



2024 RATE CARD SkillsUSA Digital Awards and Recognition Book



This Digital Awards and Recognition Book is overflowing with all the information you need to get you ready and excited for SkillsUSA's 2024 National Leadership & Skills Conference:

- **Condensed conference schedule**
- **Special messages and greetings**
- **2024 national honoree recognition**
- **SkillsUSA National Officer team**
- **Models of Excellence schools**
- **SkillsUSA Championships**
- **Partner thanks and recognition**
- **Downloads, interactive elements and more**

ADVERTISING RATES

| | |
|-------------------------|---------|
| Inside Front/Back Cover | \$5,000 |
| Full Page | \$3,600 |
| Half Page | \$1,800 |

Advertising Commitment Deadline
April 30, 2024

Advertising Artwork Deadline
May 13, 2024

Advertising Material Guidelines
All advertising materials must be transmitted digitally.

Ads may be placed by completing and returning the contract on the following page.

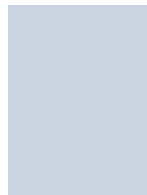
TECHNICAL SPECS | File Types And Sizes

Adobe Acrobat PDF (preferred)

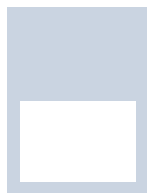
- Please do not include crop and registration marks.

Adobe InDesign, Illustrator, Photoshop Files

- Acceptable file formats include .indd, .ai, .eps or .psd.
- All native files MUST be packaged to include links and fonts.
- Ads must be produced to specified dimensions.
- All images and files should be RGB.



FULL PAGE
8.5" X 11"



HALF PAGE
7.5" X 4.75"

QUESTIONS AND CONTACT

Please send contracts, direct inquires and advertising materials to:

Hilary Legge

hlegge@skillsusa.org

703- 703-737-0639



Advertising Contract:

Company _____ Contact Name _____

Company Address _____ City _____ State ____ ZIP _____

Telephone Number _____ Email _____

Billing Info:

Purchase Order _____

Amount to be billed _____ Authorized by _____

Billing Company Name _____ Billing Contact _____

Billing Address _____ City _____ State ____ ZIP _____

Billing Telephone Number _____ Billing Fax _____

Billing Email _____

Number of Ads placed in the 2024 SkillsUSA Digital Awards and Recognition book (enter quantity):

| | | |
|-------------------------|---------|--|
| Inside Front/Back Cover | \$5,000 | |
| Full Page | \$3,600 | |
| Half Page | \$1,800 | |

Total cost: _____

TERMS:

I agree to the terms outlined in this rate card and authorize billing by SkillsUSA to my company:

Signature of Authorized Representative

Date