**INTEGRITY**

We are consistent and authentic in word and action to each other, our members and the communities we serve.

*SkillsUSA engages marginalized communities to understand local needs. We act to center equity in our work.*

**COMMUNITY**

We value and belong to a diverse community. We strive to do our best in service through continuous reflection and growth.

*SkillsUSA engages marginalized communities to understand their needs. We advocate for equity to influence systemic action and localized service.*

**RESPONSIBILITY**

We are accountable to the whole of our organization, from internal staff to our diverse group of stakeholders. Through listening, learning and acting, we engage in our shared commitment to realizing a collective vision.

*As a career and technical education leader, SkillsUSA embraces our responsibility to remove barriers to opportunity, access and participation for traditionally underserved communities.*

**SERVICE**

SkillsUSA acts through the willing service of staff and committed volunteers to empower its members and their communities to reach their highest potential.

*SkillsUSA works in partnership with marginalized communities, mindful of its position and responsibility to create opportunities for impact.*

Black text represents how each value is reflected in SkillsUSA’s Diversity, Equity and Inclusion (DEI) initiatives.