

POUR THE INDUSTEA

A BUSINESS & INDUSTRY ENGAGEMENT OPPORTUNITY



ADVISORS, REGISTER YOUR CLASSROOM NOW!

Nov. 15, 2023 at 2 p.m.



EVENT OVERVIEW

On Wednesday, Nov. 15 from 2 p.m. – 3:30 p.m.(ET), SkillsUSA will be hosting an industry panel discussion specific to each career cluster that we cover! This high-energy, informative experience will connect students with business and industry panelists. We invite you and your students to attend this career-focused event to gain useful insight and information about the industries they are stepping into.



DAY-OF CLASSROOM OVERVIEW

Instructors will receive the virtual event website to display to their classroom day of. If your school has multiple CTE programs, you are able to register for different career cluster panels, but please note that all panels run simultaneously and would need to be displayed in different classrooms.



LEARNING OUTCOMES AND OBJECTIVES

We have planned this virtual event during school time and are providing you with the educational standards set for this experience. Through participating in Pour the IndusTEA, students are able to:

- Articulate necessary steps to achieve their career goals
 - Explain how their program of study coursework correlates to their future career and what coursework remains to adequately prepare
 - Identify how to build a relationship with at least one positive role model in their career field of interest
 - Explain workplace expectations for their future career field of interest and establish a plan to achieve those expectations
- Explain career readiness tools/resources and career field trends in their career field of interest
 - Identify and describe two different ways to achieve career readiness for their career field of interest
 - Identify and describe at least one trend in their career field of interest



NOV. 15 SCHEDULE (ET)

1:45 p.m.	<i>Pre-Show Session Begins</i>
2:00 p.m.	Pour the IndusTEA Welcome
2:15 p.m.	Breakout Room Placement
2:20 p.m.	Panel Introductions
2:25 p.m.	Q&A with Members
3:30 p.m.	Event Conclusion

CONFERENCE TIMES

2 p.m. to 3:30 p.m.	Eastern
1 p.m. to 2:30 p.m.	Central
12 p.m. to 1:30 p.m.	Mountain
11 a.m. to 12:30 p.m.	Pacific



REGISTER BY NOV. 10

To participate in this no-cost event, please [register here](#). No individual student information is needed since this is a direct-to-classroom experience through the advisor. Just select your career cluster and the number of students participating.

Questions? SkillsUSA Customer Care: 844-875-4557

