



Executive Update 1-23

Sept. 1, 2022

To:

- **State SkillsUSA Directors**
- **National Corporate Members**
- **Board of Directors**
- **National Officers**

Important Dates:

Sept. 17-21	Washington Leadership Training Institute, Alexandria, Va.
Sept. 29	Virtual Chapter of Distinction Mega Prize Event at 7:30 p.m. EDT.
Oct. 19	Elevate: Chapter Officer Development Virtual Conference

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Support the Trades — and SkillsUSA — in Fashion

The latest [“Support the Trades” campaign](#) from [Tractor Supply Company \(TSC\)](#) and [Carhartt](#) is underway. As part of this campaign, Carhartt and TSC have an expanded “Support the Trades” line of shirts and hats designed by Carhartt, with a portion of the proceeds being donated to SkillsUSA! Show your pride for the skilled trades you proudly represent and the “Champions at Work” who keep our nation moving. The

exclusive T-shirts and hats for men and women are now available at [Tractor Supply Online](#) or your local TSC store. Follow SkillsUSA's social media to learn more about the campaign.

Wolverine and Ram Trucks Put Boots on the Ground for SkillsUSA

Wolverine and Ram Trucks have collaborated again this year on a Labor Day Campaign to support SkillsUSA through the "Wolverine x Ram" boot and clothing line, built in the USA and inspired by the iconic details of Ram Trucks. To support the next generation of skilled workers, Wolverine and Ram will donate \$10 to SkillsUSA for every pre-order for the new line (which also includes T-shirts and socks). [Check out the collection now](#), and please share this information with your members.

Apply Now for ACTE Teacher and Lifetime Achievement Awards

The Association for Career and Technical Education (ACTE) is seeking nominations for the National Trade and Industrial Education Division Awards to be presented during the annual CareerTech VISION conference. This year's conference will be held Nov. 30 - Dec. 3 in Las Vegas, Nev. The deadline for nominations is **Oct. 10**. Qualified individuals may be nominated in the following categories: **Teacher of the Year**, **New Teacher of the Year** and **Lifetime Achievement**, and you may nominate yourself. (If you nominate someone else, please be sure to notify the nominee.) Click [here](#) to nominate someone for the awards. For additional conference information, visit [ACTE CareerTech VISION 2022](#).

State IRS Reporting Forms Due Oct. 15

SkillsUSA state IRS Reporting Forms are due to the national office by **Oct. 15**. You can download Form No. 2 (IRS reporting form), the letter requesting a state's federal ID number and the instructions [from this link](#). When you open the Excel form, there are two tabs at the bottom of the worksheet.

- The first tab, "**Form2Coverltr**," contains the letter giving permission for your state association to be included in the group return. Simply fill in the required information, sign and date. *Be sure to include your state association's federal ID number.*
- The second tab, "**990Form2**," contains the financial information required by the IRS. The Excel file will automatically calculate the totals. The form is password-protected, so you can only enter information into the required fields. This form is lengthy, so please scroll to the end (Line 108). Again, fill in the required information, sign and date.

Please return the signed form and letter by email to the [Finance Office](#). Blank forms and a history of previously submitted 990's are available on the [SkillsUSA Gateway](#). *No extension will be filed for this filing year as to avoid any occurrence of non-filing notices being sent by the IRS.*

New National Officers Ready for Assignments

SkillsUSA's seven [2022-23 national officers](#) are prepared for their roles as leaders, and they're ready to serve your states! If you're interested in having a national officer attend your fall leadership conference, [please use this request form](#).

Member Registration is Open — Join Early as a Professional

The SkillsUSA registration site is officially open for the new 2022-23 school year! We encourage advisors to join early so they receive all mailings and emails. Professional members receive free digital materials and member benefits when they register, including the Framework Integration Toolkit, Program of Work Toolkit, SkillsUSA Championships Technical Standards, opportunities for professional development and more. [Learn more here](#). National dues for professional members are \$20 plus state dues, which vary. [State dues and deadlines can be found here](#).

Membership Kits in the Mail

SkillsUSA membership kits have been mailed to state directors and registered advisors. New chapters onboarded by the SkillsUSA Customer Care Team will receive a membership kit as part of the welcome process. State directors can place bulk orders for membership kits by [completing this order form](#). Professional and student membership cards can be printed from the membership registration system. For assistance, contact Customer Care at 1-844-875-4557 or customercare@skillsusa.org.

Research on High School Students and Future CTE Careers

SkillsUSA and the Student Research Foundation — with the help of the Manufacturing Institute, National Alliance for Partnerships in Equity and the Hispanic Heritage Foundation — are collaborating on new research about high school students' perceptions of their education and career opportunities. The goal is to stimulate a dialogue on career pathways among parents, teachers and students. To participate, watch for a mailed package from the National College and Career Pathways Study (Research Consortium on CTE Career Pathways). To make sure you are on the mailing list, [fill out this form](#) or send an email to: info@studentresearchfoundation.org. Packages are in the process of being mailed.

Chapter of Distinction Mega Prize Event

The Chapter of Distinction Mega Prize Event will be held virtually on Sept. 29 at 7:30 p.m. ET. Eligible advisors have received a save-the-date, and registration details will be sent directly to invited advisors via email. This year's lineup includes over 25 MEGA prize packages and door prizes! If you have questions, contact Taryn Erminio at terminio@skillsusa.org.

Request WLTI Congressional Appointments Now

The biggest highlight of SkillsUSA's Washington Leadership Training Institute (WLTI) is when attendees visit Capitol Hill to advocate for SkillsUSA and career and technical education with their senators and representatives. If you're attending WLTI, request those appointments now! Congressional appointments will take place on Sept. 20 between 9:45 a.m. and 2:30 p.m. ET. You can request your appointments by email using the customizable template on the [SkillsUSA Advocacy website](#).

Share Your Champions

The [SkillsUSA Champions](#) magazine staff is always looking for potential feature stories. If you know of a SkillsUSA student, advisor, industry partner or graduate whose story would be motivating and inspirational, please submit the information [through our online form](#). We also welcome your chapter news and photos for a possible school Spotlight story.