



# AWARDS AND RECOGNITION

Virtual National Leadership and Skills Conference  
June 21–24, 2021



# AWARDS and RECOGNITION

Virtual National Leadership and Skills Conference | June 21–24, 2021

## TABLE OF CONTENTS

### WELCOME

Introduction .....	4
Video Greetings .....	5
Conference Program .....	6
Awards and Recognition Session Schedule .....	7

### LEADERSHIP

Board of Directors .....	9
State SkillsUSA Directors .....	10
State Directors Association Officers .....	11
2020-21 National Officer Team .....	12
Voting Delegates .....	16
State Officers .....	20

### RECOGNITION

Honorary Life Members .....	24
Outstanding Educators .....	26
Advisors of the Year .....	28
Models of Excellence .....	30
Impact Award .....	31
2021 President's Volunteer Service Awards .....	32
Student2Student Mentoring Award .....	34
Scholarship Recipients .....	35
National T-shirt and Pin Design Winners .....	37

### SKILLSUSA CHAMPIONSHIPS

Official Policy for the 2021 SkillsUSA Championships .....	39
Behind the SkillsUSA Championships .....	40
Meet Our 2021 SkillsUSA Championships Competitors .....	42
SkillsUSA Championships Executive Committee .....	43
2021 SkillsUSA Championships Official Contests .....	44
Insider's Guide to Competition .....	46

### PARTNERS

NLSC and SkillsUSA Championships Sponsors .....	51
SkillsUSA National Signing Day Sponsors .....	52
Connect to My Future Career Conference Sponsors .....	53
SkillsUSA TECHSPO Trade Show .....	55
SkillsUSA Official Partners .....	56
SkillsUSA Career Cluster Sponsors .....	57

### BONUS DIGITAL TOOLKIT

How to Host a Watch Party .....	63
2021 SkillsUSA Championships Medalist Frames for Social Media .....	64
NLSC Tweet Wall .....	64
Champions TikTok Challenge .....	65

SKILLSUSA STAFF .....	66
-----------------------	----



SkillsUSA®

WELCOME

MEETCOWE



---

# WELCOME

---

# CHAMPIONS

## ***Welcome to the Awards and Recognition Book of SkillsUSA's 57th National Leadership and Skills Conference.***

This book serves as a celebratory document of the inspiring achievements of a select group of SkillsUSA members, partners and supporters. Some of these achievements have been earned over the course of long, distinguished careers; others over the last school year; and still others — from SkillsUSA's new national officer team to our national medalists — won't be revealed until the close of this year's tradition-rich conference.

This Awards and Recognition Book, however, celebrates more than the names you'll see throughout these pages; it celebrates each one of you who's withstood the challenges of this last year and emerged triumphant, resilient, and more highly skilled than ever.

Take some time to thoroughly review the contents of this book. Inside, you'll not

only find information related to the national conference and this year's honorees, but also a variety of links to many other resources that are both informative and interactive, like video greetings, special downloads, social media challenges, ways to send good-luck messages to competitors and more.

This NLSC is obviously different in format from what we've become accustomed to over the last 57 years, but make no mistake: The spirit of this event — and of our organization as a whole — is as strong as it's ever been. In fact, as SkillsUSA Executive Director Chelle Travis says in the video message with board president Sam Bottum linked below, this NLSC “adds a proud exclamation point to a year that's proven — perhaps more than any other — how essential SkillsUSA members have been, are, and always will be to the future of this nation.”



**Click to Watch:** SkillsUSA Executive Director Chelle Travis and board president Sam Bottum from Snap-on Incorporated welcome attendees to the 57th National Leadership and Skills Conference.

# WELCOME

## A Message From Mike Holmes And Sherry Holmes

Mike Holmes and Sherry Holmes are well-known contractors from television and social media who always *Make It Right*. Like SkillsUSA members, they believe people who work with their hands as well as their heads are some of the smartest, most passionate people around. Check out their video message to SkillsUSA below and be sure to like and follow Mike and Sherry on social media and thank them for their support. Both Mike and Sherry will be posting SkillsUSA messages and content on their social channels throughout the week of national conference (June 21-24).



### Follow Mike and Sherry on Social:

#### *Make It Right Facebook*

[www.facebook.com/make.it.right.mike](http://www.facebook.com/make.it.right.mike)

#### *Sherry Holmes Facebook*

[www.facebook.com/sherryholmes](http://www.facebook.com/sherryholmes)

#### *Make it Right Instagram*

[https://www.instagram.com/make\\_it\\_right/?hl=en](https://www.instagram.com/make_it_right/?hl=en)

#### *Sherry Holmes Instagram*

<https://www.instagram.com/sherryholmes/?hl=en>

## Coming Soon: A Special Video Message from United States Department of Education Secretary Miguel Cardona



As a former automotive technology student, U.S. Secretary of Education Miguel Cardona understands the value of career and technical education. He also understands the value of SkillsUSA. Look for a special and inspiring video message from Secretary Cardona to all SkillsUSA members during the Awards and Recognition Session on June 24. His message will be shared on our website and on social media shortly after.



# CONFERENCE PROGRAM

## 2021 National Leadership and Skills Conference Schedule of Events

(All times listed are Eastern Time.)

June 1	National Officer Candidate Applications Due (by 6 p.m.)
June 4	Official Notification to National Officer Candidates
June 8	National Officer Candidate Orientation and Written Exam (2 p.m.)
June 9	National Officer Candidate Written Exam Results Released
June 14–18	SkillsUSA Championships (Some events will occur prior to this week, but the majority will be held during this period.)
June 14	Advisor of the Year Interviews (9 a.m.–noon)
June 15	Models of Excellence Personal Interviews (10:30 a.m.–2:30 p.m.)
June 15	National Officer College/Postsecondary Candidate Interviews
June 16	Models of Excellence Workplace Interviews (10:30 a.m.–2:30 p.m.)
June 16	National Officer High School Candidate Interviews
June 17	Models of Excellence Technical Interviews (10:30 a.m.–2:30 p.m.)
June 17–24	National Officer Candidate Online Campaigning
June 19–21	Leverage and Engage Training
June 22	Delegate Kickoff and Training Session (1 p.m.–3 p.m.)
June 22	Delegate Social Activity (4 p.m.–6 p.m.)
June 22–24	Advisor Professional Development Training
June 23	Delegate Meet the Candidates (1 p.m.–3 p.m.)
June 23	Delegate Business Session (4 p.m.–6 p.m.)
June 24	Awards and Recognition Session (Three segments: 3:30, 5 and 6:30 p.m.) <ul style="list-style-type: none"> <li>• 2021-2022 National Officer Announcement and Installation.</li> <li>• Advisor of the Year.</li> <li>• Honorary Life Awards.</li> <li>• Models of Excellence Winners.</li> <li>• Outstanding Educator Awards.</li> <li>• Pin and T-shirt Design Winners.</li> <li>• Presidential Volunteer Service Awards.</li> <li>• Student2Student Mentoring Award.</li> <li>• SkillsUSA Championships Results.</li> </ul>
June 28	Leverage Leadership Training
July 5	Leverage Leadership Training
July 12	Leverage Leadership Training





## 2021 NLSC Awards and Recognition Session Schedule (All times listed are Eastern Time.)

For full information on how to join the celebration live, [visit this page of our website](#).

### Pre-Session — June 24, 2021, 3:00 p.m. ET

Parade of Champions

### Segment 1 — June 24, 2021, 3:30 p.m. ET

Welcome

Chelle Travis Remarks

T-shirt and Pin Design Winners

Advisor of the Year Award Overview

Chapters of Excellence Award Overview

SkillsUSA Championships – Contests in Hospitality  
and Human Services

SkillsUSA Championships – Contests in Leadership

Closing

### Segment 2 — June 24, 2021, 5:00 p.m. ET

Welcome

SkillsUSA Championships – Contests in Education and Training

Advisor of the Year Announcement

SkillsUSA Championships – Contests in Manufacturing and STEM

Models of Excellence Announcement – Technical Skills

Student2Student Mentoring Award Announcement

SkillsUSA Championships – Contests in Health Sciences

Outstanding Career and Technical Educators Announcement

Models of Excellence Announcement – Workplace Skills

SkillsUSA Championships – Contests in Transportation,  
Distribution and Logistics

2020-21 National Officer Tribute

National Officer Election Announcement

Closing

### Segment 3 — June 24, 2021, 6:30 p.m. ET

Welcome

SkillsUSA Championships – Contests in Law, Public Safety,  
Corrections and Security

Models of Excellence Announcement – Personal Skills

Snap-on Incorporated, Awards and Recognition Session Sponsor

SkillsUSA Championships – Contests in IT, Finance, Business  
Management and Administration

IMPACT Award Announcement

President's Volunteer Service Award Announcement

SkillsUSA Championships – Contests in Arts, A/V Technology,  
Communications and Marketing

Honorary Life Membership Award Announcement

National Officer Installation

SkillsUSA Championships – Contests in Architecture and  
Construction

Conference Closing and Celebration

The 2021 Awards and  
Recognition Session is  
sponsored by:





SkillsUSA®

# LEADERSHIP

LEADERSHIP



---

## LEADERSHIP

---

### SkillsUSA Board of Directors

SkillsUSA is governed by a board of directors. The board is elected by SkillsUSA corporate members who represent their respective state associations. One corporate member from each of the five regions is elected to the board. A representative of the Association for Career and Technical Education (ACTE), a representative of Advance CTE, the chair of the SkillsUSA State Directors Association, a student national officer, and representatives from business and industry or organized labor also serve on the board. [Check our website for more information.](#)

**Sam Bottum**, president, (Snap-on Incorporated)

**Maureen Tholen**, vice president (3M)

**Clay Mitchell**, secretary, Region 5 representative and SkillsUSA State Directors Association chair (California)

**Charles Wallace**, Region 1 representative (Maryland)

**Bryan Upton**, Region 2 representative (Alabama)

**Robert Kornack**, Region 3 representative (Ohio)

**Becky Warren**, Region 4 representative (Kansas)

**Danny Camden**, Association for Career and Technical Education liaison (Indiana)

**Sarah Heath**, Advance CTE liaison (Colorado Community College System)

**Jennifer Worth**, college/postsecondary representative, American Association of Community Colleges

**Tony Ambroza** (Carhartt)

**Leigh Creech** (Lowe's Companies Inc.)

**Holly Dieterle** (Toyota USA)

**John Kett** (IAA)

**Jason Scales**, Ph.D. (Lincoln Electric)

**Kira Zdunek** (Caterpillar)

**Cheryl Schaefer** (State Farm)

**Ricardo Romanillos**, Ed.D., equity representative, National Alliance for Partnerships in Equity

**Tarik Barnes**, High School National Officer representing the Joint Executive Council

**Chelle Travis**, executive director, SkillsUSA

## State SkillsUSA Directors

The state SkillsUSA director is responsible for operating the SkillsUSA state association and overseeing all school chapters within the state. State SkillsUSA directors also oversee state conferences and special events. High school (HS) and college/postsecondary (C/PS) associations are noted where appropriate. [View the complete listing on our website.](#) SkillsUSA thanks all of our dedicated state directors for the incredible and inspiring work they accomplished this year under truly challenging circumstances.

**Alabama:** Yolanda Wilson (C/PS), Bryan Upton (HS)

**Alaska:** Ray Jensen

**Arizona:** Michelle Martinez

**Arkansas:** Keith McKnight

**California:** Clay Mitchell

**Colorado:** Miki Gann

**Connecticut:** Heidi Griffen

**Delaware:** Carmen Strollo

**District of Columbia:** Candice Mott

**Florida:** Jessica Graber

**Georgia:** Tjazha Mazhani (C/PS), Ashley Brown (HS)

**Hawaii:** Evangeline Casinas

**Idaho:** Chet Andes

**Illinois:** Eric Hill

**Indiana:** Kelley Baker

**Iowa:** Chris Dzurick

**Kansas:** Becky Warren

**Kentucky:** Kristen Kirkland

**Louisiana:** Damian Glover (C/PS), Larry Rabalais (HS)

**Maine:** Harold Casey

**Maryland:** Charles Wallace

**Massachusetts:** Karen Ward

**Michigan:** Carrie Warning

**Minnesota:** Jessa Dahmes

**Mississippi:** Shanta Villanueva

**Missouri:** Christy McElwain

**Montana:** Mary Heller

**Nebraska:** Greg Stahr

**Nevada:** Sindie Read

**New Hampshire:** Joshua Brunk

**New Jersey:** Peter Carey

**New Mexico:** Natalie Donnelly

**New York:** Craig Clark (C/PS), Midge McCloskey (HS)

**North Carolina:** Paul Heidepriem

**North Dakota:** Tracy Becker

**Ohio:** Jackie Walker

**Oklahoma:** Krissy Miller

**Oregon:** Mike Oechsner

**Pennsylvania:** Jeri Widdowson

**Puerto Rico:** Victor Nieves

**Rhode Island:** Joshua Klemp

**South Carolina:** Madison Kenney

**South Dakota:** Katie Paulson

**Tennessee:** Joy Rich (C/PS), Brittany Debity-Barker (HS)

**Texas:** Crystal Latham-Alford (C/PS), Janet Conner (HS)

**Utah:** Richard Wittwer

**Vermont:** Christopher Gray

**Virgin Islands:** Anton Doos

**Virginia:** Joyce Price

**Washington:** Monty Prather (C/PS), Terri Lufkin (HS)

**West Virginia:** Melissa Wilkinson

**Wisconsin:** Tom Wozniak (C/PS), Kevin Miller (HS)

**Wyoming:** Janie Wilcox

**Note:** "C/PS" denotes the College/Postsecondary association and "HS" is the High School association.

### SkillsUSA State Directors Association Officers

The SkillsUSA State Directors Association communicates the needs and concerns of state associations, presents recommendations for the priorities and activities of SkillsUSA, acts as a clearinghouse for SkillsUSA board action, and advises and cooperates with the SkillsUSA staff on matters relating to SkillsUSA.

**Clay Mitchell**, chair (Calif.)  
**Joshua Klemp**, chair-elect (R.I.)  
**Terri Lufkin**, secretary (Wash. HS)  
**Harold Casey**, parliamentarian (Maine)  
**Karen Ward**, Region 1 (Mass.)  
**Jessica Graber**, Region 2 (Fla.)  
**Jackie Walker**, Region 3 (Ohio)  
**Crystal Latham-Alford**, Region 4 (Texas C/PS)  
**Sindie Read**, Region 5 (Nev.)  
**Eric Hill**, alumni representative (Ill.)



## LEADERSHIP

### SkillsUSA 2020–21 National Officer Team

One of the many highlights of SkillsUSA's National Leadership and Skills Conference (NLSC) is the announcement of our new national officer team at the Awards Ceremony. During NLSC, delegates from across the nation convene to formally elect the new team after carefully reviewing the individual campaigns of each candidate.

In an ordinary year, the officers represent SkillsUSA by attending conferences, making visits to industry, delivering speeches at various functions and more. However, as High School President Tarik Barnes reminds us, "This hasn't been an ordinary year. This been an extraordinary year of 'new': new beginnings, new programming, and new ways to accomplish the normal."

Despite the challenges, this resilient national officer team forged opportunities to engage more students across the country than ever before. Their stellar accomplishments include intensive state fall leadership conference support, developing "Empowering Experiences" to keep students motivated and engaged in virtual environments, administering groundbreaking events like the "[Connect to My Future](#)" career conference and "[Pour the IndusTEA](#)" (providing students with unprecedented opportunities to engage with industry representatives) and leading the organization's first fully virtual NLSC. This year has, according to Barnes, "encapsulated what it truly means to be a member of SkillsUSA."

SkillsUSA celebrates this one-of-a-kind national officer team for their unyielding dedication, unwavering strength, and the undeniable inspiration they've provided to all of us throughout their term. In the words of one of their trainers, "They rocked it." Below, in their *own* words, each officer shares some personal highlights of a truly exceptional — and unforgettable — year.

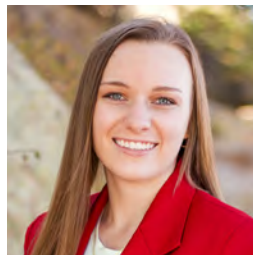
### High School



**Tarik Barnes  
(Texas)  
President**

"An experience of a lifetime." That's the phrase that would encapsulate my experience serving as a

national officer. Through the program, I am now able to articulate my career goals and formulate a plan to successfully accomplish them. I am now able to efficiently plan and execute events of a large scale. Most importantly, through my experience, I realize the power and impact SkillsUSA can have on your life. As the next team transitions into their roles as leaders of the organization, always remember your mission: to serve the thousands of SkillsUSA members across the nation.

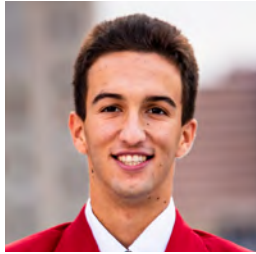


**Kayla Ketterling  
(Wyo.)  
Vice President**

This year has not been anything like we expected, but I'm still walking away with many gold nuggets

of information I've learned throughout my year of service. Not only did I learn how to communicate and be a leader in this crazy virtual world, but I was able to meet members and grow with them. I also had the opportunity to work with a great team that's given me the chance to lead by following, and that is something I am very grateful for.

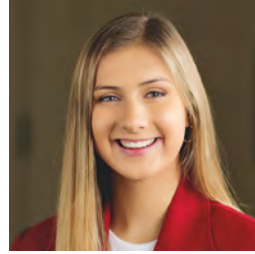
### SkillsUSA 2020–21 National Officers (Continued)



**Ryan Tinder  
(Okla.)  
Secretary**

Wow, what a wild year it has been. I don't think anyone could have expected things to go how they've gone,

but I'm so proud of my team for adapting to our circumstances and continuing to uphold our mission and standards. I know that I've learned so many lessons from my year in service, many of which are too intangible to put into words, but all of which I value immensely. Serving as a national officer has been an honor that I'm more thankful for each and every day.



**Cecelia Lausten  
(Minn.)  
Parliamentarian**

This year, I have grown tremendously in many different aspects of life. I've grown in my leadership skills, I've

made ambitious goals, I've created lasting friendships, and I've learned the beauty of being a part of something bigger than myself. I won't lie; it's been a wild journey with some sleepless nights. Still, every step of being a national officer in this wonderful organization has made me believe that, even though it's cliché, the universe has a funny way of bringing some things together.



**Abigail Jensen  
(Alaska)  
Treasurer**

Through using the POWERR formula, participating in conferences, conducting training sessions and

more, I've significantly grown my skills in communication and facilitation, which will be very helpful to me in the future. One of my favorite parts of being a national officer has been serving on the DEI (Diversity, Equity, and Inclusion) workgroup. That's been very important to me, because we get to help find ways to make sure that everyone in SkillsUSA has equal opportunities to succeed. I think that this is a very important part of any kind of service.



**Aliyana Martin  
(Mass.)  
Region 1 Vice  
President**

Representing all students in career and technical education, and specifically members

in Region 1, has been both an honor and a pleasure. With this position, I have found confidence and strength while being provided with the needed tools to succeed. The opportunity to serve this amazing organization has encouraged me to risk boldly while guiding others to do the same.

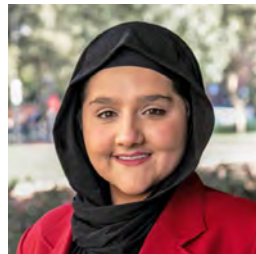
### SkillsUSA 2020–21 National Officers (Continued)



**Alexis Gamez  
(Fla.)  
Region 2 Vice  
President**

Though it was not the term that I expected to have, my experience as a national officer

was still very beneficial to my education as a leader and a career and technical education student. I've learned more about responsibility, and I've been able to look behind the scenes of what SkillsUSA really entails. From this experience, I will be able to walk away with better communication skills, a new family, and virtual opportunities and experiences I know will assist me in the future.



**Abberah Nasir  
(Ohio)  
Region 3 Vice  
President**

This was an opportunity of a lifetime. I grew out of my comfort zone and gained so many

opportunities for knowledge, experience and networking with professionals while fulfilling this position. My favorite experience would be serving on the Diversity, Equity, and Inclusion committee, where we talked about how we can make SkillsUSA more inclusive and help foster an environment with equal opportunities. SkillsUSA is an organization that recognizes when something needs to be changed to serve our members more efficiently, which is what makes this organization so great.



**Dianna Serrano  
(Texas)  
Region 4 Vice  
President**

My experience as a national officer has been both insightful and encouraging. My

teammates and trainers never failed to remind me that, despite the situation we were all experiencing, we still had an obligation to our members and the future of this organization. I wanted to be a national officer to serve and make a difference. Regardless of whether it was behind a screen or in person, I know that I did. I am beyond honored and proud to have served as a national officer this year, and I wouldn't change my team or term for the world.



**Andi Soliz  
(Ariz.)  
Region 5 Vice  
President**

When I joined SkillsUSA, I could never have envisioned how much I would grow in such a

little time. I've enjoyed every moment. I've grown to love and cherish the teammates and advisors that have turned into family, and I have grown so much in my leadership skills. My term as a national officer left me with an entire toolbox filled with unlimited tools of knowledge.



## LEADERSHIP

### SkillsUSA 2020–21 National Officers (Continued)

#### College/Postsecondary



**Sarah Romanko  
(Texas)  
President**

Before becoming a national officer, I wasn't very active on social media and didn't understand its

intricacies. Now that I have gone through the campaigning process and later worked on ideas such as our Instagram takeovers, I understand how to better reach our members and connect with them. I'm looking forward to using these social media and communication skills that I learned — along with the ability to be adaptable and flexible in a virtual environment — in my future career.



**Xiomara Schultz  
(Okla.)  
Vice President**

When running for this position, I was thrilled to interact with members on a more personal level, to hear their stories and

witness their achievements. Through our virtual hangouts, the Instagram takeovers, and SkillsUSA virtual conferences, I've been able to take that interaction to even greater heights! The people placed in my path this past year are incredible, and I'm incredibly grateful to have served alongside them.



## LEADERSHIP



### SkillsUSA National Voting Delegates

As a student-run organization, SkillsUSA members are charged with the responsibility of governing the affairs associated with the student constitution. State associations each name voting delegates to represent their views to the SkillsUSA National House of Delegates. In the sessions, up to 600 members who are geographically diverse and hold various leadership roles in their local chapters or state associations (many are state officers) come together to conduct the business of SkillsUSA using parliamentary procedure. The number of voting delegates is in proportion to the state's membership. There is a separate house of delegates for the high school division and for the college/postsecondary division. Duties of the House of Delegates include enacting bylaws or rules necessary for the organization, electing national officers, and acting upon items of business as requested by the board or others. SkillsUSA thanks all of our 2021 voting delegates for the responsibility they've graciously accepted to help shape the future of our organization:

#### **Alabama – College/ Postsecondary:**

Samuel Murph  
Brady Peavy  
Chandler Smith

#### **Alabama – High School:**

Brodie Chapman  
Ryan Garrod  
Matthew Holcomb  
Areiona Hurley  
Ray Lambeth  
Frankie Reynosa  
Zada Simpson  
Garrett Weaver  
Emily Webb  
Makayla Wells

#### **Arizona:**

Ethan Avery  
Ella Barth  
William Blakley  
Samantha Dahin  
Tej Desai  
Emily Dickerson

Jason Latz  
Rozetta Locksa  
Jose Nunez-Rodriguez  
Liliana Valencia

#### **Arkansas:**

Blake Clark  
Kelly Harrell  
Bryar Lewis  
Taylor Phillips

#### **California:**

Gelisa Armas  
Elizabeth Carrillo  
Jacquelin De La Cruz  
Aubrianna Dowler-Cazares  
Alexander Gaspar  
Matthew Gomez  
Jocelyn Gonzales  
Clarissa Hong  
Heaven Jimenez  
Timothy Johnson  
Moncerrad Juarez Jaimes  
Aerin Kim  
Amy Lau  
Hilario Lopez

Mya Martinez  
Krish Patel  
Elijah Qin  
Haylee Quintana  
Amanda Shiu  
Catherine Soto  
Ethan Xie

#### **Colorado:**

Nick Huber  
Cecilia Prime-Morales

#### **Florida:**

Cody Combs  
Caroline Daley  
Earl Faraon

#### **Georgia – College/ Postsecondary:**

Gwendolyn J. Campbell  
Christopher McIntosh  
Ryan Starnes

## SkillsUSA National Voting Delegates (Continued)

### Georgia – High School:

Joseph Jacobson  
Sareena Lidhar  
Darlyn Morales  
Joseph Price  
Raven Ridley  
Ambuja Sharma  
Claudia Whitlow

### Hawaii:

Noelle Lo

### Idaho:

Kayla Hutchings  
Audrey Norris

### Illinois:

Mark Franklin  
Adrian Hernandez  
Isabel Schable  
Ohm Vyas

### Indiana:

Cykara Lewis  
Cathrine Nevlida

### Iowa:

Gunnar Grage  
Makenzie Meyer

### Kansas:

Logan Klein  
Gavin McGee

### Maine:

Gabby Brackett  
Kylie Ingalls  
Katahdin Javner  
Lucy Utgard

### Maryland:

Tehya Gaines  
Joey Guard  
Kenneth Songy

### Massachusetts:

Christopher Alcimbert  
Anjelis Amaro  
Kayla Anastasio  
Alyssa Bach  
Michaela Barreira  
Carter Beard  
Ariana Besse  
Jessica Brown  
Kayla Burrell  
Molly Cadigan  
Adriana Cintron Rodriguez  
Hunter Clafflin  
Lord Custodio  
Cassy DePina  
Kirsten Dinsmore  
Brooks Doane  
Sophia Dolan  
Claudia Dorval  
Cody Douglas  
Shannen Hardy  
Lorelei Hetzler  
Ryan Hollis  
Aubrey Houle  
Abby Kelly  
Kara Koska  
Etzer Lindor  
Aysia Parent  
Skyla Petersen  
Madeleine Poitras  
Mary Quin  
Hannah Shults  
Abigail Simmon  
Samantha Stephens  
Kelsey Urel

### Michigan:

Benjamin Adamiak  
Samuel Dittmar  
Jack Munn  
Taylor Murray  
Carson Roberts  
Nicholas Shepich

### Minnesota:

Jacqueline Pennington

### Missouri:

Hayden Andrews  
Delaney Bragg  
Levi Davies  
Emma Everts  
Mackenzie Morrell  
Eric Nelson  
Jed Staton

### Nebraska:

Heidi van der Heijden

### Nevada:

Molly Coen  
Audra Mccarroll  
Kendall Richter  
Aniya Strain

### New Jersey:

Michael Deem  
Jasmin Maldonado  
Natasha Mody  
Marissa Munoz  
Amelia Okulewicz  
Skyler Pratt  
Varun Punnam  
Rachel Weast



# LEADERSHIP

## SkillsUSA National Voting Delegates (Continued)

### **New Mexico:**

Karla Alvarez  
Bitia Maciel  
Arlette Rubio  
Tajuana Williams

### **New York – High School:**

Benjamin Alejandro  
Andrew Blodgett  
Kaitlynn Chapman  
Elizabeth Mae Maxwell  
Trinity Muscarella  
Madeline Stell

### **North Carolina:**

Bailey Brown  
Carter Godwin  
Ian Hudson  
Emma Mosley  
Vitoria Poe  
Dalton Powell

### **North Dakota:**

Jalynn Anderson  
Kate Enney

### **Ohio:**

Aurora Albert  
Anna Betts  
Emily Beasley  
Brian Del Real  
Molly Hastings  
Brinkli Hayes  
Hunter Hines  
Madison Holbrook  
Nevaeh Huff  
Alexander Kennedy  
Lane Kingery  
Liam Lawson  
Brandalyn Long  
Stephen McConahy

Lilly Rowland  
Hannah Schlauch  
Hannah Stowers  
Kimberly Taylor  
Kayden Underwood  
Quinci Voisard

### **Oklahoma:**

Holly Arizola  
Luke Cheatwood  
Allison Chilcoat  
Caleb Cole  
Sidney Coronel  
Stone Downing  
Brianna Dysinger  
Thomas Edwards  
Matelyn Jones  
Lilian Kaiser  
Jarrett Linden  
Erick Matamoros  
Samuel McClure  
Lucien Morris  
Pacey Ott  
Lyndzie Pechacek  
Julisa Quezada  
Jason Riedesel  
Kolten Spencer  
Brittany Thomas  
Juleeanna Willems

### **Pennsylvania:**

Devyn Amigh  
Thane Goetz  
Allison Mi  
Lydia Pringle  
Emma Raffaele

### **Rhode Island:**

Eugenie Belony  
Aaliyah Couto  
Meilin Quiroa  
Abigail Squizzero  
Ricardo Vicente

### **South Carolina:**

Elizabeth Brooker  
Asia Caldwell  
Hailey Figueroa

### **Tennessee – College/ Postsecondary:**

Alyssa Anderssen  
Rebekah Bailey  
Kansas Bradley  
Annie Laura Cauley  
Elisabeth Dupee  
Zoron Frye  
Zachary Garron  
Kyla Giles  
Kristina Key  
Lydia Lehman  
Alejandro Olson  
Karen Palmer  
Silvia Reynoso  
Nicholas Saul  
Bryson Shannon  
Timothy Williams  
Zuri Willis  
Aaron Wooten

### **Tennessee – High School:**

Kevin Hu  
Chase Schwartz  
Kaydence Transue  
Emma Waller

## LEADERSHIP

### SkillsUSA National Voting Delegates (Continued)

#### **Texas – College/ Postsecondary:**

Jennifer Ognibene

#### **Texas – High School:**

Moamen Abdulnabi  
Devin Chaky  
Abe Flores  
Aleimi Flores  
Dawn Godfrey  
Ariel Gonzalez  
Reiki Hingorani  
Aguilar Melanie  
Madison Palmer  
Diana Phung  
Emily Zapata

#### **Utah:**

Karli Barclay  
James Davies  
Oliver Davis  
Dannon Sumsion

#### **Virginia:**

Keely James  
Elizabeth Jeans  
Krystal Mattson  
Audrey Sprenger  
Nalin Theodore

#### **West Virginia:**

Emily Reed

#### **Wisconsin – College/ Postsecondary:**

Wyatt Lutz  
Collin Prill

#### **Wisconsin – High School:**

Katherine Mentel  
Emily Milchuck  
Renee Ruman

#### **Wyoming:**

Josiah Bartlett  
Isabelle Maciel  
Conner Maddox



# LEADERSHIP

## SkillsUSA 2020–21 State Officer Teams

SkillsUSA salutes the following state officer teams. Member names were submitted by their state SkillsUSA directors for inclusion in this Awards and Recognition Book. These student leaders serve in a variety of roles throughout their year of service, from communicators to advocates to facilitators. They lead both the State Fall Leadership Conference and the State Leadership and Skills Conference. The state officer team also serves local chapters by helping them become career ready through SkillsUSA Framework instruction. To learn the process for becoming a state officer, contact your advisor or state director.

### Alabama

Elizabeth Cornelius  
Matthew Dunagan  
Sophie Hill

### Arkansas

Zane Austin  
Reagan Burden  
Jac Campos  
Kayleigh Chaney  
Domenique Harper  
Joseph Jester  
Sabrina Parks  
Melody Pennington  
Chloe Silva

### Arizona

Laurel Beauchamp  
David Dillie  
Mariana Flores  
Vanessa Frias  
Matthew Galindo  
Noe Garcia  
Cole Lowrey  
Valeria Gamez Marquez  
Stephen Starkey

### California

Janessa Baza-Lazalde  
Natalya Enriquez  
Jocelyn Gonzales  
Layali Homod  
Jolene Lee  
Micah Mekhitarian  
Priyanka Prasad  
Esham Subramaniam  
Derek Thach  
Vani Tyagi

### Colorado

Ben Abram  
Nick Huber  
Dawn Langager

### Delaware

Ruth Bermudez-Roman  
Sarah Janney  
Madison Kibler  
Faith King

### Florida

Caroline Daley  
Earl Faraon  
Kristian Lambaise  
Kiarla Rosado

### Georgia – College/ Postsecondary

Ryan Ham  
Jessica Heard  
Christopher McIntosh

### Georgia – High School

Joshua Abraham  
Jackson Everingham  
Emma Kubitschek  
Ambuja Sharma  
Sebastian Zambrano

### Hawaii

Noelle Lo  
Naleia Tacadena  
Kelsey Yoshida

### Idaho

Cassidy Boyce  
Kayla Hutchings

Ali Hosseini  
River Steadman

### Illinois

Mark Franklin  
Adrian Hernandez  
Isabel Schable  
Ohm Vyas

### Indiana

Martin Cabrer  
Frankie Hood  
Cykara Lewis

### Iowa

Lanie Fish  
Rylynn Gilmore  
Mathew Jass  
Dalton Scott  
Elijah Yates

### Kansas

Allie Brodbeck  
Juan Colegio  
Cameron Ferraro  
Logan Klein  
Gavin McGee  
Hope Rogers  
Lathe Smith

### Kentucky

Alex Buckman  
Jaelynn Dennis  
Abigail Meadors  
Nick Mercer  
Autumn Piercefield  
Brittany Potter



# LEADERSHIP

## SkillsUSA 2020–21 State Officer Teams (Continued)

### Maine

Bryce Carter  
Kyla Cunningham  
Katahdin Javner  
Thomasina Lester  
Adria McLaughlin  
Madison Miller  
Breanna Mushero  
Lillian Philbrook  
Benjamin Snow  
Lucille Utgard

### Maryland

Reagan Cheung  
Tehya Gaines  
Whitney Mattera  
Kathryn Moats  
Sahil Patel

### Massachusetts

Christopher Alcimbert  
Lord Custodio  
Cody Douglas  
Ella Estee  
Lorelei Hetzler  
Abby Kelly  
Kara Koska  
Samantha Miller  
Madeleine Poitras

### Michigan

Alaina Andersen  
Emmalee Bates  
Nicholas Carlson  
Andreze Ewing-Suggs  
George Rodriguez  
Elisabeth (Liz) Swarthout  
Jouchee (Danny) Yang

### Minnesota

Allison Brodin  
Sydney Dvorak  
Lydia Lillquist  
Jacqueline Pennington  
Omar Rahman

### Mississippi

Debianna Cooley  
Aaron Dickens  
Flor Espino  
Kaden Lewis  
Makayla Miller  
Arlana Rice

### Missouri

Allie Caldon  
Jacob Hawkins  
Chloe Morales

### Montana

Caiden Back  
Wes Bruski  
Emmalyn Edwards  
Madison Elliott  
Jim Kinsey  
Macie Vinaras

### Nebraska

Grace Ballou  
Ariel Bryant  
Ian Fiala  
Taelynn Grady  
Rhannon Painter  
Reiley Reed  
Audrey Wang

### Nevada

Molly Coen  
Grace Cotton  
Audra McCarroll  
Kendall Richter  
Aniya Strain

### New Mexico

Dashanti Gipson  
Kasandra Lopez  
Arlette Rubio

### New Jersey

Michael Deem  
Jasmin Maldonado

Marissa Muñoz  
Natasha Mody  
Amelia Okulewicz  
Skyler Pratt  
Varun Punnam  
Rachel Weast

### New York – High School

Isaac Akyigit  
Riley Arns  
Kaitlynn Chapman  
Paula Hernandez  
Benjamin Majao  
Jensyn Milliron  
Leslie Patino  
Anna Pokoj  
Lauren Reynolds  
Matthew Rosado  
Lauren Sulaiman  
Alayna Trautman

### North Carolina

Jalynn Anderson  
Corey Beam  
Carter Godwin  
Jocelyn Hernandez  
Ian Hudson  
Emma Mosley  
Marley Ray

### North Dakota

Kate Enney  
Harlie Storhoff

### Ohio

Lauren Adams  
Hayley Berkley  
Nyla Hill  
Robert Lipps  
Paige Phillips  
Jay Turney  
Shristi Upreti

# LEADERSHIP

## SkillsUSA 2020–21 State Officer Teams (Continued)

### Oklahoma

Jacob Bailey  
David Colindres  
Katie Jo Hamlin  
Gabriel Lane  
Alexis Officer  
Lyndzie Pechacek  
Madelynn Schow  
McKinlee Stange  
Spencar Wright

### Oregon

Myles Barton  
Briana Lynch  
Gage Munoz

### Pennsylvania

Siksha Acharya  
Devyn Amigh  
Autumn Cox  
Fylan Fagan  
Taylor Finocchiaro  
Dominic Gralia

### Rhode Island

Eugenie Belony  
Arabella Fraielli  
Jodalene Kimball  
Kyle Leupold  
Travis Williamson

### South Carolina

Daniela Alvarez  
Elizabeth Brooker  
Raymond Jedlicka  
Charles Jones  
Tamia Smith  
Kate Stodden  
Megan vanVollenhoven

### South Dakota

Derek Miller  
Matt Koopmans  
Maria Pazour

### Tennessee – College/ Postsecondary

ZoRon “Rudie” Fry  
Kyla Gilles  
Karen Palmer

### Tennessee – High School

Johnna Durham  
Matthew McCollough  
Ellie Rose McLain  
Kaleb Ruddle  
Jacob Smallwood  
Kiele Smith

### Texas – High School

Moamen Abdalnabi  
Melanie Aguilar  
Jesus Medina  
Madison Palmer  
Emma Pope  
Leslie Vasquez  
Zephaniah Zuniga

### Utah

Karli Barclay  
Kaitlyn Evans  
Tea Flores  
Tia Ivers  
Keara Milligan

### Vermont

Alicia Caputo  
Jean Coderre  
Becca Davis  
Keagan Desjardins  
Quinlan Moore

### Virginia

Makaylyn Alley  
Abigail Anderson  
Eli Haywood  
Kaeleigh Waldron

### Washington – High School

Xochil Galinda Hernandez  
Caleb Mouat  
Lucy Nowicky  
Mazzi Nowicky

### West Virginia

Abby Brock  
Devon Edwards  
Levi Ellis  
Kody Keffer  
Francesca Malinky  
Leanna Nicholson  
Jason Polgar

### Wisconsin – High School

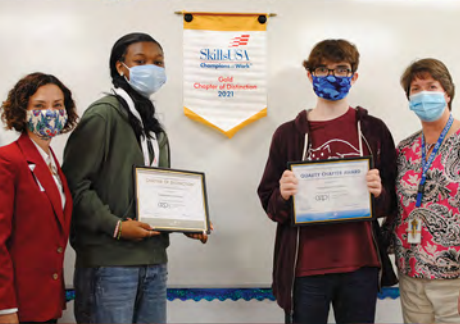
Alexis Kamenski  
Jessica Kott  
Harrison Lehmann  
Benjamin Leipzig  
Maleah Redmann  
Renee Ruman  
Devin Schneider

### Wisconsin – College/ Postsecondary

Timothy Bradt  
Wyatt Lutz  
Collin Prill  
Ralph Taylor

### Wyoming

Josiah Bartlett  
Devin Crook  
Emma Edwards  
Caden Jackson  
Julia Maertens  
Riley Milburn  
Isaac Moss



SkillsUSA®

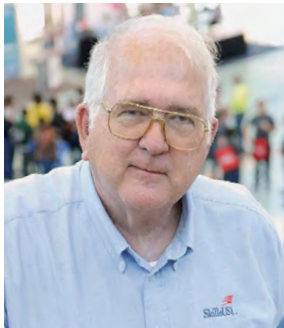
# RECOGNITION

RECOGNITION

# RECOGNITION

## Honorary Life Members

SkillsUSA's highest recognition is the Honorary Life Membership. It is awarded for outstanding service that advances the purposes and goals of the national organization.



### David Allday

“All students can learn to become leaders in their own way,” says SkillsUSA mentor and supporter David Allday. In 1967, this founding student member of SkillsUSA California (then VICA) was a young entrepreneur who ran a successful business. He’d later sell the company, become a pilot and launch a career that took him to NASA as an international safety consultant. Since his retirement, Allday has supported SkillsUSA California as a valued partner by visiting schools and promoting the program while generously donating funds and materials so students in need could excel in their programs and attend

regional, state or national SkillsUSA events. Allday personally attends many of the events he supports to serve as a mentor or contest judge. It was Allday’s vision to adopt the national leadership model for use with California middle school students so they can start becoming lifelong learners and successful leaders even sooner. Allday appeared in *SkillsUSA Champions Magazine*, sharing his story of how the organization he joined in high school helped him develop career passions, leadership and the ability to mentor others — skills that have served him throughout life.



### Bruce Gray

The philosophy of a solid work ethic and a positive attitude is embodied in the work of retired SkillsUSA Texas instructor and state trainer Bruce Gray. Gray became a key supporter of SkillsUSA Texas and made a tremendous, positive influence on the lives of the students he taught for over 20 years as a cabinetmaking instructor. Gray also helped shape the face of SkillsUSA Texas leadership as the state officer trainer, national officer candidate trainer and national conference delegation coordinator. Gray’s cabinetmaking students at Cleveland (Texas) High School won first place in the state contest four times

and placed in the national top 10 twice. At the state level, Gray trained 34 national officer candidates, with 33 of them earning a national officer role. Nine state officers, eight of them state presidents, also came from his program. Gray says he truly enjoyed being an educator and watching students persevere as they wrote their own success stories. Perhaps that’s why, even in retirement, Gray still volunteers with SkillsUSA as his schedule permits.



### Honorary Life Members (Continued)



#### **Wanda Henry**

“Dream big and plan accordingly” is a phrase that defines Wanda Henry as a teacher. As a high school senior in 1982, Henry was president of her SkillsUSA chapter at the Hale County College and Career Academy in Greensboro, Ala., where she’d been developing her love of cosmetology. The 40 years since have seen her open and operate her own successful salon, earn two master’s degrees in educational administration and begin what’s now been an inspiring 25-year career as an instructor and SkillsUSA advisor at Minor High School in Adamsville, Ala. Henry was one of the first national board-certified teachers in Alabama. She’s been a member of the SkillsUSA Alabama board of directors, served as a state officer advisor, and assisted with SkillsUSA district and state contests. Henry’s SkillsUSA chapter was named Alabama Outstanding Chapter eight times. Nationally, the chapter has received the Chapter of Excellence and Model of Excellence awards and won a first-place public relations award for promoting SkillsUSA at the national level. Currently a career coach, Henry continues to make a lasting, transformative impact on the lives of many students, demonstrating how “big dreams” can become successful realities.

## RECOGNITION

### Outstanding Career and Technical Educators

Each year, SkillsUSA is proud to honor individual educators for their service and dedication to career and technical education and to SkillsUSA by naming them as our Outstanding Career and Technical Educators.



#### **Rita Borselli**

Rita Borselli (affectionately known to her students as “Ms. B.”) has been a transformative leader in career and technical education throughout her more than 20 years as an instructor at Douglas High School in Minden, Nev. Now retired, Borselli taught graphic design and screen printing to thousands of students, many of whom have gone on to successful careers in graphic design, screen printing or related fields. She has also coached many students to gold medals at both the state and national SkillsUSA competitions. Her students have been very involved in a variety of community service projects, and Borselli ran a successful holiday craft fair as a longtime school fundraiser.

“Amazing,” “inspiring,” and “one of my favorite teachers” are just a few of the many accolades her students have bestowed on her, underscoring her ability to make a true difference in education, one student at a time.



#### **Trey Michael**

Trey Michael is the state director of career and technical education at the North Carolina Department of Public Instruction in Raleigh, N.C. Michael was a former marketing teacher and a corporate member for SkillsUSA North Carolina for several years. He believes that every career and technical education (CTE) teacher should also be a career and technical student organization (CTSO) advisor. He backs up that belief by requiring every new CTE teacher to go through a 40-hour new teacher induction program within three years, with a minimum one-third of that program being devoted to CTSOs at the core mission level. Michael is well-versed in the SkillsUSA Framework and

believes in its inclusion within classrooms across the state. He has also been instrumental in developing a strong relationship with CTE and SkillsUSA in the office of the state superintendent. Michael is a true CTE champion.



#### **Brian Peffley**

Brian Peffley has been a pastry arts instructor at Lebanon (Pa.) County Career and Technology Center for 25 years and a SkillsUSA advisor for 24 of those years. Peffley has taught, mentored and coached many students to compete in the SkillsUSA Championships in Commercial Baking, Restaurant Service, Opening and Closing Ceremonies, Job Skill Demo A and Action Skills. He and another instructor operate a successful lunch program where his students learn all aspects of running a restaurant, from safety and sanitation to planning and preparation. Peffley worked for almost 10 years to help bring an accredited postsecondary apprenticeship program to Lebanon County,

and this program has now been operating for several years in conjunction with a local hotel. Over the years, his students have also been very active in the community, a testament to Peffley's commitment to leadership as well as technical skills development.

## RECOGNITION

### Outstanding Career and Technical Educators (Continued)



#### **Kimberly Petronella**

To Kimberly Petronella, a great teacher is one who is “compassionate, focused and organized,” and Petronella has definitely shown herself to be all those things and more throughout her nearly 25 years as an instructor at the Oneida-Herkimer-Madison Board of Cooperative Educational Services in New Hartford, N.Y. Petronella began as a health occupations teacher and now serves as a New Visions: Health Professions coordinator/teacher and work-based learning coordinator. Petronella has served SkillsUSA in many roles, including as a chapter advisor, health cluster manager, manager of the state officer team and more. Always active in the community, her chapter has received the gold-level Chapter of Distinction award in SkillsUSA’s Chapter Excellence Program for the past three years, and Petronella has received a host of individual honors as well. She believes an educator’s top priority should be to bring out the best in students, and she’s accomplished that mission anew each year.



#### **Sherrie Rowe**

Sherrie Rowe is the department chair for Design and Media Production Technology at Augusta (Ga.) Technical College, where she has been an instructor for 24 years. During that time, she’s mentored many students and made a genuine difference in their lives. The only teacher at Augusta Tech to ever receive a “Teacher of the Year” award twice, Rowe was also a finalist in 2019 for the Rick Perkins Georgia State Teacher of the Year award. She previously served as the testing coordinator for SkillsUSA Georgia College/Postsecondary and currently serves as the association’s webmaster. Rah’mere Williams, one of Rowe’s students, describes her as “an outstanding teacher who ensures her students succeed in class and in life.” To read more about this giving teacher and the effect she has on her students, read [\*Williams’ story in SkillsUSA Champions Magazine\*](#).



#### **Brian Stevenson**

For the past 35 years, Brian Stevenson has been an outstanding educator committed to the growth and success of his students at Cheyenne (Wyo.) Central High School. Stevenson won the SkillsUSA Wyoming Advisor of the Year Award in 2004 and the University of California at San Diego Superior Teacher Award in 2006. He started the first Wyoming chapter of SkillsUSA in 1995 and helped start the SkillsUSA Wyoming state association. Stevenson’s SkillsUSA program has produced four national officers, 14 state presidents and more than 30 state officers. His students have also won many SkillsUSA state and national SkillsUSA Championships competitions, and his chapters have won many national Chapter of Excellence and Models of Excellence awards. The skills Stevenson helps his students develop don’t just lead them to successful careers, but successful lives.

### SkillsUSA Advisors of the Year

The SkillsUSA Advisor of the Year Award honors SkillsUSA's most dedicated career and technical education instructors. These talented instructors serve SkillsUSA advisors and embrace the SkillsUSA Framework and national programming to create career-ready graduates and opportunities for every member. States hold an Advisor of the Year competition, and the state winners advance to the regional competition. The top five regional winners are interviewed during the national conference, and a national Advisor of the Year is selected.



#### **John Stratton** **Region 1 (New York)**

A dedicated automotive instructor at the Oneida-Herkimer-Madison BOCES in New Hartford, N.Y., John Stratton embraces all aspects of the SkillsUSA program and feels the SkillsUSA Framework can help every student. “By showing the interconnection and relationship of the Framework, students can see how the technical skills, personal skills and workplace skills all combine together to help reach success,” he says. Stratton has been the lead SkillsUSA advisor for 16 years and is the mechanics cluster chair for SkillsUSA New York’s

state championships. He also serves as a national judge. Stratton has been recognized for excellence with several industry awards, coaches sports and is involved in the Boy Scouts. One of his SkillsUSA members describes Stratton as having “a friendly disposition and outstanding knowledge of SkillsUSA. He is always willing to guide students, but he encourages us to take the leadership role and develop our own projects.”



#### **Rushe Hudzinski-Sero** **Region 2 (Georgia)**

Rushe Hudzinski-Sero is an instructor in business management at Savannah Technical College (Ga.), a position she embraced after an award-winning career in human resources, training and recruiting. The SkillsUSA lead advisor on campus, Hudzinski-Sero was named by the college as its 2020 Instructor of the Year. She has been recognized regionally and nationally for the development of training programs in customer service and human resources. The New York native holds an MBA, is active in professional associations and holds several industry certifications. One of her students describes this professor as helping

her to develop soft skills such as confidence and communication. “She has mentored me and taught me how best to represent myself, my team, and my college,” the student says. “Her lectures are creative and intriguing. She tirelessly answers questions until we have a satisfactory understanding of all material. She persistently conveys a positive attitude and ensures a safe learning environment for all students.” What more could any student ask for?



## RECOGNITION

### SkillsUSA Advisors of the Year (Continued)



**Fred Ganter**  
**Region 3 (Wisconsin)**

Fred Ganter is a physics instructor at Elkhorn Area High School (Wis.) and enjoys helping students find a passion and a career path. He has been a SkillsUSA chapter advisor since 2015 and built the SkillsUSA program at the school from the ground up. His chapter has received SkillsUSA Models of Excellence awards, including Quality Chapter, Silver Chapter of Excellence and Gold Chapter of Excellence. He was also recognized with the 2019 Rising Star Advisor award for SkillsUSA Wisconsin. Ganter enjoys getting to know his students and helps

them grow and develop skills that are necessary for them to be college and career ready. He believes strongly in developing the Essential Elements of the SkillsUSA Framework in students. “As an advisor, I can provide opportunities for competitions, classes and industry networking to help students gain experiences and be ready to succeed on their career pathways,” he says. One of his students describes him as “a great teacher who has a passion for helping his students find their next step into a career where they find meaning and success.”



**Gloria Houston**  
**Region 4 (Missouri)**

Gloria Houston teaches health science at New Madrid Technical Skills Center (Mo.). She loves teaching in the healthcare field where, as she puts it, “you can make a difference.” Houston has a master’s degree in career and technical education leadership and administration and has been a registered nurse for over 20 years. She has been teaching for 11 years and is a huge advocate for both career and technical education and SkillsUSA. Houston has won numerous awards in her community, including Educator of the Year, Home Health Nurse of the

Year, Volunteer of the Year and Woman of the Year. “When you help a student find what they are passionate about and then watch them excel,” she explains, “nothing compares to it.” One of her students describes her as “an amazing person who is always there for her community, students, administrators and peers.”



**Nikki Gerner**  
**Region 5 (California)**

Nikki Gerner teaches courses related to life skills management at Dinuba (Calif.) High School, and she’s been the school’s main SkillsUSA advisor since 2015. Gerner strongly believes in the SkillsUSA Framework and how it empowers students as they develop their skill sets through real-world application. During the pandemic, she integrated the Framework into virtual chapter activities. Last year, SkillsUSA membership at Dinuba increased from 150 to more than 450 active members, allowing the chapter to better serve the community.

“The Essential Elements are the key pieces to our world of work puzzle and are needed for today’s students to understand the complexity of obtaining and keeping a job and progressing into a career,” Gerner says. One of her students describes her as “always going above and beyond for every one of us, a source of motivation and someone who wants to see us succeed.”

### SkillsUSA 2021 Models of Excellence

SkillsUSA's Models of Excellence program recognizes the best chapters in the nation for the exceptional integration of personal, workplace and technical skills into SkillsUSA chapter activities. The focus of Models of Excellence is student-led activation. These students learn and practice the skills that every employer seeks — including leadership, initiative, communication, teamwork and problem-solving — by taking the lead on all SkillsUSA activities. Their SkillsUSA instructors guide them, elevating learning from instruction to the successful application of skills. The top 24 SkillsUSA chapters will be evaluated by a panel of judges based on their goals, plan of action, results, evaluation and SkillsUSA Framework integration. The top three schools will then be recognized on June 24 during the SkillsUSA Virtual Awards and Recognition Session. Congratulations to the 2021 Models of Excellence schools:

**Apalachee High School** (Ga.)  
**Brooke High School** (W.Va.)  
**Cape Cod Regional Technical High School** (Mass.)  
**Catawba Valley Community College** (N.C.)  
**Center for Advanced Technical Studies** (S.C.)  
**Cheyenne Central High School** (Wyo.)  
**Deming High School** (N.M.)  
**Dorchester Career and Technology Center** (Md.)  
**Elkhorn Area High School** (Wis.)  
**Forsyth Central High School** (Ga.)  
**Gordon Cooper Technology Center** (Okla.)  
**Greater Lowell Technical High** (Mass.)  
**Indian Valley Vocational Center** (Ill.)  
**Lanier Technical College** (Ga.)  
**Louisville Public School** (Neb.)  
**Lynn Vocational Technical Institute** (Mass.)  
**New Madrid Technical Skills Center** (Mo.)  
**Oak Harbor High School** (Wash.)  
**Oneida-Herkimer-Madison BOCES** (N.Y.)  
**Savannah Technical College** (Ga.)  
**Sussex County Technical School** (N.J.)  
**Thomas Jefferson High School** (Colo.)  
**Upper Valley Career Center** (Ohio)  
**Valley Academy for Career and Technology Education** (Ariz.)

### SkillsUSA State Officers IMPACT Award

SkillsUSA's new IMPACT program for state officers guides these leaders to facilitate intentional conversations with local officers, that lead to high-functioning school chapters. Each chapter conversation is centered around a specific topic that elevates the member experience. This year, state officers attended training conducted by national staff and then facilitated local chapter conversations during their year of service. During our inaugural year, two states produced officer teams who all completed chapter conversations: Arizona and Wyoming.



State officers being recognized with IMPACT awards for 2020-21 include:

#### Arizona

Mariana Flores  
Vanessa Frias  
Valeria Gamez  
Noe Garcia

#### Colorado

Nick Huber

#### Michigan

Andreze Suggs-Ewing

#### Minnesota

Sydney Dvorak  
Lydia Lillquist  
Omar Rahman

#### Wyoming

Josiah Bartlett  
Devin Crook  
Caden Jackson  
Julia Maertens  
Riley Milburn  
Isaac Moss

# RECOGNITION

## 2021 President's Volunteer Service Awards

The President's Council on Service and Civic Participation created the President's Volunteer Service Awards (PVSA) program to honor citizens who, by their demonstrated commitment and example, inspire others to serve. The award recognizes individuals, families and teams based on hours served over a 12-month period or cumulative hours earned over a lifetime. For individuals 15-25 years old, bronze is granted for 100-174 hours over a year, silver for 175-249 hours over a year, and gold for 250 or more hours over a year, or 4,000 or more hours of volunteer service over a lifetime. For families or teams, bronze is awarded for 200-499 hours over a year, silver for 500-999 hours over a year, and gold for 1,000 hours or more over a year. The list below represents more than 40,000 hours of logged community service.



### Individual Awards

#### Arizona:

##### **River Valley High School**

Ethan Fromm (Gold)  
Kevin Guenther (Gold)  
Brayden Lott (Gold)  
Nicholas Palfi (Gold)

Nisa Rueda (Bronze)  
Christina Salazar (Bronze)  
Irene Santiago (Bronze)  
Bridgette Yaquian (Bronze)

##### **John Burroughs High School**

Gabrielle Mathis (Bronze)

#### California:

##### **Downey High School**

Anna Arambula-Pena (Gold)  
Evelyn Picazzo (Gold)  
Kimberly Ortiz (Silver)  
Leticia Velarde (Silver)  
Amier Auberry (Bronze)  
Karen Barajas (Bronze)  
Ingrid Belmonte (Bronze)  
Isabella Delira (Bronze)  
Camila Garcia (Bronze)  
Natalie Garcia (Bronze)  
Andrew Henriquez (Bronze)  
Alondra Jauregui (Bronze)  
Samantha Lorenzo (Bronze)  
Araceli Magdaleno (Bronze)  
Melisa Martinez (Bronze)  
Charity Olavydez (Bronze)  
Maria Palacios (Bronze)  
Christian Pepaj (Bronze)

#### Massachusetts:

##### **Southeastern Regional Vocational Technical High School**

Aliyana Martin (Gold)

##### **New Bedford Regional Vocational Technical High School**

Kara Koska (Gold)

##### **Blue Hills Regional Technical High School**

Christopher Alcimbert (Gold)

##### **Blackstone Regional Vocational Technical High School**

Abby Kelly (Silver)  
Madeline Poitras (Silver)



# RECOGNITION

## 2021 President's Volunteer Service Awards

### *Individual Awards (Continued)*

#### **Massachusetts (Continued):**

##### **Diman Regional Vocational Technical High School**

Lorelei Hetzler (Silver)

##### **Essex North Shore Technical High School**

Lord Custodio (Silver)

##### **Bay Path Regional Technical Vocational High School**

Cody Douglas (Silver)

#### **New Jersey:**

##### **Somerset County Academy for Health and Medical Sciences**

Aarsha Sha (Gold)

Charlene Cai (Silver)

Evelyn Chuo (Silver)

##### **Somerset County Vocational and Technical Schools**

Christopher Masiello (Silver)

#### **New York:**

##### **Oneida-Herkimer-Madison BOCES**

Joshua Calvani (Gold)

Sean Townsend (Gold)

Emily Barron (Bronze)

#### **Texas:**

##### **John A. Dubiski Career High School**

Troy Dwayne Broussard



### *Team Awards*

#### **New York:**

##### **Thomas A. Edison CTE High School (Gold)**

#### **Massachusetts:**

##### **Lynn Vocational Technical Institute (Gold)**

#### **Oklahoma:**

##### **Metro Technology Center South Bryant Campus: Law Enforcement Cadets (Silver)**

#### **New Jersey:**

##### **Bergen County Academies (Bronze)**

### Student2Student Mentoring Award

SkillsUSA's Student2Student mentoring program provides a way for SkillsUSA members and chapters to participate in America's Promise Alliance, an organization that brings together national nonprofits, businesses, community and civic leaders, educators, citizens and young people to help improve the lives and futures of America's youth. Student2Student encourages older students to serve as mentors to younger students, helping them explore future careers and make decisions that will lead to marketable skills and productive futures. The goal is to start younger students thinking about their future careers as they work with their older mentors and experience technical training programs firsthand.

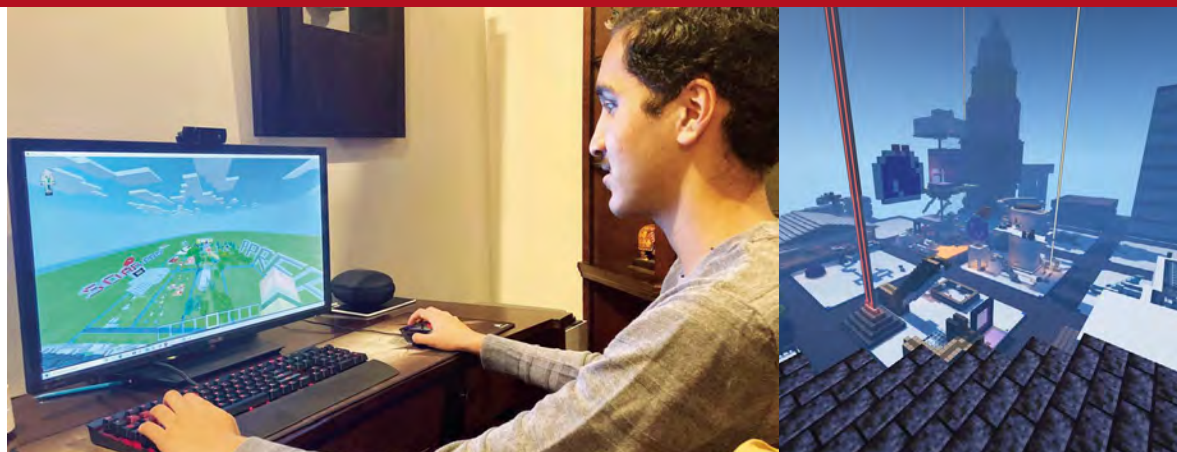


Each year, SkillsUSA recognizes a chapter that best exemplifies the purposes and goals of the Student2Student mentoring program. This year's recipient is:

#### **Academies of the Antelope Valley, Quartz Hill, Calif.**

Discovering a new way to provide mentoring despite the restrictions of a global pandemic, SkillsUSA high school students from the Academies of the Antelope Valley used an educational program they developed called "ScienceCraft" to work with more than 100 elementary and middle school students. Their sessions focused on comprehensive science lessons ranging from oceanography to physics. Using the video game Minecraft, along with the Discord platform for chat and voice, every student could speak and interact with their mentors and teachers.

The students who created the program developed a passion for teaching younger students as they observed the impact their mentoring had on others. The SkillsUSA members intentionally leveraged each lesson to help the younger students gain useful career-readiness skills found in the SkillsUSA Framework. They used the Framework Essential Elements of Teamwork, Work Ethic and Professionalism to grow as facilitators of their Student2Student program.



# RECOGNITION

## Scholarship Recipients

Each year, SkillsUSA awards members with a variety of scholarships and grants made possible by the generosity of committed partners and friends. Recipients of three of those scholarships are listed below, and more winners will be announced leading up to the national conference on June 21. Stay connected with [skillsusa.org](https://skillsusa.org) for news on the latest winners, and keep up-to-date with all current scholarship opportunities on our [Scholarships and Grants](#) page. Congratulations to this year's winners, and thanks to our supporters who made these scholarships possible.

### SkillsUSA and National Technical Honor Society Scholarships

Together, SkillsUSA and the [National Technical Honor Society \(NTHS\)](#) promote outstanding student achievement within career and technical education. SkillsUSA encourages chapters to consider participation in the NTHS. Each year, NTHS awards four \$1,000 scholarships to SkillsUSA members, two going to high school members and two others to college/postsecondary members. If a qualified college/postsecondary member is not recommended by the scholarship committee, the available scholarships are awarded to high school students instead.

This year's recipients are:

#### College/Postsecondary

**Jasmine Godoy**, Tulsa (Okla.) Tech, Riverside Campus

#### High School

**Thomasina Lester**, Oxford Hills Technical School, Norway, Maine

**Savannah Pinner**, Wylie (Texas) High School

**Megan Van Vollenhoven**, Center for Advanced Technical Studies, Chapin, S.C.

### Sharon Melton Myers Memorial Scholarships

Through a donation from the Sharon Melton Myers Memorial Fund, SkillsUSA and the McMinn County Vocational Center in Athens, Tenn., the SkillsUSA Alumni and Friends Association offers a \$500 scholarship each year to select high school SkillsUSA students in memory of much-loved former member Sharon Melton Myers.

This year's recipients are:

**Tarik Barnes**, Cleveland (Texas) High School, Cleveland

**Bailey Brown**, Richlands (N.C.) High School

### Scholarships (Continued)

#### **Marsha Daves Memorial Scholarship**

To the students and colleagues who were able to work with her, Marsha Daves was a respected educator, trusted advisor, valued mentor and cherished friend. In memory of this champion's legacy, SkillsUSA annually offers one merit-based \$1,000 scholarship for college/postsecondary education and a supplementary \$500 travel stipend for SkillsUSA's national conference to a state officer.

This year's recipient is:

**Leanna Nicholson**, Mercer County Technical Education Center, Princeton, W.Va.



## RECOGNITION

### 2021 National Pin and T-shirt Design Winners

The national conference Pin and T-Shirt Design Challenge is open to all dues-paying student members of SkillsUSA. The winning designs become the official pin and T-shirt of the SkillsUSA National Leadership and Skills Conference. Both are available online at the [SkillsUSA Store](#) during the national conference.

#### The national conference pin design winner is:

**Angelica Frolenko**, Bucks County Technical High School, Fairless Hills, Pa.  
(Advisor: Tracey Glorioso)



#### The national conference T-shirt design winner is:

**Edison Zheng**, Thomas Edison High School, Wheaton, Md. (Advisor: Carol King Bolden)





**SkillsUSA**  
Champions *at Work*®



**SkillsUSA**®

# CHAMPIONSHIPS

CHAMPIONSHIPS

# SKILLSUSA CHAMPIONSHIPS

## Official Policy for the 2021 SkillsUSA Championships

SkillsUSA is committed to ensuring the health and safety of all members who participate in the 2021 virtual National Leadership and Skills Conference and the SkillsUSA Championships.

Due to the ongoing pandemic, 2021 SkillsUSA Championships competitors may be competing at schools, in their homes or at a local business. Because restrictions related to the pandemic vary from state to state, it is the sole responsibility of all competition facility hosts, competitors, instructors and other participants to follow all of their local and state guidelines related to COVID-19 safety protocols. Likewise, it is the responsibility of all competition facility hosts to enforce adherence to these rules in the school or place of business.

Please visit your local and state websites for full information on current COVID policies and restrictions that apply to you. For the latest national information and guidelines, go to: [www.cdc.gov/coronavirus/2019-ncov/index.html](https://www.cdc.gov/coronavirus/2019-ncov/index.html)

We encourage everyone to stay vigilant, stay healthy and stay safe!



# SKILLSUSA CHAMPIONSHIPS

## Behind the SkillsUSA Championships

When we are in person, the SkillsUSA Championships is known as one of the largest hands-on workforce events in the world. In fact, the competition space allotted for the event encompasses more than 20 football fields, and it's all made possible by an estimated \$36 million investment from business and industry.

This year, because of social distancing restrictions related to the pandemic, the SkillsUSA Championships have been conducted in entirely new ways. Some contests were held virtually, while others were held at SkillsUSA schools or industry sites with virtual judging and proctors. The prospect of transitioning our hands-on competitions into a virtual or hybrid format was a daunting one as it was considered last fall. But, through a tremendous, collective effort from our national technical committee members, national staff, state SkillsUSA directors, local educators and so many more (including the competitors themselves), what was once a “How can we do this?” concern has become a “We did it!” triumph. As this conference ends on June 24, we’ll recognize national gold, silver and bronze medalists in 107 skilled, leadership and occupational competitions (see full contest list on page 45), and the emotions our medalists will be feeling as they receive their awards will be celebrated — and shared — by all of us.

The format of the competitions is different this year, but the ultimate goal remains the same: to test skills to industry standards for entry-level workers in each occupational area and to ensure that all student participants are developing the personal, workplace and technical skills needed to be career ready through the SkillsUSA Framework.

The SkillsUSA Championships process begins with career competitions held in local chapters across the country. Winners advance to district or regional competitions, where they test their skills against competitors from other schools. First-place district or regional winners advance to state competitions, and those state gold medalists then move on to the elite national level at the SkillsUSA Championships. Along with their gold, silver and bronze medallions, winners will receive scholarships, tools of the trade and irrefutable evidence of their commitment to excellence that will serve them well throughout their successful careers.



# SKILLSUSA CHAMPIONSHIPS

## Behind the SkillsUSA Championships (Continued)

“Our team wants to extend our sincere thanks to every partner, every technical committee member, our state directors and every educator who supported our efforts to provide students with competition opportunities and much-needed recognition in this most unusual year,” says Darren Gibson, SkillsUSA’s program director for Career Competition Events. The following groups made this year’s SkillsUSA Championships possible, and we thank them for their unwavering commitment to our students:

- SkillsUSA Championships Executive Committee members.
- SkillsUSA Championships National Technical Committee chairs and members.
- State SkillsUSA directors.
- Competition judges.
- National Education Team members.
- All industry partners supporting the competitions.
- All advisors or educators who served as mentors, proctors, chaperones or other support.
- And the most important group, our student members.

Best of luck to all our competitors. Whether you emerge from this year’s event with a medal or not, your passionate and persistent commitment to your skills during this challenging year is an inspiration not just to SkillsUSA, but to our entire nation. Thank you.

### Competition Schedules

Individual competitors and their advisors have already received detailed information about how to access the SkillsUSA Championships Hub and how to review their individual contest schedules. *For the full SkillsUSA Championships contest schedule, [click here](#).*



# SKILLSUSA CHAMPIONSHIPS

## Meet Our 2021 SkillsUSA Championships Competitors

SkillsUSA congratulates every member who competed in a career competition this year at the local, regional/district, state and national levels. Your participation exemplifies your dedication to personal and professional growth. You are a champion!

This year, more than 3,700 students progressed through the annual career competition process and were named eligible to compete at the national level in 102 official contests and five demonstration events. Each student may have taken a different path to the SkillsUSA Championships, but the road traveled is one that prepares every individual who participates with enhanced career-readiness skills that empower them to become world-class workers, leaders and responsible American citizens. National medalists will be named June 24 and winners will be posted on the SkillsUSA website by June 25.

*[Click here for a full list of our distinguished 2021 national competitors.](#)*

For specific competitor information related to the SkillsUSA Championships, please visit: [compete.SkillsUSA.org](https://compete.skillsusa.org).



# SKILLSUSA CHAMPIONSHIPS

## SkillsUSA Championships Executive Committee

Three committees work together to coordinate activities of the SkillsUSA Championships: the Executive Committee, the National Technical Committees and the National Education Team.

The Executive Committee assists the SkillsUSA Championships team in all management functions required to ensure a safe, orderly and successful SkillsUSA Championships. Current members are:

**James King** (representing education), retired as executive vice chancellor for the Tennessee Board of Regents and president of Northeast State College

**John Hinesley** (representing management), Meritor Inc.

**Sharon Schaub**, emeritus

**Darren Gibson**, program director, SkillsUSA Career Competition Events



# SKILLSUSA CHAMPIONSHIPS

## 2021 SkillsUSA Championships Official Contests

The SkillsUSA Championships are held each June, the culmination of hundreds of local, regional/district and state competitions held each spring. Outstanding career and technical education students — all state contest winners — will compete hands-on in 102 trade, technical and leadership competitions plus five demonstration events. Contests are run with the help of industry, trade associations and labor organizations, and test competencies are set by industry. The championships is a multi-million-dollar event. When held in-person, it occupies space equivalent to more than 20 football fields. In 2021, due to health and safety concerns, all events were virtual or hybrid and were held locally across the country.

[Click here for specific contest information and schedules.](#)

### LEADERSHIP DEVELOPMENT

- Action Skills
- American Spirit
- Chapter Business Procedure
- Chapter Display
- Community Action Project
- Community Service
- Employment Application Process
- Extemporaneous Speaking
- Job Interview
- Job Skill Demonstration A (includes Middle School)
- Job Skill Demonstration Open (includes Middle School)
- Occupational Health and Safety Multiple
- Occupational Health and Safety Single
- Opening and Closing Ceremonies (includes Middle School)
- Outstanding Chapter (includes Middle School)
- Pin Design (State Conference) (includes Middle School)
- Prepared Speech
- Promotional Bulletin Board
- Quiz Bowl
- T-shirt Design

### OCCUPATIONALLY RELATED

- Career Pathways Showcase
- Customer Service
- Engineering Technology/Design
- Entrepreneurship
- First Aid/CPR
- Health Knowledge Bowl
- Health Occupations Professional Portfolio
- Medical Math
- Medical Terminology
- Principles of Engineering/Technology
- Related Technical Math

### SKILLED AND TECHNICAL SCIENCES

- 3D Visualization and Animation
- Additive Manufacturing
- Advertising Design
- Architectural Drafting
- Audio/Radio Production
- Automated Manufacturing Technology
- Automotive Refinishing Technology
- Automotive Service Technology
- Aviation Maintenance Technology
- Barbering
- Basic Health Care Skills (High School only)
- Broadcast News Production
- Building Maintenance
- Cabinetmaking
- Carpentry
- CNC Milling Specialist
- CNC Technician
- CNC Turning Specialist
- Collision Repair Technology
- Commercial Baking
- Computer Programming
- Cosmetology
- Crime Scene Investigation
- Criminal Justice
- Culinary Arts
- Cyber Security
- Dental Assisting
- Diesel Equipment Technology
- Digital Cinema Production
- Early Childhood Education
- Electrical Construction Wiring
- Electronics Technology
- Esthetics



# SKILLSUSA CHAMPIONSHIPS

## 2021 SkillsUSA Championships Official Contests (Continued)

### SKILLED AND TECHNICAL SCIENCES (Continued)

Firefighting  
Graphic Communications  
Graphics Imaging — Sublimation  
Heating, Ventilation, Air Conditioning and Refrigeration  
Industrial Motor Control  
Information Technology Services  
Interactive Application and Video Game Development  
Internet of Things (IOT)/Smart Home\*  
Internetworking  
Marine Service Technology  
Masonry  
Mechatronics  
Medical Assisting  
Mobile Electronics Installation  
Mobile Robotics Technology  
Motorcycle Service Technology  
Nail Care  
Nurse Assisting  
Photography  
Plumbing  
Power Equipment Technology  
Practical Nursing  
Residential Commercial and Appliance Technology\*\*  
Restaurant Service  
Robotics and Automation Technology  
Robotics: Urban Search and Rescue  
Screen Printing Technology  
Sheet Metal  
Team Engineering Challenge (Middle School only)  
TeamWorks  
Technical Computer Applications  
Technical Drafting  
Telecommunications Cabling  
Television (Video) Production  
Web Design and Development  
Welding  
Welding Fabrication  
Welding Sculpture

### DEMONSTRATION EVENTS

Automobile Maintenance and Light Repair demonstration  
(High school only)  
CNC 5-Axis demonstration  
Collision Damage Appraisal demonstration  
Commercial Drone demonstration  
Emergency Medical Technician demonstration

\*Formerly known as Residential Systems Installation and Maintenance

\*\*Formerly known as Major Appliance and Refrigeration Technology

### Official Contest Rules

The “2021 SkillsUSA Championships Technical Standards” is the official competition guide. As a free member benefit, SkillsUSA professional members (teachers) received the Technical Standards when they registered as members with a valid email address. For more information, visit: [www.skillsusa.org/competitions/skillsusa-championships/technical-standards/](http://www.skillsusa.org/competitions/skillsusa-championships/technical-standards/).

# SKILLSUSA CHAMPIONSHIPS

## Insider's Guide to (Virtual) Competition

The way SkillsUSA conducts our competitions might have temporarily changed as a result of the global pandemic, but one thing hasn't: earning a medal at the SkillsUSA Championships is the same "kind-of-a-big-deal" it's always been.

For most SkillsUSA members, the competitive experience — along with so many other aspects of life — looks a lot different than it did pre-pandemic. But whether the competitions are being conducted in virtual or hybrid settings, those technical and leadership skills on display are just as impressive as ever.

When SkillsUSA made the difficult decision to hold our 2021 National Leadership and Skills Conference (NLSC) virtually as a result of the ongoing pandemic, some expressed concern that the also-virtual SkillsUSA Championships held in conjunction with NLSC would be considered as "less than," or that any medal earned in 2021 would have an asterisk beside it as a result of the event's virtual nature.

SkillsUSA Executive Director Chelle Travis put that concern to rest in the official NLSC announcement, saying, "I want to assure each one of you that the bronze, silver and gold medals we'll deliver through the virtual event will be just as valued by industry as they've always been. National medalists in 2021 will have the same cause for pride as the thousands who've earned those medals throughout our illustrious history."



In the same message, Sam Bottum (pictured at left), chief marketing officer of Snap-on Incorporated and president of the SkillsUSA Board of Directors, affirmed the importance of SkillsUSA: "Your personal, workplace and technical skills grounded in academics are in fact more valuable than ever. You are the people we want to hire," he said. "Business and industry partners recognize SkillsUSA as a vital solution to the skills gap. We must upskill our nation. That hasn't changed, and it's not going to change." The fact that so many states have held or are currently holding their own virtual state competitions shows that SkillsUSA members across the nation took those sentiments to heart.

## Insider's Guide to Competition (Continued)

### New Ways to Prepare and Practice

Preparation will not be exactly the same for virtual competitions as opposed to the in-person events we're so used to. Darren Gibson (pictured at right), SkillsUSA's director of Career Competition Events, says, "Students should familiarize themselves with Zoom software before their event so they can be 100% focused on competition day." He also points out, "If you are presenting on Zoom or another virtual platform, students should look directly at the camera so that contest judges will have a sense that you're making eye contact."



Gibson suggests that, for contests which normally require a competitor to turn in a notebook when held in person, students should create electronic versions of the notebooks for virtual competition. These could be PDFs or PowerPoint presentations. "Students should practice presenting on camera," Gibson adds. "You should practice so that you always appear comfortable on camera, whether it's live on Zoom or on a pre-recorded video." Gibson also says it's important that competitors are familiar with uploading videos to YouTube or to a file-sharing platform such as Dropbox.

Here's one tip that hasn't changed, whether we're talking about in-person or virtual events: **READ THE CONTEST RULES.** "The SkillsUSA Championships Technical Standards have been updated to reflect our virtual setting," Gibson explains, "Your advisor should have the latest version. Be sure to read those before competing."

### Tips for Competing Virtually

These tips are excerpted from the SkillsUSA guides for Hosting a Local Career Competition, which are available for professional members at [absorb.skillsusa.org](https://absorb.skillsusa.org). While most virtual competitions will run as close to the SkillsUSA Championships Technical Standards as possible, it's important to keep in mind that some rules may be modified or adjusted for the virtual environment. Be sure to obtain the latest rules for your event and review them carefully. If you will compete from home, look for a space where you can control noise from outside the room by shutting a door.

- Test out your computer setup ahead of time, including your video and audio settings.
- A desktop computer or laptop is preferred over an iPad or smartphone so you can clearly see all information that is posted, including chats.
- You will need a stable, strong internet connection. If possible, be close to the router and limit other Wi-Fi users during your competition.
- Most online contests do not allow a virtual background. A blank wall behind your computer is preferred; remove anything distracting from your background.
- Natural light works well to be seen without shadows (face your computer toward a window). You can also use a lamp on your desk or the overhead light. Turn off any ceiling fans; these can be distracting.

## Insider's Guide to Competition (Continued)

### Tips for Competing Virtually

- Whether you are seated or must stand for your event, ensure you can be properly seen and stay within the frame of the Zoom screen at all times.
- Double-check to be sure you have the Zoom log-in information and know what time to report to the virtual holding room.
- Ensure that contest organizations and your advisor have your correct email and cell phone number in case there are technical issues. Watch your cell phone and email for any last-minute instructions.

### Advice from a State Director: Tjazha Mazhani



Tjazha Mazhani (pictured at left) is the state director for SkillsUSA Georgia's college/postsecondary division. Coming off the coordination of a successful SkillsUSA Georgia competition, Mazhani shared her experience and advice for how to be successful as a virtual competitor.

#### **Aside from familiarization with contest rules, what is the most important thing a virtual competitor should do to prepare?**

Test your internet! If possible, try to compete from your school if it is open and available, as their internet is likely more reliable. If you have to compete from home, try to make sure no one else at your home is using internet during your contest time. Find a quiet space to do your competition.

#### **What was the biggest challenge competitors faced when competing virtually?**

Make sure you have thoroughly read over all your materials. Due to the virtual nature, there are likely more documents than just the Technical Standards that you will need to prepare. Make sure you know where to submit your materials, what type of files are necessary for submission, what the Zoom/WebEx links are, etc. Read and ask questions in advance. We would rather you ask us on the front end for clarification instead of being confused on the day of your contest.

#### **What was the hardest part about competing virtually?**

We all feel a bit disconnected in this virtual competition format. We wish we could have the comradery amongst our competitors, but the virtual distant nature doesn't necessarily allow for that.

#### **What was the best part of competing virtually?**

The ability to still showcase your skills in this virtual nature in a location that you are familiar with provides a certain level of comfort. While nerves are normal, there's a bit more relaxation when you are competing at home or at your school's lab that is familiar to you.



## Insider's Guide to Competition (Continued)

### Advice from a State Director: Janet Conner

Janet Conner (pictured below) is the state director for the SkillsUSA Texas high school division. She shared her advice about virtual competitions.



#### **Aside from familiarization with contest rules, what is the most important thing a virtual competitor should do to prepare?**

Be ready to test your presentation before contest day. Schedule a free Zoom meeting and record yourself to listen for audio, and look at the video lighting. I've had students sitting at a desk to present, but their leg was shaking so badly that the computer was shaking, and boy, was it hard to watch. Watch the camera angle. Are you looking up or down? Look at the camera, not at yourself in the screen.

#### **What was the biggest challenge competitors faced when competing virtually?**

Finding a place to perform may be difficult. Watch for background sounds: School bells, smoke alarms, dogs, cats, little brothers or sisters. We've had [examples when] maintenance was changing the blinds on the windows during a contestant's performance.

#### **What was the hardest part about competing virtually?**

I think all of the above. It's not as easy as it would seem. For state directors, we are totally reinventing the wheel here. For students, the uncertainty of what is happening. Will they be in school, at home, in-person or virtual? Not being able to travel is hard. Not meeting other students or being part of SkillsUSA Texas [in person].

### Good Luck to All Our Champions!

Earning the right to compete as part of the national SkillsUSA Championships is an incredible honor, no matter what format the competition is held in. Actually winning a medal while competing against the best career and technical education students in the nation? That's an accomplishment that will look as great on your resume in 2021 as it would any other year, an achievement that will mean as much to industry as it always has, and a source of pride that will continue to shine long after this pandemic has faded.



SkillsUSA®

PARTNERS

---

## PARTNERS

---

SkillsUSA acknowledges the invaluable support of its national conference supporters. Due to the remote nature of this year's national competitions, sponsors were spread across various signature and new programs such as the Connect to My Future Career Conference and National Signing Day. We thank all of our sponsors for standing by our students during our virtual events and year-long programming.

In the following section, we will be spotlighting partners in the following categories:

- **National Leadership and Skills Conference (NLSC) and SkillsUSA Championships Sponsors.**
- **SkillsUSA National Sign Day Sponsors.**
- **Connect to My Future Career Conference Sponsors and Volunteers.**
- **SkillsUSA TECHSPO Virtual Trade Show Exhibitors.**
- **SkillsUSA Official Partners.**
- **SkillsUSA Championships Cluster Sponsors.**

### **National Leadership and Skills Conference (NLSC) and SkillsUSA Championships Sponsors**

Components of the 2021 NLSC will culminate on June 24 at the Awards and Recognition Session. We honor Snap-on Incorporated for its lead sponsorship of the session. They, along with our dedicated technical committee members and in-kind donors, helped make this year's virtual competitions possible.

Snap-on Incorporated  
Carhartt Inc.  
State Farm Insurance Companies  
Kreg Tool Co.  
Centuri Construction Group

## PARTNERS

### SkillsUSA National Signing Day Sponsors

SkillsUSA's second annual National Signing Day event promoted member occupational identity and honored our students while elevating the skilled trades. Held in locations across the country on May 4, the event featured the following partners:

84 Lumber Co.  
The Home Depot  
Klein Tools Inc.  
NC3

"Our national partners played a critical role in the planning and delivery of SkillsUSA National Signing Day, each working to highlight the value of a career-ready student who is ready to contribute to the United States workforce," said SkillsUSA Executive Director Chelle Travis.

The event received national media coverage on a variety of outlets, including ABC's "Good Morning America" program, where SkillsUSA Massachusetts students Brian Lopez Mejia and Nyssa Lewis were surprised with scholarships from 84 Lumber. Check out the full clip below. NFL Hall of Fame running back Jerome Bettis and current NFL quarterback Jimmy Garoppolo also served as spokesmen for the event, and both conducted satellite media tours that further amplified the program.

[Learn more and view photos from National Signing Day here.](#) Click the image below for the Good Morning America segment.





---

## PARTNERS

---

### **"Connect to My Future" Career Conference Sponsors and Volunteers**

This inaugural career conference increased access for students to connect to their occupational identities at a national event. On May 5 and 6, middle school, high school and college/post-secondary students gathered with business partners for a virtual conference that held sessions on career introductions, resume reviews, interview skills and more.

SkillsUSA acknowledges these conference sponsors, many of which also provided volunteer support.

Magna International  
Toyota USA Foundation  
CareerSafe  
NCCER (National Center for Construction  
Education and Research)  
Volvo Construction Equipment  
Aerotek  
CBRE  
Insurance Auto Auctions (IAA)  
John Deere  
Penske Truck Leasing  
Ryder System Inc.  
Swinerton



Click the image above for a video recap of SkillsUSA's inaugural Connect to My Future Career Conference and the virtual launch of SkillsUSA TECHSPO.

---

## PARTNERS

---

### **"Connect to My Future" Career Conference Sponsors and Volunteers (Continued)**

**Volunteers from these organizations also contributed to the success of the conference.**

3M	Michels Corp.
American Culinary Federation	Morton Buildings Inc.
Automotive Service Excellence (ASE)	Ocala Regional Medical Center
Built Brothers	Printing Specialist Corp.
Caterpillar Inc.	Pursuit
Centuri Construction Group	Reliant Studios
City of Milton Fire Rescue	Reston Limousine and Travel
Clean Harbors	Snap-on Incorporated
CPC Behavioral Healthcare	Spectrum and Beyond
Frederick County Public Schools	Springer Opera House/Columbus State
Georgia Aquarium	University
Georgia Department of Corrections	Stanley Black and Decker Inc.
Henges Insulation	State Bar of Georgia
HPN Global	State Farm
Kopy King	Strong City Baltimore
Law and Public Safety Education Network (LAPSEN)	U.S. Government Publishing Office
Lowe's Companies	University of Nebraska — Lincoln
McCarthy Builders	— Department of Agricultural Leadership

## PARTNERS

### SkillsUSA TECHSPO Virtual Trade Show Exhibitors

SkillsUSA TECHSPO is always one of the highlights of an in-person NLSC, an opportunity for members to engage directly with partners from industry and education. The 2021 TECHSPO event is being held virtually and features business and industry partners that initially engaged with SkillsUSA's "Connect to My Future" Career Conference participants when the event was launched in early May. This virtual trade show will continue throughout the duration of the national conference, ending June 24. It allows every member to interact with partners across dozens of industries. To visit SkillsUSA TECHSPO, [go to our virtual conference site and register or log in](#). Next, navigate to "Virtual Conference Center" and click on "Exhibit Hall." Now you can search exhibitors by name or just click through the booth icons and visit them all. In each booth, you can watch videos, explore products and services, engage in career exploration or connect through platform chat.

#### Thanks to our 2021 SkillsUSA TECHSPO exhibitors:

American Culinary Federation  
American Technical Publishers  
Army and ROTC Opportunities  
Auguste Escoffier School of Culinary Arts  
Baker College / The Culinary Institute of Michigan  
CareerSafe  
CBRE  
Certiport (Pearson VUE)  
Channellock Inc.  
Cummins Inc.  
Explore The Trades  
Fluke Corporation  
Goodheart-Willcox Publisher  
Haas Automation  
Hypertherm Inc.

Insurance Auto Auctions (IAA)  
International® Truck and IC Bus® Dealer Network  
IPC Education Foundation  
John Deere  
Malco Products SBC  
Manufacturing Skill Standards Council (MSSC)  
Miller Electric Mfg. LLC  
Miller Pipeline  
Morton Buildings  
National Association of Home Builders  
National Roofing Contractors Association (NRCA)  
Penske Truck Leasing  
Ryder System Inc.

ShopBot Tools  
SOLIDWORKS Education  
Southwire  
State Farm Insurance Companies  
Swinerton  
The United Association of Journeymen and Apprentices of the Plumbing and Pipe Fitting Industry  
UFP Business School  
United Rentals  
Universal Technical Institute  
University of Wyoming College of Business  
Valmont Industries Inc.  
Volvo Construction Equipment



## PARTNERS

### SkillsUSA Official Partners

The following organizations have made financial contributions of at least \$25,000 and/or documented in-kind contributions of at least \$75,000 since 2020. SkillsUSA is appreciative of the many partners that support year-long programmatic work and scholarships.



Click to view our partner logo graphic.

3M  
84 Lumber Co.  
Aerotek  
Air-Conditioning, Heating, and Refrigeration institute (AHRI)  
ASE (National Institute for Automotive Service Excellence)  
CareerSafe  
Carhartt Inc.  
Caterpillar Inc.  
CBRE  
Centuri Construction Group  
Channellock Inc.  
DCA (Distribution Contractors Association)  
Fine Homebuilding/Tauton Press  
Harbor Freight Tools for Schools  
The Home Depot  
Huntington Ingalls Industries Inc.  
IAA Inc. (Insurance Auto Auctions)  
Invitation Homes  
John Deere  
Klein Tools Inc.  
Kreg Tool Co.

Lincoln Electric Co.  
Lowe's Companies  
Magna International  
Miller Electric Mfg. Co. LLC  
National Association of Sewer Service Companies (NASSCO)  
National Roofing Contractors Association (NRCA)  
NCCER (National Center for Construction Education and Research)  
NC3  
Nissan Motor Corp. in USA  
Pella Corp.  
Penske Truck Leasing  
Robert Bosch Tool Corp.  
Ryder System Inc.  
Snap-on Incorporated  
Stanley Black & Decker  
State Farm Insurance Companies  
Swinerton  
Toyota USA Foundation  
Viega LLC  
Volvo Construction Equipment



#### SkillsUSA Shoutout:

Lowe's Companies provided tools to students at the start of the 2021 spring semester for virtual learning.





## PARTNERS

### SkillsUSA Career Cluster Sponsors

SkillsUSA partners can pledge their support for Career Clusters year-round. Career Clusters are broad occupational groupings of specific industry-based jobs. [Learn more about Career Clusters in this video](#). Our 2021 Career Cluster sponsors include:

#### Agriculture, Food and Natural Resources

Aerotek  
CareerSafe  
Caterpillar Inc.  
John Deere



#### Architecture and Construction

3M  
84 Lumber Co.  
Aerotek  
CareerSafe  
Carhartt Inc.  
Caterpillar Inc.  
CBRE  
Centuri Construction Group  
Channellock Inc.  
Distribution Contractors Association (DCA)  
Fine Homebuilding/Taunton Press  
Grizzly Industrial  
Harbor Freight Tools for Schools  
The Home Depot  
Huntington Ingalls Industries Inc.  
Invitation Homes  
John Deere  
Klein Tools Inc.  
Kreg Tool Co.  
Lincoln Electric Co.  
Lowe's Companies  
Miller Electric Mfg. LLC  
National Association of Sewer Service Companies (NASSCO)  
National Roofing Contractors Association (NRCA)  
National Center for Construction Education and Research (NCCER)  
Pella Corp.  
Robert Bosch Tool Corp.  
Stanley Black & Decker





### SkillsUSA Career Cluster Sponsors (Continued)

#### Architecture and Construction (Continued)

Swinerton  
Viega LLC  
Volvo Construction Equipment

#### Arts, AV Technology and Communication

3M  
Aerotek  
CareerSafe

#### Business, Management and Administration

3M  
Aerotek  
CareerSafe  
Distribution Contractors Association (DCA)

#### Education and Training

3M  
Aerotek  
ASE (National Institute for Automotive Service  
Excellence)  
CareerSafe  
NCCER (National Center for Construction  
Education and Research)

#### Health Science

3M  
Aerotek  
CareerSafe

#### Hospitality and Tourism

3M  
Aerotek  
CareerSafe



## PARTNERS

### SkillsUSA Career Cluster Sponsors (Continued)

#### Human Services

3M  
Aerotek  
CareerSafe

#### Information Technology (IT)

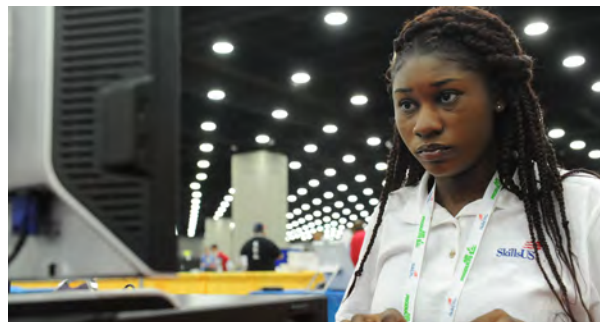
3M  
Aerotek  
CareerSafe

#### Leadership

3M  
Aerotek  
CareerSafe  
Carhartt Inc.  
Caterpillar Inc.  
Centuri Construction Group

#### Manufacturing

3M  
Aerotek  
Air Conditioning, Heating and Refrigeration  
Institute (AHRI)  
The Association for Manufacturing Technology  
(AMT)  
CareerSafe  
Carhartt Inc.  
Caterpillar Inc.  
Channellock Inc.  
Grizzly Industrial  
Huntington Ingalls Industries Inc.  
John Deere  
Klein Tools Inc.  
Kreg Tool Co.  
Lincoln Electric Co.  
Magna International  
Miller Electric Mfg. LLC  
Nissan Motor Corp. USA



## PARTNERS

### SkillsUSA Career Cluster Sponsors (Continued)

#### Manufacturing (Continued)

Pella Corp.  
Robert Bosch Tool Corp.  
Snap-on Incorporated  
Stanley Black & Decker  
Toyota USA Foundation  
Viega LLC  
Volvo Construction Equipment



#### Marketing, Sales and Service

3M  
Aerotek  
CareerSafe  
Carhartt Inc.



#### Law, Public Safety, Corrections and Safety

3M  
Aerotek  
CareerSafe



#### STEM

3M  
Aerotek  
The Association for Manufacturing Technology (AMT)  
CareerSafe  
Caterpillar Inc.  
Huntington Ingalls Industries Inc.  
John Deere  
Lincoln Electric Co.  
Magna International  
Miller Electric Mfg. LLC  
National Institute for Metalworking Skills (NIMS)  
Nissan Motor Corp. USA  
Ryder System Inc.





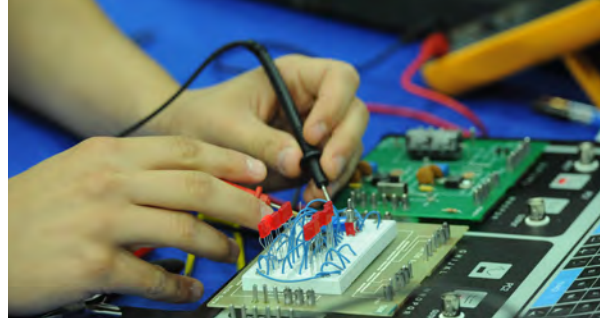
### SkillsUSA Career Cluster Sponsors (Continued)

#### STEM (Continued)

Stanley Black & Decker  
Toyota USA Foundation  
Viega LLC  
Volvo Construction Equipment

#### Transportation, Distribution and Logistics

3M  
Aerotek  
ASE (National Institute for Automotive Service Excellence)  
CareerSafe  
Carhartt Inc.  
Caterpillar Inc.  
Channellock Inc.  
Huntington Ingalls Industries Inc.  
Insurance Auto Auctions (IAA)  
John Deere  
Lincoln Electric Co.  
Miller Electric Mfg. LLC  
Nissan Motor Corp. USA  
Penske Truck Leasing  
Robert Bosch Tool Corp.  
Ryder System Inc.  
Snap-on Incorporated  
Stanley Black & Decker  
State Farm Insurance Companies  
Toyota USA Foundation  
Volvo Construction Equipment







SkillsUSA®

# BONUS DIGITAL TOOLKIT

# Host a Watch Party for the SkillsUSA Awards and Recognition Session

The awards, the cheers, the pride that our members feel for themselves, their classmates and their trades — those are the elements of an emotional, inspiring, unforgettable Awards and Recognition session, the kind SkillsUSA has been known for since its founding in 1965 and the kind we WILL have again in 2021.

We've spent this year apart, but join us as we come together to celebrate the achievements of our members LIVE on Thursday, June 24. This special Awards and Recognition session will be split into three segments held at 3:30 p.m., 5 p.m. and 6:30 p.m. ET. We'll recognize the SkillsUSA Pin and T-shirt Design Challenge winners, our Advisor of the Year, Honorary Life recipients, Outstanding Educator awards, Models of Excellence winners and much more. Finally, we'll announce our 2021 national medalists and our 2021-22 National Officer Team. Consider joining us in three ways:

- **Host an in-person watch party.** As long as it's safe to do so, have your chapter officers plan activities for members and offer food and a few icebreakers or games.
- **Host a drive-in chapter watch party.** Get a projector, purchase an FM transmitter online (they're inexpensive) and your chapter can create a drive-in theater to watch the Awards and Recognition session in a school parking lot or other community location (obtain permission first).
- **Host a virtual watch party.** Not able to join in-person? No worries. Stream the Awards and Recognition session on Zoom or Google meets and invite all of your local SkillsUSA members and supporters to hop online and join the fun. Between sessions, you can host games or small group chats.

**Whichever watch party style you select, invite everyone you choose.** Don't just include current members; invite school administrators, industry partners, program graduates, prospective members, parents and other supporters to join and celebrate with you. See page 8 for the complete Awards and Recognition Ceremony agenda.

*[Click here for downloads to help promote your Watch Party.](#)*

### **Gear Up for NLSC at the SkillsUSA Store!**

Visit the SkillsUSA Store during NLSC week for great ways to celebrate and commemorate this one-of-a-kind SkillsUSA national conference. Look for deals on shirts, patches, pins and more at [skillsusastore.org](https://skillsusastore.org).

### **Tune in to the 2021 NLSC Awards and Recognition Session**

For full information on how to join the celebration live, *[visit this page of our website.](#)*

## BONUS DIGITAL TOOLKIT



### 2021 SkillsUSA Championships Medalist Frames for Social Media

To give our SkillsUSA medalists even more opportunities to be recognized for their stellar achievements this year, SkillsUSA has created a few photo frames to use on your Facebook profile picture and/or to download and add to your own photos. Let's make competing at #NLSC21 special for our members!

#### To add a frame to your page's profile picture on Facebook:

- Go to [www.facebook.com/profilepicframes](https://www.facebook.com/profilepicframes).
- Click your profile picture in the bottom left and select your page.
- Search for a frame by entering the frame's name, the creator's name (**SkillsUSA**) or related words (**SkillsUSA National Medalist**).
- Choose the frame you want to use from the results.
- Click "Use as Profile Picture."



#### To download and add a photo to a frame:

- Pick which frame you like best.
- Download the frame to your desktop.
- Use programs like Photoshop, InDesign, Paint, Canva, etc. to add your photo to the frame.



If you have questions, contact Hayley Uffelman at [huffelman@skillsusa.org](mailto:huffelman@skillsusa.org).

## Send Your "Good Luck" Messages to Our Tweet Wall

Send your well-wishes to competitors, delegates, officer candidates and other participants in the 2021 NLSC using our NLSC Tweet Wall. Simply use #NLSC21 on Instagram or Twitter, and your comments will appear on the tweet wall. The NLSC Tweet Wall will be embedded on our [home page](#) from June 20-25.

## For More NLSC Information

For general information about the delegate sessions, Leverage leadership training, advisor professional development, and the Awards and Recognition session, visit: [conference.SkillsUSA.org](https://conference.SkillsUSA.org).

For specific competitor information related to the SkillsUSA Championships, please visit: [compete.SkillsUSA.org](https://compete.SkillsUSA.org).

## BONUS DIGITAL TOOLKIT

### Champions Challenge: SkillsUSA Official Song

#### Enter Our TikTok "Champions Challenge" to Win SkillsUSA Swag

SkillsUSA has just released a new version of the organization's Official Song: "SkillsUSA: Champions at Work." Help share the new song by entering our Help share the new song — and earn a shot at some great prizes — by entering our SkillsUSA Champions Challenge on TikTok!



Click to watch a video featuring the new version of the SkillsUSA Official Song.

#### Rules

- Create a SkillsUSA video on TikTok.
- Video can be 15 to 60 seconds in length.
- Video must incorporate the new version of the SkillsUSA Official Song.
- Video can feature students lip syncing, dancing, talking or engaging in a combination of efforts.
- Video can feature one person or a group, using the duet or stitch features, etc.
- No profanity or inappropriate language, clothing or gestures.
- Challenge begins June 7 and continues through August 7.
- SkillsUSA will announce the top two winners and contact the top 10 by August 15, 2021.

#### Prizes

- Top winner will receive a SkillsUSA Swag Bag worth \$100.
- Second-place winner will receive a SkillsUSA Swag Bag worth \$50.
- Top 10 finishers will receive a gift pack of the SkillsUSA Official Song Keychain and logo item.
- To be eligible for prizes, upload your video to SkillsUSA in addition to posting it on TikTok.

#### How to Enter

- Create and post your video on TikTok and tag it using the hashtag #SkillsUSACHampionsChallenge.
- Upload your video using our [upload form](#).

#### Judging Criteria

- Video effectively highlights SkillsUSA and the new SkillsUSA Official Song.
- Video is creative.
- Video utilizes TikTok tools such as duets, stitching, typography, transitions or special effects.
- Video shows people having fun with SkillsUSA.
- Video follows the stated guidelines.

Note: All videos entered into the SkillsUSA Champions Challenge — whether declared winners or not — may be used in whole or in part by SkillsUSA now or in the future with the understanding that no compensation will be provided to the creator(s).

For questions, please contact [Hayley Uffelman](#), SkillsUSA's social media manager. Good luck, and we can't wait to see what you submit!



---

## SKILLSUSA STAFF

---

### Office of the Executive Director

Chelle Travis, Executive Director  
Missy Wilson, Executive Office Liaison  
Dr. Lee Ross, Senior Consultant to the Executive Director and Board of Directors

### Office of Administration and Finance

Kim Graham, Director, Administration and Finance  
Sarah Utterback, Senior Accounting Manager  
Sandy Mueller, Program Manager  
Roxanne Hodge, Senior Customer Service Representative

### Office of Business Partnerships and Development

Gina Flores Stumpf, Director  
Cathy Arrington, Associate Director  
Helen Carafa, Development Event Manager  
Josie Wolfe, Development Manager

### Office of Communications

Thomas Kercheval, Director  
Karen Kitzel, Associate Director  
Craig Moore, Senior Manager, Web and Technology  
Tiffany Govender, Senior Manager, Design and Digital Communications  
Jane DeShong Short, Senior Manager, Public Relations/  
Communications  
Hayley Uffelman, Social Media Manager

### Office of Education

Kelly Horton, Director  
Gayle Silvey, Associate Director  
Courtney Ferrell, Program Director, Conference Management Services  
Darren Gibson, Program Director, Career Competition Events  
Joey Baker, Senior Manager, Educational Programming  
Karolina Belen, Senior Manager, Professional Development  
Patty Duncan, Senior Manager, Member Services  
Anita Foor, Senior Manager, Curriculum and Instruction  
Brandon Monk, Senior Regional Manager  
Marcia Strickland, Senior Manager, Customer Care  
Tyler Chaffin, Program Manager, Student Initiatives  
Dennis Peaton, Program Manager, SkillsUSA Championships  
Taryn Zeigler, Program Manager, Leadership Initiatives  
Megan Flinn, Program Specialist, Member Engagement  
Devin Goodman, Program Specialist, Education Technology  
Laura Rauch, Program Specialist

### Customer Care Team

Marcia Strickland, Senior Manager, Customer Service  
Lauri Domer, Customer Care Team Member, Membership  
Payten Gallatin, Customer Care Team Member, Career Essentials and Membership  
James Harper, Customer Care Team Member, Membership  
Katie Rodebaugh, Customer Care Team Member, Career Essentials

---

In keeping with a tradition of respect for the individuality of our members and our role in workforce development, SkillsUSA strives to ensure inclusive participation in all of our programs, partnerships and employment opportunities.

SkillsUSA's diversity encompasses differences in ethnicity, gender, language, age, sexual orientation, religion, socio-economic status, physical and mental ability, thinking styles, experience and education. We strive to make all members, partners and employees feel welcomed and valued in the SkillsUSA family. SkillsUSA believes in treating all people with respect and dignity. We want SkillsUSA to be regarded as a "membership organization of choice" — one that encourages all individuals to be involved.

---



### NASSP Approved Activity

The National Association of Secondary School Principals has placed the SkillsUSA National Leadership and Skills Conference on the NASSP National Advisory List of Contests and Activities for 2021-2022.

## For More NLSC Information

For general information about the delegate sessions, Leverage leadership training, advisor professional development, and the Awards and Recognition session, visit: [conference.SkillsUSA.org](https://conference.SkillsUSA.org).

For specific competitor information related to the SkillsUSA Championships, please visit: [compete.SkillsUSA.org](https://compete.SkillsUSA.org).

## For More SkillsUSA Champions

For success stories, chapter spotlights and much more, visit the SkillsUSA Champions Magazine Digital Hub at: <https://skillsusachampions.org>.

## Connect with the SkillsUSA Customer Care Team

Have questions about SkillsUSA membership, the 2021 virtual National Leadership and Skills Conference or other issues? There are three ways to connect:

- Call us at 844-875-4557.
- Chat on the SkillsUSA membership registration page: [skillsusa-register.org](https://skillsusa-register.org).
- Email us at: [customercare@skillsusa.org](mailto:customercare@skillsusa.org).

The Customer Care Team is available Mondays, Wednesdays and Fridays from 8 a.m. to 5 p.m. (ET), and on Tuesdays and Thursdays from 11 a.m. to 7 p.m. We look forward to hearing from you!

## SkillsUSA Social

Get SkillsUSA updates, stay up-to-date on all things **#NLSC21** and share your SkillsUSA experience. Connect to SkillsUSA on:



14001 SkillsUSA Way  
Leesburg, Virginia 20176-5494  
703-777-8810

[skillsusa.org](https://skillsusa.org)