



SKILLSUSA WEEK

February 6-10, 2023

SkillsUSA Week is the opportunity to promote career and technical education and SkillsUSA programs at the local, state and national levels.



RECOGNITION DAY GUIDE

#SkillsUSAWeek



Learn more at
skillsusa.org/skillsusa-week

Monday
RECOGNITION DAY

Member of the Month



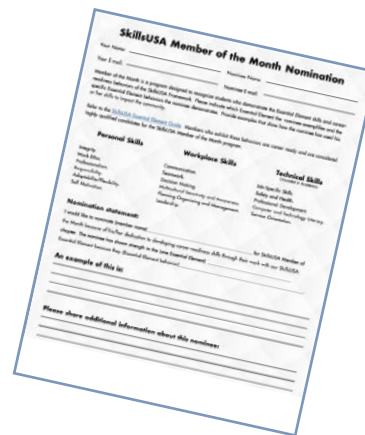
Member of the Month is a program designed to recognize students who exemplify an Essential Element of the SkillsUSA Framework. This process of recognition builds value into the exceptional work that students do every day and encourages all members to exemplify the personal, workplace and technical skills grounded in academics needed to be career ready. Honoring hard work in your chapter creates a sense of community and reminds members that their dedication to their training program and SkillsUSA does not go unnoticed.

The Member of the Month recognition program will reignite student engagement with the opportunity to be recognized for a commitment to career readiness.

Local Nomination and Selection Process

Any chapter member can nominate someone for the Member of the Month. The nominating member will submit a nomination form for review to chapter officers. All nominations should be submitted monthly by a deadline of the chapter's choosing to ensure enough time for proper review.

Using the [Chapter Member of the Month Evaluation Form](#), chapter officers will review nominations and designate finalists. The chapter president will select the Chapter Member of the Month on or before the announcement date.



Announcement and Local Recognition

The announcement date is the first of the month. For example, chapters should announce the Member of the Month on October 1st to honor the work they did in the month of September.

Announcements should be made on your chapter's social media pages using the provided social media post templates. Be sure to include the hashtag #SkillsUSAMOTM so your post can be found by SkillsUSA members around the country! Chapters may also announce Member of the Month selections on school social media accounts, in school newspapers or broadcasts and in any other way that builds value into the program and honors participants.

The Member of the Month should be recognized with the social media announcement and a certificate honoring their achievement. The fillable certificate template is included in this packet, and should be signed by the chapter advisor and chapter president. Your chapter is encouraged to build on this standard of recognition with unique traditions and celebrations.



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Certificate of Appreciation

Recognize and honor members, advisors, administrators, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA chapter using a Certificate of Appreciation. Download it now at bit.ly/21recognition-cert.

Award Name

This Certificate is Presented to:

Awardee Name Here

In Recognition of:

Describe the purpose/reason of the award here.

Date Here

Date

Signature

Name of Signee



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Chapter Volunteer Recognition Awards

SkillsUSA's Volunteer Adult Recognition Program seeks to acknowledge and celebrate the incredible work of individuals and entities on the local and state level. Opportunities for recognition exist for individual volunteers, school administrators, organizations, agencies, businesses and other groups. Chapters are encouraged to present awards during SkillsUSA Week in celebration of the support and contributions made by volunteers. Learn more at skillsusa.org/membership-resources/awards/chapter-volunteer-recognition-awards.

SkillsUSA Pillars of Success Award – Chapter Level Recognition Award

The award recognizes the achievements of volunteers who have contributed time, talent, and financial support to the local SkillsUSA chapter. [Download the Pillars of Success Award toolkit](#). Toolkit contents:

- Overview - Chapter Pillars of Success Award.
- Award Criteria and Nomination Application - Chapter Pillars of Success Award.
- Application Rubric - Chapter Pillars of Success Award.
- Sample Application - Chapter Pillars of Success Award.
- Letter to Award Recipients - Chapter Pillars of Success Award.
- Letter to Unsuccessful Candidates - Chapter Pillars of Success Award
- Press Release Template - Chapter Pillars of Success Award.



SkillsUSA Cornerstone Award – Chapter-Level Recognition Award

This award was established to recognize and celebrate the cooperative relationships that have been established over the years between local school administrators and SkillsUSA chapters. [Download the SkillsUSA Cornerstone Award toolkit](#). Toolkit contents:

- Overview - Chapter Cornerstone Award
- Award Criteria and Nomination Application - Chapter Cornerstone Award
- Application Rubric - Chapter Cornerstone Award
- Sample Application - Chapter Cornerstone Award
- Letter to Award Recipient - Chapter Cornerstone Award
- Letter to Unsuccessful Candidate - Chapter Cornerstone Award
- Press Release Template - Chapter Cornerstone Award



SkillsUSA Distinguished Service Award – Chapter-Level Recognition Award

This award was established to recognize and celebrate the outstanding contributions made by organizations, agencies, businesses or other groups to SkillsUSA and career and technical education on the chapter level. [Download the Distinguished Service Award toolkit](#). Toolkit contents:

- Overview - Chapter Distinguished Service Award
- Award Criteria and Nomination Application - Chapter Distinguished Service Award
- Application Rubric - Chapter Distinguished Service Award
- Sample Application - Chapter Distinguished Service Award
- Letter to Award Recipients - Chapter Distinguished Service Award
- Letter to Unsuccessful Candidates - Chapter Distinguished Service Award
- Press Release Template - Chapter Distinguished Service Award



SkillsUSA CTE Champions Award – Chapter-Level Recognition Award

The CTE Champions Award was created to recognize local education leaders, business and industry executives, policy makers, celebrities and thought leaders who support and champion CTE programs as a vital part of developing a prepared, adaptable and competitive workforce.

[Download the CTE Champions Award toolkit](#). Toolkit contents:

- Overview - Chapter CTE Champions Award
- Award Criteria and Nomination Application - Chapter CTE Champions Award
- Application Rubric - Chapter CTE Champions Award
- Sample Application - Chapter CTE Champions Award
- Letter to Award Recipients - Chapter CTE Champions Award
- Letter to Unsuccessful Candidates - Chapter CTE Champions Award
- Press Release Template - Chapter CTE Champions Award

