



## **Executive Update 4-23**

### **Oct. 15, 2022**

**To:**

- **State SkillsUSA Directors**
- **National Corporate Members**
- **Board of Directors**
- **National Officers**

### **Important Dates:**

Oct. 19	Elevate: Chapter Officer Development Virtual Conference
Nov. 16	Pour the IndusTEA
Nov. 14-20	National Apprenticeship Week
Nov. 30-Dec. 3	ACTE's CareerTech Vision 2022, Las Vegas

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### **State Associations Recognized for Excellence**

The SkillsUSA State Standards of Excellence Program experienced growth in 2022, its sixth year, as 39 states were recognized and received recognition. The purpose of the program is to ensure state associations have policies, procedures and structure in

place on an annual basis that deliver a high level of service to membership. For more information and names of the states recognized for their outstanding work, [read the full story here](#).

### **SkillsUSA Instructors Earn Big Prizes for Teaching Excellence**

Harbor Freight Tools for Schools has honored 12 SkillsUSA instructors with teaching excellence awards in the [2022 Harbor Freight Tools for Schools Prize for Teaching Excellence program](#). Over \$1.25 million in prizes were awarded this year to 20 outstanding skilled trades teachers and teacher teams in public high schools across America, with awards shared between the winners' skilled trades program and the individual teachers. Four registered SkillsUSA instructors won grand prize awards of \$100,000 and eight other registered SkillsUSA instructors won awards of \$50,000 each. The prize recognizes outstanding instruction in the skilled trades in U.S. public high schools and those teachers who inspire students to learn skills for life after graduation. [Read more here](#).

### **2023 Revised SkillsUSA Championships Technical Standards Now Available**

The SkillsUSA Championships Technical Standards are the official competition guides for the SkillsUSA Championships. Newly revised and given a new look for 2023, the standards include the rules for each national competition, including an overview, lists of technical skills and knowledge required, clothing and eligibility requirements, equipment lists and more. As a benefit, SkillsUSA professional members receive digital access to the SkillsUSA Championships Technical Standards when they submit membership. [Watch this video](#) to learn how to access the technical standards.

### **Brand Personality Survey: Your Input Needed!**

For the last several months, SkillsUSA's Office of Communications has been conducting research with various stakeholder groups designed to help us build an effective, more unified brand strategy. Part of that research will help us determine the "Brand Personality" for the organization: a list of 4-5 adjectives that govern the style and tone of our communications moving forward. A crucial part of that research is getting the feedback of our association directors, so we're hoping you'll take part in [the short survey at this link](#) by **Oct. 31**.

### **Registration is Open for Pour the IndusTEA**

On Wednesday, Nov. 16, SkillsUSA will host Pour the IndusTEA, an industry panel discussion specific to each career cluster that we cover! This high-energy, informative experience will connect students with business and industry panelists. We invite classrooms to attend this career-focused event to gain useful insight and information about the industries they are stepping into. Registrations are due by **Nov. 2**. [Learn more and register here](#).

## **Apply Now for ACTE Teacher and Lifetime Achievement Awards**

The Association for Career and Technical Education (ACTE) is still seeking nominations for the National Trade and Industrial Education Division Awards to be presented during the annual CareerTech VISION conference. This year's conference will be held Nov. 30-Dec. 3 in Las Vegas. The deadline for nominations has been extended to **Nov. 1**. Qualified individuals may be nominated for Teacher of the Year, New Teacher of the Year or Lifetime Achievement, and you may nominate yourself. (If you nominate someone else, please be sure to notify the nominee.) Click [here](#) to make nominations. For conference information, visit [ACTE CareerTech VISION 2022](#).

## **Share Your Champions**

The [SkillsUSA Champions](#) magazine staff is always looking for potential feature stories. If you know of a SkillsUSA student, advisor, industry partner or graduate whose story would be motivating and inspirational, please submit the information [through our online form](#). We also welcome your chapter news and photos for a possible school Spotlight story.

## **State Director Position Update**

Here is the latest update in state SkillsUSA director positions. The SkillsUSA website is [kept current with the latest information](#). In **New Jersey**, please welcome **Courtney Nemerofsky** (cnemerofsky@scvts.net), assistant to state director **Ralph Starace** (rstarace@scvts.net).

## **SkillsUSA Loses a Champion**

SkillsUSA lost a true champion on Oct. 10 when Sam Turner passed away unexpectedly. Sam was a Transportation Cluster Chair for the National Leadership & Skills Conference and a dedicated SkillsUSA national technical committee member for the Diesel Equipment Technology competition since 1989. He was also instrumental in supporting SkillsUSA's warehouse move from Louisville to Atlanta, spending nearly two weeks on the road helping SkillsUSA staff members Darren Gibson and Dennis Peaton move more than 30 trailer loads of equipment and materials. Sam taught at the high school and junior college levels and was a technical trainer at two major truck manufacturers, and he said that his role in SkillsUSA over the years became a valuable part of his life. Sam's wife, Marty, felt Sam would want donations to go to the [SkillsUSA Hope Fund](#) in his memory. The SkillsUSA Hope Fund provides support to student members experiencing financial or personal crisis, assists chapters affected by natural disasters and more. SkillsUSA is forever grateful to Sam Turner for his selfless, unwavering support over more than three decades. He truly made a difference in countless lives. He will be missed but never forgotten.

## **Due Dates**

### **November**

Nov. 1            Extended Deadline for ACTE Teacher and Lifetime Achievement Awards

Applications

Nov. 7 SkillsUSA Week T-shirt Designs due

Nov. 15 Deadline for membership registration of at least 15 students and one professional member due to receive a free resource