PROFESSIONAL MEMBERSHIP BENEFITS 2022-2023

SPECIALIZED RESOURCES FOR INTEGRATION

Our goal is to support SkillsUSA instructors at a higher level than ever before by delivering curated content, tools and resources that are easy to implement in any learning environment, whether virtual, classroom-based or a hybrid of the two. Our resources and chapter models offer instructors great flexibility on how to integrate learning into the CTE curriculum.

Becoming a professional member of SkillsUSA is one of the best ways to demonstrate to students the importance of joining a professional organization and the opportunities that membership will provide.

Framework Integration Toolkit — The Framework Integration Toolkit has everything you need to ensure career readiness for students, including videos, Framework Foundation lesson plans, experiential activities and more.

- SkillsUSA Framework Essential Elements Definitions and Behaviors — A quick and easy reference of all 17 Essential Elements, their definitions and behaviors.
- SkillsUSA Framework Motion Graphic Video — These short, less than three-minutes each videos help students gain awareness into each of the 17 Essential Elements in a fast-paced, student-friendly video.
- SkillsUSA Framework Integration Strategies — Eight specific strategies have been developed to integrate the Framework into your classroom or laboratory. Each strategy includes two specific activities for integrating the Framework and three suggestions for additional learning opportunities.
- Experiential Activities to Promote the SkillsUSA Framework — This guide contains activities to provide students with experiences that illustrate the Essential Elements of the SkillsUSA Framework.
- SkillsUSA Framework Essential Element Motion Graphic Videos — Each of the 17 Essential Elements is highlighted with a video, allowing for students to gain a greater awareness of the definition and behaviors related to the Essential Element.
- SkillsUSA Framework Foundations Lesson Plans — Lesson plans are available for each of 17 Essential Elements and contain a learning objective, activity, and ability to assess growth.
- Business Partner Outreach and Preparation Guide — This resource will streamline the process of welcoming business partners into your classroom. You will find guidance in business partner outreach, resources for business partner preparation, student activities and exercises, and evaluation for measuring student growth.
- SkillsUSA Framework Kahoot — Kahoot! games will engage your students in trivia games based on the SkillsUSA Framework and Essential Elements.
- SkillsUSA Framework Bingo — SkillsUSA Framework Bingo brings fun to the classroom or a chapter meeting.
- Framework Story Lesson Plan and More Videos — As a way for students to articulate their learning in CTE and SkillsUSA, have them create a Framework story using the provided lesson plan. Use the sample videos to demonstrate how students are able to share a personal experience and tie it directly to how they have grown in one specific Essential Element.
- Promoting Diversity, Equity and Inclusion as a SkillsUSA Leader Certification — This e-module provides training to ensure that successful leaders and champions of diversity create environments where everyone can participate; promote diversity, equity and inclusion; and create spaces where everyone feels included, valued and respected.
- Building Self-Motivation in Student Leaders — In this e-module certification experience, you’ll complete a series of learning events that will help you coach and guide students as they build their own self-motivation skills while serving as a leader of other students.
- SkillsUSA Framework Certification — This experience is a series of learning events in which you’ll learn about SkillsUSA and how it ensures the development of world-class workers, leaders and responsible citizens through the SkillsUSA Framework. You’ll know more about the organization and application of the SkillsUSA Framework after completing this short course.
- CTE Knowledge Certification — In this experience, you’ll learn how SkillsUSA and career and technical education are solutions to the world’s skills gap. You’re sure to know more about the powerful impact potential of SkillsUSA and career and technical education after completing this short course.
Professional membership benefits

Program of Work Toolkit —
The Program of Work Toolkit includes the Program of Work Launch Activity Guides which, in turn, includes the Virtual Classroom edition, videos and resources to help you implement effective activities.

• Program of Work Launch Activity Guide 1 — This resource, designed to provide context of how to facilitate a SkillsUSA chapter, is written conversationally as two colleagues might share nuggets of wisdom to expedite your success. The information over the first few pages creates a foundation for your work as a SkillsUSA advisor. It is the foundational knowledge and resources that you will need to conduct the Program of Work (PoW) for a SkillsUSA chapter.

• Program of Work Launch Virtual Activity Guide 1 — Does your chapter need to conduct activities this school year in a virtual environment? Don’t let that slow you down. This guide is complete with large and small group activities to develop Framework skills and conduct meaningful Program of Work events in a virtual environment.

• Program of Work Launch Activity Guide 1 Videos — Related videos parallel what is in the launch book, so if reading just isn’t your thing, then use the Launch Guide as a reference book and allow the videos to create the basis of your understanding of chapter management.

• Program of Work Launch Activity Guide 2 — Created to allow your chapter to grow from the knowledge and structure provided in Launch Activity Guide 1 and introduces the use of committees in conducting Program of Work activities.

• Program of Work Launch Virtual Activity Guide 2 — Business teams are productively working across the country in a virtual setting and so can chapter committees. This guide will set committees up for success when working with one another via a virtual or hybrid environment.

• Program of Work Launch Activity Guide 3 — Once your chapter has developed the cadence and structure for developing and delivering impactful Program of Work activities, they are ready to branch out on their own and use Launch Activity Guide 3 as a resource tool in implementing their program.

• Program of Work Student Video — This video, developed specifically for students, unpacks the connectivity of the SkillsUSA Mission to the development of Framework skills via the implementation of an active chapter.

• Program of Work Teacher, Administrator and Parent Video — It is instrumental that teachers, administrators and even parents understand the value of an active SkillsUSA chapter. This video highlights meaningful connectivity of the SkillsUSA Mission to the development of Framework skills via the implementation of an active chapter leading to a career-ready student.

• Program of Work Business Partner Video — This video, developed specifically for business partners, articulates the ROI to companies and the value of ensuring that students are developing Framework skills via the implementation of an active chapter.

Professional members can access the SkillsUSA Framework Integration Toolkit and the Program of Work Toolkit in SkillsUSA Absorb. Once you become a SkillsUSA Professional member you can create an account in Absorb. The directions on how to access the Toolkits in Absorb can be found by using this QR code or clicking this link:

SkillsUSA Championships

• SkillsUSA Championships —
  • SkillsUSA Championships Technical Standards — The official rules and regulations for each competition that's part of the SkillsUSA Championships, included as a benefit of professional membership. Along with rules for all national events, the standards include an overview, lists of technical skills and knowledge required, clothing requirements, and eligibility and equipment lists. It also lists the embedded academic skills in math, English and science.
  • Local Career Competition Guide — Separate guides for each competition provide turnkey information on how to set up and deliver a local competition in an in-person and virtual environment.

HOW TO ACCESS THE SKILLSUSA CHAMPIONSHIPS TECHNICAL STANDARDS

The SkillsUSA Championships Technical Standards are located in Absorb, SkillsUSA’s Learning Management System. There are four courses available in the Technical Standards Learning Event:

  INTRODUCTION MATERIALS — Within the Introduction Materials you will be able to access documents such as the SkillsUSA Championships General Regulations, Clothing Classifications and SkillsUSA Career Assessments.

  LEADERSHIP DEVELOPMENT CAREER COMPETITIONS — The Technical Standards for competitions under the “Leadership Development” category will be found here. Such competitions include Action Skills, Job Interview and Prepared Speech.

  OCCUPATIONALLY RELATED CAREER COMPETITIONS — Contests under the “Occupationally Related Career Competitions” category include Career Pathways, First Aid/CPR and Medical Math, to name a few.

  SKILLED AND TECHNICAL SCIENCES CAREER COMPETITIONS — The last category for the SkillsUSA Championships Technical Standards includes the “Skilled and Technical Science” category. Contests such as Additive Manufacturing, Graphic Communications and Welding Fabrication can be found in this category.

A video on how to access the SkillsUSA Technical Standards is available through this QR code or by following this link: https://youtu.be/8PyQAMf1ABE.
TEACHER PROFESSIONAL DEVELOPMENT

- **Instructor-Led Courses** — Instructor-Led Courses provide ongoing professional development throughout the entire year. Virtual classes are offered for advisors on a wide range of topics, including but not limited to:
  - SkillsUSA Framework integration
  - Professional membership benefits (Absorb)
  - Best Practices panels
  - Building Comprehensive SkillsUSA Chapters

Each course is 30-90 minutes in length and focuses on one specific topic; a calendar of sessions is available each semester on the SkillsUSA website. Participants choose the session that works for them and register through Absorb. These great sessions are available on the SkillsUSA website and register through Absorb. Come and join us!

OPPORTUNITIES FOR ADVISORS

*Professional Development* has been created so you can select the training that fits your schedule and aligns best with your interests and needs. You can develop your own customized professional development plan to strengthen your CTE program all year long. For just-in-time training on educational resource use, access online professional development videos and a corresponding integration activity sheet. A robust catalog of virtual instructor-led professional development experiences is provided online with registration happening through absorb.skillsusa.org.

Have questions about SkillsUSA membership or conference registration, SkillsUSA Career Essentials, or need online support?

**Customer Care Team Hours**
Monday/Wednesday/Friday: 8 a.m. – 5 p.m. (ET)
Tuesday/Thursday: 11 a.m. – 7 p.m. (ET)

- **CALL 844-875-4557**
- **CHAT** on the membership registration page.
- **EMAIL customercare@skillsusa.org** for membership, Absorb (SkillsUSA’s Learning Management System) and general support questions.