



Executive Update 2-23

Sept. 15, 2022

To:

- **State SkillsUSA Directors**
- **National Corporate Members**
- **Board of Directors**
- **National Officers**

Important Dates:

Sept. 17-21 Washington Leadership Training Institute, Alexandria, Va.
Sept. 29 Chapter of Distinction Virtual Event at 7:30 p.m. EDT.
Oct. 19 Elevate: Chapter Officer Development Virtual Conference

In This Issue:

- **Advisors Needed for SkillsUSA's DEI Workgroup**
- **SkillsUSA Career Essentials Instructor-Requested Revisions Are Here!**
- **Support the Trades — and SkillsUSA — in Fashion**
- **Wolverine and Ram Trucks Put Boots on the Ground for SkillsUSA**
- **Apply Now for ACTE Teacher and Lifetime Achievement Awards**
- **State IRS Reporting Forms Due Oct. 15**
- **Share Your Champions**
- **State Director Position Updates**

Advisors Needed for SkillsUSA's DEI Workgroup

The DEI (Diversity, Equity and Inclusion) Workgroup is tasked with the important work of operationalizing the equity and inclusion imperative of the SkillsUSA Strategic Plan. To ensure that the DEI Workgroup reflects the various voices of the larger SkillsUSA community, advisors will be added to the workgroup membership. State directors, please help us identify a suitable educator from your state who can provide informed perspective and guidance to the DEI workgroup. The goal is to have representation from all five SkillsUSA regions. Please provide your advisor's name and contact information [here](#).

SkillsUSA Career Essentials Instructor-Requested Revisions Are Here!

Teachers asked. SkillsUSA listened! We are excited to announce that a new version of [SkillsUSA Career Essentials](#) is now available on SkillsUSA Absorb. Below are a few general highlights of the new course revisions:

- Instructors can now purchase individual units from the high school and adult curricula.
- Required project activities have been reduced; instructors have greater control over which and how many project activities students complete.
- Instructors are no longer required to approve required project activities from their admin dashboard.
- Instructors choose how students submit project activities. For example, students can now submit project activities by turning in physical documents, by email, uploading to a shared drive, etc.

To view how each course has been revised for greater flexibility and ease of use, click [here](#). For help placing an order or to learn more about the revisions to SkillsUSA Career Essentials, [email the Customer Care Team](#) or call 844-875-4557.

Support the Trades — and SkillsUSA — in Fashion

The latest [“Support the Trades” campaign](#) from [Tractor Supply Company \(TSC\)](#) and [Carhartt](#) is underway. As part of this campaign, Carhartt and TSC have an expanded “Support the Trades” line of shirts and hats designed by Carhartt, with a portion of the proceeds being donated to SkillsUSA! Show your pride for the skilled trades you proudly represent and the “Champions at Work” who keep our nation moving. The exclusive T-shirts and hats for men and women are now available at [Tractor Supply Online](#) or your local TSC store.

Wolverine and Ram Trucks Put Boots on the Ground for SkillsUSA

Wolverine and Ram Trucks have collaborated again this year on a campaign to support SkillsUSA through the “Wolverine x Ram” boot and clothing line, built in the USA and inspired by the iconic details of Ram Trucks. To support the next generation of skilled workers, Wolverine and Ram will donate \$10 to SkillsUSA for every pre-order for the new line (which includes boots, sweatshirts, T-shirts and socks). [Check out the collection now](#), and please share this information with your members.

Apply Now for ACTE Teacher and Lifetime Achievement Awards

The Association for Career and Technical Education (ACTE) is seeking nominations for the National Trade and Industrial Education Division Awards to be presented at the annual CareerTech VISION conference. This year’s conference will be held Nov. 30 - Dec. 3 in Las Vegas, Nev. The deadline for nominations is **Oct. 10**. Qualified individuals may be nominated for **Teacher of the Year**, **New Teacher of the Year** or

Lifetime Achievement, and you may nominate yourself. (If you nominate someone, please notify the nominee.) Click [here](#) to make nominations. For additional conference information, visit [ACTE CareerTech VISION 2022](#).

State IRS Reporting Forms Due Oct. 15

SkillsUSA state IRS Reporting Forms are due to the national office by **Oct. 15**. You can download Form No. 2 (IRS reporting form), the letter requesting a state's federal ID number and the instructions [from this link](#). When you open the Excel form, there are two tabs at the bottom of the worksheet.

- The first tab, “**Form2Coverltr**,” contains the letter giving permission for your state association to be included in the group return. Simply fill in the required information, sign and date. *Be sure to include your state association's federal ID number.*
- The second tab, “**990Form2**,” contains the financial information required by the IRS. The Excel file will automatically calculate the totals. The form is password-protected, so you can only enter information into the required fields. This form is lengthy, so please scroll to the end (Line 108). Again, fill in the required information, sign and date.

Please return the signed form and letter by email to the [Finance Office](#). Blank forms and a history of previously submitted 990s are available on the [SkillsUSA Gateway](#). *No extension will be filed for this filing year as to avoid any occurrence of non-filing notices being sent by the IRS.*

Share Your Champions

The [SkillsUSA Champions](#) magazine staff is always looking for potential feature stories. If you know of a SkillsUSA student, advisor, industry partner or graduate whose story would be motivating and inspirational, please submit the information [through our online form](#). We also welcome your chapter news and photos for a possible school Spotlight story.

State Director Position Updates

Here are the latest updates in state SkillsUSA director positions. The SkillsUSA website is [kept current with the latest information](#). Please welcome these new state directors when you get a chance.

- **Louisiana (HS): Jeremy Boudreaux** (Jeremy@skillsusala.org) has replaced long-time state director Larry Rabalais, now retired.
- **Pennsylvania: Dodie Amigh** (DodieAmigh@skillsusapa.org) has replaced long-time state director Jeri Widdowson, now retired.
- **South Dakota: Kyndra Hosek** has resigned as South Dakota director. The email address SDskills@lakeareatech.edu will be monitored by other state staff until a replacement has been found.

