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| **Rubric for Scoring Speeches** | **Growth Needed** | **Adequate** | **Outstanding** | **Points** |
| **Preparedness**   * Candidate is prepared. * Candidate knows content without sounding too rehearsed. * Candidate displays confidence. * Candidate has appropriate SkillsUSA attire or Professional attire. * Candidate conducts self in a professional manner. | **0-3** | **4-7** | **8-10** |  |
| **Content**   * Candidate clearly states qualifications for chapter office. * Candidate expresses why they desire to serve as a chapter officer. * Reasons for seeking chapter office are appropriate and supported with stories and examples including personal stories. * Content is interesting and engages listener. * Content is appropriate for the purpose of the speech. | **0-3** | **4-7** | **8-10** |  |
| **Organization**   * Introduction captures the listener’s interest. * Main points are clearly stated and supported. * Conclusion summarizes main points in an interesting manner. * Conclusion leaves a memorable impact. * Sentence structure and word choice are appropriate and interesting. | **0-3** | **4-7** | **8-10** |  |
| **Delivery**   * Speaks clearly and appropriately. * Uses appropriate eye contact. * Uses tone, expression, speed and volume as tools to make speech interesting and highlight main points. * Uses gestures to emphasize main points and draw audience into the presentation. * No gaps or “dead air” are present in delivery. | **0-3** | **4-7** | **8-10** |  |
| **Personal Energy**   * Candidate energizes the room with the presentation. * Candidate uses body language and facial expressions to convey energy and support points in the presentation. * Candidate is comfortable with audience. * Candidate makes a connection with all audience members. * Candidate demonstrates energy appropriate for SkillsUSA chapter officer. | **0-3** | **4-7** | **8-10** |  |
|  |  |  | **Total Points** |  |