

SkillsUSA®

CHARGE

A SKILLSUSA CHAPTER OFFICER VIDEO SERIES

ACTIVITY GUIDE

EP 11: SMART Goals

SMART Goals

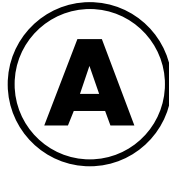
What do you hope to achieve as a chapter officer team? Developing plans as SMART goals helps ensure that the plans and goals meet the following requirements:



Specific



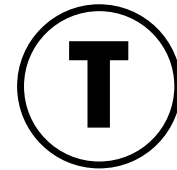
Measurable



Achievable



Relevant



Time-Based

When you set goals, work to understand how the goal relates to the bigger picture – your team’s mission – and what your chapter gains from the activity or experience.

Work with your team members to answer the question, “what do we want to achieve and why?” List your answer below:

Decide one goal that you would like to focus on this year as a team. Write this goal below:

Now, ask “how we will achieve this goal?”

Once you determine the "big picture" goal for your chapter, the next step is to apply the SMART goals format.



Specific



Measurable



Achievable



Relevant



Time-Based

Use this method to determine several big picture goals you have for your SkillsUSA chapter! The SMART goal format is useful in guiding your team toward achieving these goals and ensuring that success can be measured.