

SkillsUSA

JOIN US

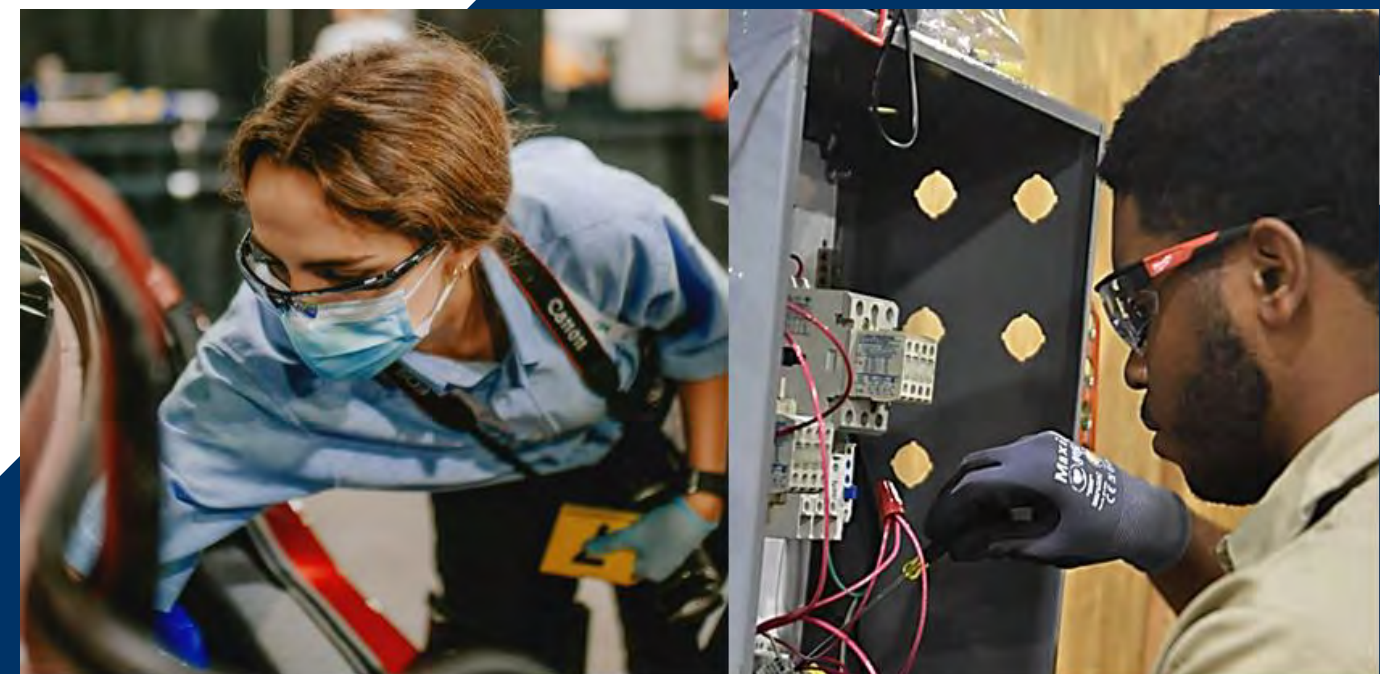
AS A PROUD CHAMPION OF THE SKILLED TRADES



www.SkillsUSA.org



bpd@skillsusa.org



SKILLSUSA IS THE #1 WORKFORCE DEVELOPMENT ORGANIZATION FOR STUDENTS

OUR MISSION IS TO EMPOWER STUDENTS TO BECOME SKILLED PROFESSIONALS, CAREER-READY LEADERS AND RESPONSIBLE COMMUNITY MEMBERS.



413,293

MEMBERS



4,278

**SCHOOLS &
COLLEGES**



50+

**STATES &
TERRITORIES**



130+

**TRAINING
PROGRAMS**



850+

**INDUSTRY
PARTNERS**

WHY OUR MISSION MATTERS TODAY



**BUSINESSES NEED
SKILLED TALENT**

SKILLED TRADES ARE THE

#1

HARDEST JOBS TO FILL

(SOURCE: MANPOWER)



**STUDENTS NEED
EMPLOYABILITY SKILLS**

EXECUTIVES:

89%

*OF ALL FIRST-TIME
HIRES WHO
LOSE A JOB,
DO SO **BECAUSE**
OF A **LACK OF***

EMPLOYABILITY SKILLS

(SOURCE: FORBES)

HOW SKILLSUSA WORKS – WHO DOES WHAT?

SCHOOLS

- EMPLOY ADVISORS
- PROVIDE THE FACILITIES AND EQUIPMENT
- DETERMINE THE PROGRAMS OFFERED

TEACHERS

- DEFINE THE CURRICULUM
- TEACH/MENTOR STUDENTS
- UTILIZE SKILLSUSA STANDARDS AND RESOURCES

SKILLSUSA

- CONNECTS INDUSTRY AND EDUCATION AS THE ANSWER TO THE WORKFORCE GAP
- ESTABLISHES INDUSTRY DRIVEN STANDARDS FOR TECHNICAL TRAINING, CREDENTIALS AND CERTIFICATIONS
- PROVIDES STUDENTS AND TEACHERS WITH PROFESSIONAL DEVELOPMENT AND LEADERSHIP TRAINING OPPORTUNITIES

SKILLSUSA IS YOUR SOURCE FOR THE BEST TRAINED EMPLOYEES FOR YOUR INDUSTRY



IT'S NOT JUST **MORE** PEOPLE TO HIRE –

IT'S THE PEOPLE INDUSTRY **WANTS** TO HIRE **FIRST.**

SKILLSUSA IS THE CONNECTION BETWEEN EDUCATION AND INDUSTRY

SKILLSUSA

SkillsUSA bridges the gap by connecting education to industry, enabling partners to actively engage with schools, influence technical curriculum, support diverse programs and competitions, identify future talent pipeline, and cultivate brand loyalty.

SkillsUSA chapters gain valuable support and guidance on the relevance of classroom instruction to the current needs of industry.

Students gain technical and employability skills, form an occupational identity, define a future career path and engage with potential employers.

EDUCATION

INDUSTRY



JOIN US

BECOME A **PROUD CHAMPION** OF THE **SKILLED TRADES**

Please complete this [partner inquiry](#) form and we will reach out to you to schedule a meeting.

Business Partnerships and Development team: bpd@skillsusa.org