Dear [Parent Name],

This year, your child has the opportunity to be a member of SkillsUSA, the #1 workforce development student organization in the nation that teaches leadership and employability skills to help students succeed — both on the job and in life. Our theme for the year is: “Ignite your Potential.” Our goal is that through involvement in SkillsUSA, students will develop personal, workplace and technical skills that will connect them to career success. They will become more employable and gain a competitive advantage in the job market through SkillsUSA experiences.

Through being involved in SkillsUSA, your student can:

* Participate in meaningful career exploration
* Discover opportunities for scholarships, grants and prizes
* Attend events at the local, state and national level
* Compete in career competitions specific to their career and technical education program
* Access industry-validated curriculum and programs
* Be part of a high-quality peer group
* Take advantage of internship, mentorship and work-based learning opportunities
* Learn useful skills to be self-sufficient and self-supporting
* Avoid unnecessary student loan debt
* Become a more engaged student and citizen
* Make education and career choices that lead to a successful life
* Develop career-readiness skills like communication, teamwork and problem solving

I hope you will support your child through their involvement in SkillsUSA. For more information, check out our “[SkillsUSA Message to Parents](https://www.youtube.com/watch?v=oxKOLW1JilA).” Membership dues for our chapter are $\_\_\_. They are payable by check or cash to [name of person/group], and are due on [date]. These dues will help cover the cost of activities for the chapter this school year.

If you have any questions, please do not hesitate to call me at [advisor phone number] or send me an email at [advisor email address]. I look forward to working with your student and appreciate your support of SkillsUSA!

Sincerely,

[Advisor Signature]

[Advisor Name]

[School Name] SkillsUSA Advisor