million square feet
- 1,250+ medals awarded
- Industry scholarships, tools and prizes for winners

The SkillsUSA Championships utilizes 2,000 computers, 12,500 bricks and 1,500 blocks, 60+ stoves and ovens, , 100+ welders, 50+ manufacturing machines and complete laboratories for machining, welding, auto repair and car painting.

See the SkillsUSA website for [contest descriptions](#).





# 2025 SkillsUSA Championships National Competitions

## **LEADERSHIP DEVELOPMENT CONTESTS (19)**

Action Skills  
American Spirit  
Chapter Business Procedure  
Chapter Display  
Community Action Project  
Community Service  
Employment Application Process  
Extemporaneous Speaking  
Job Interview  
Job Skill Demonstration A  
Job Skill Demonstration Open  
Occupational Health and Safety  
Opening and Closing Ceremonies  
Outstanding Chapter  
Pin Design (State Conference)  
Prepared Speech  
Promotional Bulletin Board  
Quiz Bowl  
T-shirt Design

## **OCCUPATIONALLY-RELATED CONTESTS (16)**

Career Pathways Showcase (CPS):  
CPS: Agriculture Food and Natural Resources  
CPS: Arts and Communication  
CPS: Business Management and Technology  
CPS: Health Science  
CPS: Human Services  
CPS: Industrial and Engineering Technology  
Customer Service  
Engineering Technology/Design  
Entrepreneurship  
First Aid/CPR  
Health Knowledge Bowl  
Health Occupations Professional Portfolio  
Medical Math  
Medical Terminology  
Principles of Engineering/Technology  
Related Technical Math

## **SKILLED AND TECHNICAL SCIENCES CONTESTS (76)**

3D Visualization and Animation  
Additive Manufacturing  
Advertising Design  
Architectural Drafting  
Audio Production  
Automated Manufacturing Technology  
Automotive Maintenance and Light Repair  
Automotive Refinishing Technology  
Automotive Service Technology  
Aviation Maintenance Technology  
Baking and Pastry Arts  
Basic Health Care Skills  
Barbering  
Building Maintenance  
Cabinetmaking  
Carpentry  
CNC 2-Axis Turning Programmer  
CNC 3-Axis Milling Programmer  
CNC Programmer  
Collision Damage Appraisal  
Collision Repair Technology  
Commercial sUAS Drone  
Computer Programming  
Cosmetology  
Crime Scene Investigation  
Criminal Justice  
Culinary Arts  
Cyber Security  
Dental Assisting  
Diesel Equipment Technology  
Digital Cinema Production  
Early Childhood Education  
Electrical Construction Wiring  
Electronics Technology  
Emergency Medical Technician  
Esthetics  
Facility -Leadership in Facility Management  
Firefighting  
Graphic Communications  
Graphics Imaging – Sublimation  
Heating, Ventilation, Air Conditioning and Refrigeration

Industrial Motor Control  
Information Technology Services  
Interactive Application and Video Game Development  
Internetworking  
Internet of Things (IOT) Smart Home  
Marine Service Technology  
Masonry  
Mechatronics  
Medical Assisting  
Mobile Electronics Installation  
Mobile Robotics Technology  
Motorcycle Service Technology  
Nail Care  
Nurse Assisting  
Photography  
Plumbing  
Power Equipment Technology  
Practical Nursing  
Restaurant Service  
Robotics and Automation Technology  
Robotics: Urban Search and Rescue  
Screen Printing Technology  
Sheet Metal  
Team Engineering Challenge  
TeamWorks  
Technical Computer Applications  
Technical Drafting  
Telecommunications Cabling  
Video New Production  
Video Production  
Web Design and Development  
Welding  
Welding Fabrication  
Welding Sculpture

## **DEMONSTRATION CONTESTS (3)**

CNC 5 Axis Milling Programmer  
Commercial Roofing  
Heavy Equipment Operation

# Applauding Our National Honorees

## Celebrating the Best SkillsUSA Instructors and Schools

SkillsUSA will honor the following individuals at the 2025 National Leadership & Skills Conference for outstanding service to the organization.

### **SkillsUSA Honorary Life Members:**

Kristina Clifton (Ala.)  
Patty Duncan (Va.)  
Tom Kercheval (Va.)  
Debbie Peabody (Ga.)  
Sindie Read (Nev.)  
Jackie Walker (Ohio)

### **Outstanding Career and Technical Educators:**

Travis Black (Ariz.)  
Joseph Chapman (S.C.)  
Samantha Childress (Tenn.)  
Dale Long (Tenn.)

### **SkillsUSA Advisors of the Year**

**Region 1:** Jennifer Probst, WEMOCO Career and Technical Education Center (N.Y.)

**Region 2:** Wanda Tyson, Nash Community College (N.C.)

**Region 3:** Matt Mullins, Lockport Township High School (Ill.)

**Region 4:** Pake Carlson, High Plains Technology Center (Okla.)

**Region 5:** Brady Mitchell, West - MEC NWC (Ariz.).

### **Championships Volunteer of the Year Award**

The Ernie Gary SkillsUSA Championships Volunteer of the Year Award will be awarded to Ed Norman (Mo.)

### **SkillsUSA Models of Excellence**

These 24 SkillsUSA chapters are 2025 Models of Excellence. At NLSC, their chapter leaders will present their student-led plan of action, results and SkillsUSA Framework integration. Three schools will be honored at the Awards Session.

**Arizona:** Cooley Middle School, La Joya Community High School and West-MEC Northwest Campus

**California:** Cesar Chavez High School and Warren High School

**Connecticut:** Oliver Wolcott Technical High School

**Florida:** The Villages High School

**Georgia:** Camden County High School, McIntosh County Academy and South Forsyth High School

**Iowa:** Waverly-Shell Rock Senior High School

**Massachusetts:** Cape Cod Regional Technical High School, Greater Lowell Technical High School and Lynn Vo-Tech Institute

**Nebraska:** East Butler High School

**New York:** WEMOCO Career and Technical Ed Center and WSWHE BOCES Southern Adirondack Ed Center

**North Carolina:** Carteret Community College

**Ohio:** Wayne County JVS

**South Carolina:** Center for Advanced Technical Studies

**Tennessee:** Lawrence County High School

**Texas:** Cleburne High School

**West Virginia:** Nicholas County Career Technical Center and South Branch Career & Technical School

# What's New at NLSC for 2025

## Expanded Programs Elevate the Conference Experience

### **Student and Advisor Credentialing Opportunities at NLSC**

SkillsUSA is offering more than two dozen free certification exams spanning a variety of industries at NLSC for advisors and students. Some exams are open to all students and/or advisors, but others are limited to competitors in specific career competitions. Select exams are open to the public, but NLSC registration is required. See the list of all [credentialing opportunities](#).

### **SkillsUSA TRY-A-SKILL**

The new SkillsUSA TRY-A-SKILL experiences offers a first-hand look at the automotive world with Carlyle Tools and NAPA, the elevator industry and careers in wind and renewable energy with the Center for Energy Workforce Development. Try-A-Skill is located in GWCC Hall B/C near the food court, NLSC Lounge and Activity Zone.

### **SkillsUSA TECHSPO Features Interactive Industry Exhibits**

The TECHSPO trade show has over 200 exhibitors and is held June 24-26 at the GWCC right alongside the competitions. Learn about the latest trends, virtual reality, new technology and equipment and the latest education and career information. At TECHSPO, meet industry representative from tool companies and SkillsUSA partners, learn about training and college programs, plus scholarships and more. From experiencing a military flight simulator to changing a tire or trying an escape room focused on careers, you never know what you'll see at TECHSPO! The show is free for registered NLSC participants and many booths offer fun experiences and giveaways. Hours are Tuesday, June 24 and Wednesday, June 25 from 8 a.m. to 5:30 p.m. daily. Thursday, June 26 from 8 a.m. to 5 p.m.

### **Expedition NLSC Digital Scavenger Hunt**

Attendees at the National Leadership & Skills Conference (NLSC) can experience it in a new way from their cellphones with Expedition NLSC, a digital scavenger hunt. Participants can explore the conference by completing fun, interactive missions that spark learning, build connections and help them engage with partners and exhibitors. Teams of up to four members can register, complete challenges and earn points all week. Along the way, there are multiple chances to win daily prizes, including the grand prize of a VIP Suite experience at the Awards Session, plus \$1,000 for your team.

### **Champions Festival**

SkillsUSA students will enjoy fun, food and music on Thursday, June 26 at 6 p.m. to 9:30 p.m. in Centennial Olympic Park, adjacent to GWCC and downtown hotels. Festivities include outdoor lawn games, food trucks and a live DJ playing dance music on the SkillsUSA Champions main stage. The U.S. Army "As You Were" Band will also be playing.

## SkillsUSA National Officers Take the Stage

These 14 students were elected by their peers as SkillsUSA National Officers for the 2024-25 school year. The team has traveled and advocated for SkillsUSA since last June. To close out their year of service to the organization, they will lead the 2025 SkillsUSA national conference with starring roles at the general sessions and numerous conference events.

[Learn more about the SkillsUSA National Officer team.](#)



### High School Officers

Kallie Allen, President, Massachusetts  
Emma Gunn, Vice President, Oklahoma  
Wyatt Boggs, Secretary, Michigan  
Brock Davis, Treasurer, Nebraska  
Juan Orona, Parliamentarian, New Mexico  
Avery Smith, Region 2 Vice President, South Carolina  
Violet Lowe, Region 3 Vice President, Ohio  
Jana Kawasmi, Region 4 Vice President, Texas  
Kate Hughes, Region 5 Vice President, Arizona

### College/Postsecondary Officers

Pamela Williams, President, Louisiana  
Bailey Jensen, Vice President, Idaho  
Cooper Kias, Secretary, California  
Ally Cadue, Treasurer, Missouri  
Scott Mull, Parliamentarian, Tennessee



# SkillsUSA Shines at State Farm Arena

## Fuel Your Fire at the Opening Session

The SkillsUSA National Leadership & Skills Conference (NLSC) kicks off on Tuesday night, June 24 at 7 p.m. with the Opening Session in State Farm Arena at our first large-scale event of the week for students, educators and industry partners.

Arrive early as the pre-session fun begins at 6:30 p.m. State delegations will be seated together and they will be showing off their state pride with unique hats, some custom accents to their official red blazer attire and many will be sporting fun glow sticks or or blinky items. Don't miss out on this high energy, student-led session which is such an inspiring start to your 2025 NLSC experience!

Entertaining SkillsUSA members at the Opening Session will be Light Balance, a Ukrainian LED dance troupe that has performed on television and all over the world. They are best known for their appearances on TV talent competitions. Enjoy their high-tech neon and LED show with the added elements of acrobatics and dance choreography.

Our Opening Session sponsors:  
**Snap-on Incorporated**  
**Toyota Motor North America**



# Celebrating our National Champions!

## Medals Recognize Excellence in Skills and Leadership

The 2025 SkillsUSA National Leadership & Skills Conference wraps up on Friday, June 27 at 4 p.m. with the Awards Session. Held in State Farm Arena, the event features the announcement of over 1200 gold, silver and bronze medals for 114 competitions.

Also announced will be the top three Models of Excellence schools in the nation and the newly-elected SkillsUSA National Officer Team for the next school year.

New this year is a one-hour earlier start time plus a flexible come-and-go format that allows SkillsUSA schools or state groups to sit where they like and to attend just part of the session.



# SkillsUSA Serves Atlanta

## SkillsUSA Students Build Bikes to Support Local Youth

On Friday, June 27, 596 SkillsUSA students will apply their skills and provide service to the Atlanta community by participating in the SkillsUSA “Build Skills – Do Good – Complete the Cycle” community service project. The student participants will work in teams to apply their skills and build children’s bicycles that will be presented to local children.

The day of service will begin with a kickoff rally for students, teachers and business partners at 9 a.m. in the Georgia World Congress Center. From 9:30 a.m., until 12 noon, students will work in teams to apply their skills and construct two children’s bikes.

Children from LaAmistad will receive the bikes. LaAmistad is an Atlanta nonprofit with a mission to prepare Latino students and their families for success through academic and life enrichment programs. June 27 is their last day of camp, and the bikes will be a given as a surprise for the children.

For more than 20 years, SkillsUSA has hosted community service events during the national conference to provide students with a hands-on service opportunity. The community service projects vary from year to year, but the purpose is to engage SkillsUSA members from across the nation in working together for a common purpose to serve others and strengthen their own leadership skills.

Thanks to our sponsors for the 2025 community service project:

**Ariat**

**State Farm Insurance Companies**





# President's Volunteer Service Award Honors

## Recognizing Excellence in Service to Local Communities

The Presidential Volunteer Service Award (PVSA) is a national honor recognizing sustained volunteer service. SkillsUSA is an official certifying organization for the program. Recipients receive a lapel pin, certificate of achievement, and a congratulatory letter from the President of the United States in honor of their service to their communities. Gold, silver, and bronze awards are based on the verified hours of service performed over a consecutive 12-month period. This year, 33 SkillsUSA chapters and 71 members were awarded the PVSA.

### ARIZONA

#### Gold Chapter Recipients

Desert Star Academy  
Valley Academy for Career & Technical Education  
Construction, Law Enforcement & Public Safety

#### Gold Individual Recipients

Leerabari Kpea, Buckeye Union High  
Ian Morton, Dysart High School  
Savanah Bernal, Kofa High School  
Joshua Buelna, Kofa High School  
Karina Cenicerros, Kofa High School  
Natalie Cordova, Kofa High School  
Michael Garcia, Kofa High School  
Akemi Lopez, Kofa High School  
Lexie Madrigal, Kofa High School  
Amani Montiel, Kofa High School  
Angel Padilla Mendez, Kofa High School  
Kassandra Pantoja, Kofa High School  
Ayzia Ramos, Kofa High School  
Jalea Sandoval, Kofa High School  
Alejandra Urzua, Kofa High School  
Kylee Zambrano, Kofa High School  
Aashvi Khandelwal, Paradise Valley High School  
Lizeth Ocano, San Luis High School  
Ashly Pullin, San Luis High School  
Daniela Villanueva, San Luis High School

#### Silver Individual Recipients

Mikaela Acosta, Dysart High School  
Liam Whelan, Paradise Valley High School  
Bronze Individual Recipients  
Ace Cady, Desert Star Academy  
Faith Torres, Kofa High School

### CALIFORNIA

#### Gold Chapter Recipient

Dinuba High School

### GEORGIA

#### Gold Individual Recipient

Tessa Dial, Ware County High School

#### Bronze Chapter Recipient

Apalachee High School

### ILLINOIS

#### Gold Chapter Recipient

Thomas Kelly College Prep

### MASSACHUSETTS

#### Gold Chapter Recipients

Blackstone Valley Regional Vocational Technical High School  
Lynn Vocational Technical Institute

#### Gold Individual Recipients

Giulia Bizzozero, Plymouth South  
Gracie Clinton, Blackstone Valley Regional  
Vocational Technical High School  
Damian Cook, Cape Cod Regional Technical  
High School  
Victoria Graumann, J.P. Keefe Technical High School  
Thomas Marshall, Greater Lowell Technical  
High School  
Akram Mchiti, Essex North Shore Agricultural &  
Technical School

#### Silver Individual Recipients

Kallie Allen, Blackstone Valley Regional Vocational Technical  
High School  
Jada Sanchez, Greater New Bedford Regional  
Vocational Technical High School  
Lean Schneyer-VanZile, Minuteman High School  
Lauren McPherson, Southeastern Regional  
Vocational Technical High School  
Logan Rebello, Taunton High School  
Natalie DeLano, Whittier Regional Vocational  
Technical High School

#### Bronze Individual Recipient

Fatima Noor, Attleboro High School

### NORTH CAROLINA

#### Gold Individual Recipient

Ella McDonald, Jack Britt High School

### NEW JERSEY

#### Gold Individual Recipients

Adam Gonzales II, Cumberland County Technical  
Education Center  
Dominic Mercado, Cumberland County Technical  
Education Center

Hannah Stanley, Gloucester County Institute of Technology  
 Daniel Levashki, Gloucester County Institute of Technology  
 Vinson Guo, Hudson County School of Technology-Jersey City 2940  
 Isabella Lancellotti, Hudson County School of Technology-Jersey City 2940  
 Logan Lancellotti, Hudson County School of Technology-Jersey City 2940  
 Desiree Okonkwo, Hudson County School of Technology-Jersey City 2940  
 Dhruv Teli, Hudson County School of Technology-Jersey City 2940  
 Kavita Yadav, Hudson County School of Technology-Jersey City 2940  
 Charlotte McLaughlin, Somerset County Academy for Health & Medical Services  
 Pravani Prayaga, Somerset County Academy for Health & Medical Services  
 Nicholas Dysko, Somerset County Vocational & Technical High School  
 Vaanya Salwan, Somerset County Vocational & Technical High School  
 Jessy Dong, Somerset County Vocational & Technical High School  
 Noor Fatima, Somerset County Vocational & Technical High School  
 Aarika Patel, Somerset County Vocational & Technical High School  
 Tanvi Patel, Somerset County Vocational & Technical High School  
 Jainam Shah, Somerset County Vocational & Technical High School

#### **Silver Individual Recipients**

Margaret Kim, Somerset County Vocational & Technical High School  
 Lily Boguslavsky, Somerset County Vocational & Technical High School

#### **Bronze Individual Recipient**

Saanvi Trivedi, Somerset County Vocational & Technical High School

#### **NEW MEXICO**

##### **Gold Chapter Recipient**

Hobbs High School

#### **NEW YORK**

##### **Gold Chapter Recipient**

Aviation High School

#### **Gold Individual Recipients**

Vincent Collazo, Gerald R. Claps Career and Technical Education Center

#### **Silver Individual Recipients**

McKenzie Ballon, Gerald R. Claps Career and Technical Education Center  
 Alexander Krzeminski, Gerald R. Claps Career and Technical Education Center  
 Ryan McFarland, Gerald R. Claps Career and Technical Center  
 Toryn Snyder, Oneida-Herkimer-Madison BOCES

#### **Bronze Individual Recipients**

David Brown, BOCES Center At Olean  
 Chloe Iannacone, Gerald R. Claps Career and Technical Center

#### **SOUTH CAROLINA**

##### **Gold Chapter Recipient**

York Technical College

#### **TENNESSEE**

##### **Gold Chapter Recipients**

Tennessee College of Applied Technology  
 TCAT Henry Carroll

##### **Bronze Chapter Recipient**

Spring Hill High School, Chapter 5876

#### **TEXAS**

##### **Gold Chapter Recipient**

Cleburne High School

##### **Gold Individual Recipient**

Robert Emrich, Grand Prairie Collegiate Institute

##### **Silver Individual Recipient**

Hannah Walters, Wylie High School

##### **Bronze Individual Recipient**

Melvina Morkos, Miller Career and Technology Center

# \$1 Million in Scholarships Awarded

## SkillsUSA Partners Support Student Education Goals

SkillsUSA and its industry partners award a number of scholarships to America's top career and technical students in conjunction with the SkillsUSA National Leadership & Skills Conference. These scholarships support higher education, travel to the national conference and leadership development for students who plan to further their education in community colleges, undergraduate programs or industry certifications. From Sept. 1, 2024 to Aug. 31, 2025, SkillsUSA and its partners offered 14 college/postsecondary scholarships with a total estimated dollar value of over \$1 million.

### **Aerotek #MakeYourMark Scholarship**

Since 2023, Aerotek has awarded scholarship awards up to \$5,000 to eligible SkillsUSA members in select pathways to offset the costs of postsecondary tuition at a community college, technical college or certificate program. These scholarships can also be used to offset costs associated with an apprenticeship.

### **Bob Westphal Memorial Scholarship**

The Bob Westphal Memorial Scholarship is offered in partnership with North American Oil & Gas Pipelines (Benjamin Media Inc.) and Continuum Capital. It provides four merit-based scholarships of \$2,500 in 2025 to high school or college/postsecondary students continuing their education to pursue a career in energy construction (oil and gas pipelines, gas distribution, solar and wind).

### **Clifford H. "Ted" Rees, Jr. Scholarship**

The Clifford H. "Ted" Rees, Jr. Scholarship Foundation, an Air-Conditioning, Heating, and Refrigeration Institute (AHRI) Charitable Foundation, offers four one-time, merit-based \$2,500 scholarships to SkillsUSA members in 2025. The scholarship provides tuition support for students pursuing postsecondary education/training in HVACR.

### **Fine Homebuilding #KeepCraftAlive Scholarship for Construction Students**

Fine Homebuilding awarded multiple \$2,500 #KeepCraftAlive Scholarships to SkillsUSA high school or college/postsecondary students continuing their education or certification program in construction-related fields such as architectural drafting, carpentry, cabinetmaking, electrical and residential wiring, HVACR masonry, woodworking or plumbing.

### **Harbor Freight Tools for Schools NLSC Travel Scholarship**

The Harbor Freight Tools for Schools Travel Scholarship grants SkillsUSA members up to \$1,500 per student to assist in attending the 2025 National Leadership & Skills Conference (NLSC). Students must be SkillsUSA members who are registered to compete in the SkillsUSA Championships in specific contests.

### **Hyundai NLSC Travel Scholarship**

The Hyundai Travel Scholarship opportunity granted SkillsUSA members up to \$1,500 per student to assist in attending the 2025 National Leadership & Skills Conference (NLSC). Students must be SkillsUSA members and registered to compete in the SkillsUSA Championships in Automotive Service Technology or Automotive Maintenance and Light Repair.



### **Larry Rash Memorial Scholarship**

The Larry Rash Scholarship opportunity awarded one \$2,500 scholarship in 2025 to support active SkillsUSA members who plan to further their education in architectural drafting or a related field. One scholarship is granted to the best qualified applicant as demonstrated through an online application process. The second scholarship is awarded to the 2025 national high school gold medalist in architectural drafting.

### **Marsha Daves Memorial Scholarship**

SkillsUSA offers one annual \$1,500 scholarship to a state officer for college/postsecondary education in memory of Marsha Daves, a former SkillsUSA state and national leader. The merit-based scholarship honors Marsha's legacy by recognizing how student leaders are empowered by the skills they have gained through SkillsUSA, and how the skills they develop help them become better team members, leaders, employees and community members.

### **NAPA SkillsUSA Transportation Repair Pathway Scholarship**

NAPA awards a scholarship to active SkillsUSA members who plan to further their education in a transportation related pathway. Awards are paid directly to the student's college or postsecondary institution tuition or for documented direct educational costs (tools, PPE, on-campus or housing bill).

### **National Technical Honor Society Scholarships**

The National Technical Honor Society (NTHS) annually awards four \$1,000 scholarships to SkillsUSA members who are also members of NTHS. Awards are paid directly to the student's college or postsecondary institution and applied to the student's tuition account.

### **Robert Flint Leadership Development Scholarships for Leverage**

The Robert Flint Foundation provides four SkillsUSA state officers with awards of \$1,300 each to support travel to the Leverage leadership training at the 2025 National Leadership & Skills Conference. SkillsUSA state association directors must submit applications for scholarship candidates. Each state association, including both high school and college/postsecondary associations, may apply for each state officer on their team. The Robert Flint Foundation will also offer four \$800 awards to students to offset the cost of attending the Washington Leadership Training Institute (WLTI) offered each September in Washington, D.C. Only SkillsUSA state association directors must submit applications for scholarship candidates.

### **Sharon Melton Myers Memorial Scholarship**

The Sharon Melton Myers Memorial Fund and the McMinn County Tennessee Vocational Center SkillsUSA Alumni Association award two SkillsUSA high school seniors in any pathway a one-time \$1,000 scholarship to support further education in a college or postsecondary program.

### **Warner Bros. Discovery NLSC Grant**

Warner Bros. Discovery is partnering with SkillsUSA to offer NLSC travel grants to students in select states who are competing in the Arts, A/V Technology and Communication career cluster or in the Architecture and Construction career cluster.

### **WD-40 Scholarship**

WD-40 offers ten \$1,500 college/postsecondary scholarships to SkillsUSA members who are pursuing education in CNC, HVAC, Electrical Construction Wiring, Welding, Automotive Service Technology or other Transportation, Distribution and Logistics fields.

# SkillsUSA Fact Sheet

**Overview:** SkillsUSA is the #1 workforce development organization for students. We empower students to become skilled professionals, career-ready leaders and responsible community members. SkillsUSA is a nonprofit that serves high school, college and middle school students who are preparing for careers or further education in trade, technical and skilled service occupations, including health occupations. A partnership of students, teachers and industry working together to ensure America has a skilled workforce, SkillsUSA helps each student excel.

**Membership:** SkillsUSA serves more than 442,000 students and instructors in middle schools, high schools and college/postsecondary institutions in every state and three U.S. territories. SkillsUSA has served more than 15 million annual members since its founding in 1965. SkillsUSA programming covers 130 trade, technical and skilled service occupations, and the organization is recognized by the U.S. departments of Education and Labor as integral to career and technical education and a successful model of employer-driven youth development training.

**Mission:** SkillsUSA is America's proud champion of the skilled trades with a mission to empower students to become skilled professionals, career-ready leaders and responsible community members. The organization improves the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include Personal, Workplace and Technical Skills grounded in academics. Vision: SkillsUSA produces the most highly skilled workforce in the world, providing every member the opportunity for career success.

**Partners:** More than 850 business, industry and labor organizations actively support SkillsUSA at the national level through financial aid, in-kind contributions and involvement in SkillsUSA activities. Many more support state associations and local chapters.

**Programs:** SkillsUSA offers local, state and national opportunities for students to learn and practice personal, workplace and technical skills. These three components comprise the SkillsUSA Framework, a blueprint for career readiness. Local chapters conduct a full Program of Work, and many students attend a district or state conference. At the SkillsUSA Championships, more than 6,800 students will compete in 114 occupational and leadership skill areas. These national technical competitions help establish industry standards for job skill training and entry-level workers.

**Resources:** SkillsUSA offers numerous free resources for educators and students. The Chapter Excellence Program honors local chapter achievement around the SkillsUSA Framework of Personal, Workplace and Technical Skills grounded in academics. The SkillsUSA Career Essentials suite is an online learning solution to meet industry and education needs in preparing career-ready students. Career Essentials helps students develop the skills, attitudes and values that allow them to stand out from other applicants in the skilled labor marketplace. The SkillsUSA Championships Technical Standards is the official competition guide that outlines the competencies and embedded academic skills for to be tested for each occupational specialty.

For more information: [www.skillsusa.org](http://www.skillsusa.org)



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