



Executive Update 7-23 Dec. 1, 2022

To:

- **State SkillsUSA Directors**
- **National Corporate Members**
- **Board of Directors**
- **National Officers**

Important Dates:

Nov. 30-Dec. 3	ACTE's CareerTech Vision 2022, Las Vegas
Feb. 2	Virtual SkillsUSA Technical Committee Chair Meeting
Feb. 6-10	SkillsUSA Week

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Chelle Travis Attends White House Event

SkillsUSA Champions digital magazine profiles SkillsUSA Executive Director Chelle Travis' trip to the White House to celebrate a national call for partnerships to support a more inclusive infrastructure workforce. [Read the story here.](#)

Honorary Life and Outstanding Educator Nominations Open

If you would like to nominate an individual for recognition by SkillsUSA as an Honorary Life Member or Outstanding Career and Technical Educator, please [complete the online applications here](#). The deadline is **Feb. 15**. If you have questions, contact [Laura Rauch](#).

State Advisor of the Year Awards

Again this year, SkillsUSA will supply state-level Advisor of the Year (AOY) awards. Each state may order one award for a secondary AOY and one award for a college/postsecondary AOY to award in your state. To order your AOY awards, send an email request to [Kim DeVenuto](#) at the SkillsUSA Store. Please be sure to include the following information in your email:

- Subject: SkillsUSA State Advisor of the Year Award
- Correct spelling of the name of the advisor to be honored
- Your association name
- Your shipping address (no P.O. boxes, please)
- The date you need your award to be delivered (important note: awards are custom produced and shipped from the manufacturer, so please allow at least three weeks for delivery).

If you have questions, please contact [Laura Rauch](#).

State Director Position Update

Here is the latest update in state SkillsUSA director positions. The SkillsUSA website is [kept current with the latest information](#).

- In **Alaska**, Joni Simpson is no longer the interim state director. When there is a replacement, we will let you know.
- In **New Mexico**, Jessica Nojek is no longer the state director and Natalie Donnelly (info@skillsusanm.org, 505-224-4000, Ext. 54205) is the interim state director.
- In **South Dakota**, the state director is Nikki Mark (Nikki.Mark@lakeareatech.edu) but please keep Katie Paulson (Katie.Paulson@lakeareatech.edu) on all state director communications.

Print Membership Cards Instantly

The SkillsUSA registration site allows advisors to print student and professional membership cards right when they join. Each school or organization can print

individual membership cards one per page or print multiple professional cards to a single page using the batch print option. The card printing option is available when advisors log on to the [membership registration website](#).

AmazonSmile Purchases Benefit SkillsUSA

Take a minute to select SkillsUSA as your charity of choice when shopping on Amazon this holiday season. To order your purchases through AmazonSmile, search for “SkillsUSA Inc.” or [visit this link](#). AmazonSmile donates a percentage of all purchases made through this link directly to SkillsUSA.

Proposed Bylaw Amendment Submissions Reminder

Registered SkillsUSA members can submit proposed bylaw amendments for the middle school, high school or college/postsecondary divisions for consideration by the House of Delegates during the 2023 National Leadership & Skills Conference (NLSC). Bylaw amendment motions must be submitted in writing to [Tyler Chaffin](#) by Saturday, **Jan. 21, 2023**, at 5 p.m. ET. SkillsUSA’s National Executive Council and board of directors will review all submissions at the March board meeting. All motions will be distributed to SkillsUSA association directors by April 22. Motions will then be presented and voted on at the official business meeting of the House of Delegates during the 2023 NLSC. Bylaw amendments are governed by Article XII of the high school and college/postsecondary bylaws and Article X of the middle school bylaws. [Find more information and view the bylaws online](#). The motion form [can be found here](#).

SkillsUSA Logo Generator and More on the Brand Portal

Need an official SkillsUSA logo for your chapter? That’s why the SkillsUSA Logo Generator was created. Find it and other brand assets on the SkillsUSA [Brand Portal](#). Just click on the “Brand Assets” banner and then the “Logo Generator” button. From there, select the one- or two-line version, enter your chapter name and download the files. If you need help, please [contact Scott Price](#), our design and digital communications manager. Association directors, please share this information with your members.

Seeking “Straight-Out-of-High-School” Success Stories

[SkillsUSA Champions magazine](#) is looking to feature more success stories about members who embarked on successful skilled trades careers directly out of high school or had their postsecondary education paid for as a result of their association with SkillsUSA. If you know SkillsUSA graduates who fit that description, please contact us. If these students went to work for a partner met through SkillsUSA, we’d love to hear about that, too. Please send a brief description of your graduate to Office of Communications Associate Director [Karen Kitzel](#).

Due Dates (through April)

December

- Dec. 9 CMS virtual training registrations due
- Dec. 10 State director corporate securities and insurance due
- Dec. 15 State director deadline for approving campus and total participation plan affiliations

January

- Jan. 21 Proposed SkillsUSA Bylaw amendment motions submissions due

February

- Feb. 15 Honorary Life, Outstanding Career and Technical Education and Hall of Champions submissions due

March

- March 1 National Education Team applications due
- March 1 National Courtesy Corps applications due
- March 1 SkillsUSA national membership deadline
- March 1 Annual corporation forms due
- March 17 SkillsUSA National Pin and T-shirt Design Challenge entries due

April

- April 1 President's Volunteer Service Award applications due
- April 1 State deadline to advance gold Chapter of Distinction applications for selection as Models of Excellence
- April 1 SkillsUSA Master Scholarship applications due
- April 15 National Signing Day registrations due