



# Join SkillsUSA Chapters Nationwide in Celebrating National Apprenticeship Week

***This year's National Apprenticeship Week*** (NAW) will be celebrated Nov. 17-23.

Established by the U.S. Department of Labor, this national celebration brings together business leaders, career seekers, labor, apprentices and schools to showcase the positive impact apprenticeship programs have on addressing the skills gap and preparing the American workforce for the jobs of today and tomorrow.

Your SkillsUSA chapter can join the celebration by hosting an event such as an apprenticeship recognition program, an open house or career fair, technical skills demonstrations or an industry roundtable. You can also submit a proclamation to your school, partners, city or state to support apprenticeship.



*Here are SkillsUSA and NAW resources to ensure a successful event for your school or state:*



## NAW Guide: Engaging Off-Site

Discover these resources to assist partners in their preparations

## SkillsUSA Guide: Bringing Industry In

A SkillsUSA Guide for inviting industry into your chapter

## Success Stories

Showcase inspiring apprenticeship success stories from SkillsUSA members, or create your own!

## NAW Promotion Toolkit

Includes sample email marketing, press release and flyers

## NAW Social Media Toolkit

Ready to post graphics and social media plan

## Sample Proclamations

Create a NAW proclamation for your school, city, state or industry partners

## Fact Sheets for NAW and SkillsUSA

Print or email to share with your SkillsUSA members, stakeholders and the public

## Logos for NAW and SkillsUSA

Use these logos on your event materials to give them a professional polish

## Share Your SkillsUSA Event with NAW

Upload a story and photos to share your chapter's NAW event  
*(be sure to highlight SkillsUSA)*



**IGNITE YOUR POTENTIAL — CELEBRATE APPRENTICESHIPS!**