

Candidate:																														
Presence					Substance					Knowledge					Authenticity					Charisma					Total Points					
Body Language					Depth of Answer					Correct & Factual					Relatability					Personal Energy										
Eye Contact					Think before responding					Ability to apply					Genuineness					Transfer of Energy										
Voice – Expression					Uses personal examples					Seeks Understanding					Honest & Sincere					Interesting										
Professional					Consistent					Shares Expertise					Realistic					Approachable										
Poise					Reasonable					Admits if doesn't know					Positive & Fun					Positive Personality										
1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	

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