



## **Executive Update 6-23 Nov. 15, 2022**

### **To:**

- **State SkillsUSA Directors**
- **National Corporate Members**
- **Board of Directors**
- **National Officers**

### **Important Dates:**

Nov. 16	Pour the IndusTEA
Nov. 29	#Giving Tuesday
Nov. 30-Dec. 3	ACTE's CareerTech Vision 2022, Las Vegas

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### **Give on #GivingTuesday to Benefit Members**

This #GivingTuesday (Nov. 29), Ariat — a performance footwear and clothing brand with an emphasis on technology and innovation — will donate 10% of sales to SkillsUSA, Folds of Honor and the Equus Foundation. All funds raised for SkillsUSA will go to The SkillsUSA Hope Fund, which assists members in financial or personal crisis or SkillsUSA chapters affected by natural disasters. By donating to SkillsUSA, companies and individuals can have a powerful impact on our organization and the

nation's future workforce. [Donate directly to SkillsUSA's Hope Fund for #GivingTuesday online.](#) Check the [SkillsUSA website](#) soon for the Ariat link to shop and support SkillsUSA on Nov. 29.

### **Proposed Bylaw Amendment Motions Submissions**

Registered SkillsUSA members can submit proposed bylaw amendments for middle school, high school and college/postsecondary divisions for consideration by the House of Delegates during the 2023 National Leadership & Skills Conference (NLSC). Bylaw amendment motions must be submitted in writing to [Tyler Chaffin](#) by Saturday, **Jan. 21, 2023**, at 5 p.m. ET. SkillsUSA's National Executive Council and board of directors will review all submissions at the March board meeting. All motions will be distributed to SkillsUSA association directors by April 22. Motions will then be presented and voted on at the official business meeting of the House of Delegates during the 2023 NLSC. Bylaw amendments are governed by Article XII of the high school and college/postsecondary bylaws and Article X of the middle school bylaws. [Find more information and view the bylaws online.](#) The motion form [can be found here.](#)

### **CMS Virtual Training to be Held in January**

The January CMS training schedule has been finalized and registration is now open! Virtual training sessions are scheduled for Jan. 17-20. Conference Management System (CMS) training is for states using the SkillsUSA Registration website and the SkillsCMS software to register attendees and manage state events. [Visit the website](#) for session dates, descriptions, and the link to register. For questions, contact [Patty Duncan](#).

### **Tips from Our Top Advisors**

SkillsUSA's latest SkillsUSA Champions digital magazine feature profiles SkillsUSA's 2021-22 Advisor of the Year Kimberly Petronella and the four other dedicated advisors who were regional finalists for the award. Great insights into the advisors' methodologies are shared in the story, which includes their tips on incorporating the SkillsUSA Framework into the classroom. [Read the story here.](#)

### **Show Us What You Made ... and What You're Made Of!**

SkillsUSA wants to showcase the great accomplishments our members make every day as skilled workers and leaders, and that's what the new **#MadeInSkillsUSA** social media campaign is all about. We're asking members to share photos on social media that highlight their accomplishments. The photos can represent something members made with their hands (a construction project, a graphic, a hairstyle, a culinary creation, etc.) or a personal achievement earned through SkillsUSA (landing a job or internship, delivering a speech, leading a meeting, etc.). To participate, simply post a photo with the hashtag **#MadeInSkillsUSA**. [Learn more here.](#) For questions, contact [Hayley Uffelman](#), SkillsUSA's social media manager.

### **SkillsUSA Logo Generator Back on the Brand Portal**

Need an official SkillsUSA logo for your chapter? That's why the SkillsUSA Logo Generator was created. Find it and other brand assets on the SkillsUSA [Brand Portal](#). Just click on the "Brand Assets" banner and then the "Logo Generator" button. From there, select the one- or two-line version, enter your chapter name and download the files. If you need help, please [contact Scott Price](#), our design and digital communications manager. Association directors, please share this information with your members.

### **Seeking "Straight-Out-of-High-School" Success Stories**

[SkillsUSA Champions magazine](#) is looking to feature more success stories about members who embarked on successful skilled trades careers directly out of high school or had their postsecondary education paid for as a result of their association with SkillsUSA. If you know SkillsUSA graduates who fit that description, please contact us. If these students went to work for a partner met through SkillsUSA, we'd love to hear about that, too. Please send a brief description of your graduate to Office of Communications Associate Director [Karen Kitzel](#).

### **Attend ACTE's CareerTech VISION Conference**

There's still time to register for this year's ACTE CareerTech VISION 2022. This year's event is a hybrid conference, offering an in-person or virtual experience from the comfort and convenience of your school, office or home. The ACTE conference features enhanced programming and immersive professional development to address timely topics impacting career and technical education. [For conference rates, speakers and program details, go here.](#)

### **Due Dates**

#### **December**

Dec. 9 CMS Virtual Training registrations due

#### **January**

Jan. 21 Proposed Bylaw Amendment Motions submissions due