The SkillsUSA Media/PR Team

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For a complete schedule, download the SkillsUSA 2022 NLSC app from Apple or Android  
NOTE: ALL attendees must be badged, including the media. When you arrive at GWCC, pick up your conference name badge in the Registration Hall in Building A, then sign in with SkillsUSA Media/PR Team in GWCC A-402 to receive a Media Access Badge. If you did not pre-register, you can register onsite as media at no charge.
America’s Highly Skilled Workforce Meets in Atlanta

Overall Conference Information and Statistics

SkillsUSA comes to Atlanta June 20-24 for its 58th annual National Leadership & Skills Conference, the world’s largest showcase of skilled trades. Quality career and technical education is the centerpiece of the conference. More than 12,000 students, teachers, education leaders, and representatives from 650 national corporations, trade associations, businesses and labor unions will participate. The highlight is the annual SkillsUSA Championships on June 22-23 with 108 hands-on skill and leadership competitions.

**Dates and Locations**
June 20-24, 2022
Georgia World Congress Center (GWCC) and State Farm Arena (general sessions)

Total estimated hotel nights in Atlanta: 35,000
Estimated economic impact: $20 million

**Conference Attendance**
Total estimated attendance for the week: 12,000
Student contestants: 5,200
Voting delegates: 405
Non-contestants: 1,781
SkillsUSA advisors (instructors): 2,584
National education team members: 100
Contest technical committee members: 675
Contest judges: 1,100
SkillsUSA TECHSPO trade show: 150 booths
Special guests: 76
National Courtesy Corps: 50

**Opening Session**
June 21 at 7 p.m.
Location: State Farm Arena
Keynote Speaker: Nick Pinchuk,
Snap-on Incorporated Chairman and CEO
**Sponsor: Snap-on Incorporated**

**SkillsUSA Championships**
June 21-23, 9 a.m.-5 p.m.
Location: GWCC Halls A, B and C (see SkillsUSA NLSC 2022 app for contest locations)

**SkillsUSA TECHSPO (over 150 exhibits)**
June 21-23, Tuesday 10 a.m.-5 p.m., Wednesday 8 a.m.-5 p.m. and Thursday 8 a.m.-4 p.m. See the NLSC app for a list of exhibitors and booths.
Location: GWCC Halls A, B and C

**SkillsUSA University and the Academy of Excellence (educational seminars)**
June 21-23
Location: Hall A, GWCC (see NLSC app)

**Recognition Session—NEW!**
June 22 at 6:30 p.m.
Location: State Farm Arena

**SkillsUSA Champions Festival**
June 23, 6-9:30 p.m.
Location: Centennial Olympic Park

**SkillsUSA Community Service Event**
June 24, 9 a.m.-12 p.m.
Location: Thomas Murphy Ballroom, GWCC
**Sponsors:** GE Sealant, Swinerton Foundation, UPS, U.S. Coast Guard

**Awards Ceremony**
June 24 at 5 p.m.
Location: State Farm Arena
Speaker: Darren Keefe, Extreme Makeover Home Edition
**Sponsor: Frontdoor Inc.**
**Leadership Development Contests (20)**
- Action Skills
- American Spirit
- Chapter Business Procedure
- Chapter Display
- Community Action Project
- Community Service
- Employment Application Process
- Extemporaneous Speaking
- Job Interview
- Job Skill Demonstration A
- Job Skill Demonstration Open
- Occupational Health and Safety (Multiple)
- Occupational Health and Safety (Single)
- Opening and Closing Ceremonies
- Outstanding Chapter
- Pin Design (State Conference)
- Prepared Speech
- Promotional Bulletin Board
- Quiz Bowl
- T-shirt Design

**Occupationally Related Contests (11)**
- Career Pathways Showcase
- Customer Service
- Engineering Technology/Design
- Entrepreneurship
- First Aid/CPR
- Health Knowledge Bowl
- Health Occupations Professional Portfolio
- Medical Math
- Medical Terminology
- Principles of Engineering/Technology
- Related Technical Math

**Skilled and Technical Sciences Contests (72)**
- 3D Visualization and Animation
- Additive Manufacturing
- Advertising Design
- Architectural Drafting
- Audio/Radio Production
- Automated Manufacturing Technology
- Automotive Refinishing Technology
- Automotive Service Technology
- Aviation Maintenance Technology
- Barbering
- Broadcast News Production
- Building Maintenance
- Cabinetmaking
- Carpentry
- CNC Milling Specialist
- CNC Technician
- CNC Turning Specialist
- Collision Damage Appraisal
- Collision Repair Technology
- Commercial Baking
- Computer Programming
- Cosmetology
- Crime Scene Investigation
- Criminal Justice
- Culinary Arts
- Cyber Security
- Dental Assisting
- Diesel Equipment Technology
- Digital Cinema Production
- Early Childhood Education
- Electrical Childhood Education
- Electrical Construction Wiring
- Electronics Technology
- Engineering Technology/Design
- Esthetics
- Firefighting
- Graphic Communications
- Graphics Imaging – Sublimation
Heating, Ventilation, Air Conditioning and Refrigeration
Industrial Motor Control
Information Technology Services
Interactive Application and Video Game Development
Internetworking
Internet of Things (IOT) Smart Home
Marine Service Technology
Masonry
Mechatronics
Medical Assisting
Mobile Electronics Installation
Mobile Robotics Technology
Motorcycle Service Technology
Nail Care
Nurse Assisting
Photography
Plumbing
Power Equipment Technology
Practical Nursing
Residential and Commercial Appliance Technology
Restaurant Service
Robotics and Automation Technology
Robotics: Urban Search and Rescue
Screen Printing Technology
Sheet Metal
TeamWorks
Technical Computer Applications
Technical Drafting
Telecommunications Cabling
Television (Video) Production
Web Design and Development
Welding
Welding Fabrication
Welding Sculpture

**Demonstration Contests (5)**
Automotive Maintenance and Light Repair
CNC 5 Axis
Commercial sUAS Drone
Emergency Medical Technician
Facilithon – Facility Management

**SkillsUSA Championships**

**Competition Rules and Guidelines**
The 2022 SkillsUSA Championships Technical Standards is the official competition guide, and is provided to all registered SkillsUSA instructors as a member benefit. For more information, visit [www.skillsusa.org/competitions/skillsusa-championships/technical-standards/](http://www.skillsusa.org/competitions/skillsusa-championships/technical-standards/)
Largest-Ever Skilled Trades Showcase

The SkillsUSA Championships is the nation’s largest hands-on workforce development event for middle-school, high-school and college/postsecondary students enrolled in career and technical education programs. SkillsUSA hosts the event at an estimated cost of more than $36 million. It is considered the largest skill competition in the world and one of the single largest days of industry volunteerism in the United States. SkillsUSA represents 130 different occupational areas and adds contests to the SkillsUSA Championships each year to meet the demands of new or expanding careers. Begun in 1967, the SkillsUSA Championships features more than 5,200 competitors in 108 hands-on skill and leadership contests. Each national contestant was a state gold medalist.

Dates and Locations
The SkillsUSA Championships will be held on Wednesday, June 22 and Thursday, June 23 at the Georgia World Congress Center. The best photo opportunities are from 10 a.m. to noon or 1 p.m. to 2 p.m. on Thursday. Contest orientations are scheduled for Tuesday, June 21. See NLSC app for contest schedules by event.

Key Statistics
Registered contestants: more than 5,200 students in 108 contests:
- Skilled and technical sciences contests: 72
- Leadership development contests: 20
- Occupationally related contests: 11
- Demonstration contests: 5

Contest area covered: 1.79 million square feet (equivalent to 31 football fields or 41 acres)
Awards: 1,150 gold, silver and bronze medals
Prizes: tools of the trade, scholarships and other awards provided by industry
Total contributions: over $36 million in time, equipment and materials to plan and run the events

Materials Required
The SkillsUSA Championships requires an immense amount of equipment and materials: 2,000 computers, 12,500 bricks, 1,500 blocks 60+ stoves and ovens, 25+ refrigerators, 100+ welders 50+ manufacturing machines. Complete laboratories are built on-site for machining, welding, auto repair and painting. Nearly 10,000 bag lunches are served to competitors and judges at NLSC.

Brief SkillsUSA Championships contest descriptions are here.
Featured Events for 2022

Five New Demonstration Contests

**Automotive Maintenance and Light Repair** contestants must complete assigned tasks at several workstations. They include vehicle and/or simulators, components, service publications and interpersonal skills stations (such as Customer Service and Job Interview).

**CNC 5 Axis** contestants independently plan and program jobs and provide instructions for 5-axis computer numerical control milling machine operators to execute.

**Commercial sUAS Drone** contestants are evaluated on their team members’ skills and preparation for employment in multiple career fields related to the safe and efficient use of drone technology in the National Airspace System in real-world, scenario-based situations.

**Emergency Medical Technician** contestants are evaluated on their ability to perform with the National Registry Patient Assessment Technical Scope of Practice Standards (TSOPS) as defined by National Highway Traffic Safety Administration (NHTSA, 2007, p.24), the most current American Heart Association CPR/ECC guidelines, and the AAOS Emergency Care and Transportation of the Sick and Injured 11th Ed. The contest consists of three rounds of competition for a two-person team.

**Faciliton – Facility Management** contestants are evaluated on their problem-solving skills and their ability to quickly execute the best response to challenges and ability to accurately digest complex situations and convey related solutions related to the field of facility management.

**Recognizing Excellence with Skill Point Certificates**
While every competitor can’t earn a gold, silver or bronze medal at the SkillsUSA Championships, SkillPoint Certificates are awarded to all national contestants in the SkillsUSA Championships who achieve a minimum contest score. The Skill Point Certificate represents achievement in demonstrating proficiency and workplace readiness in the student’s occupational specialty. Each certificate lists the competency areas tested and features the logos of the companies that planned and managed the SkillsUSA competition. Students can add the certificate to an employment portfolio as an indicator of proficiency.

**National Courtesy Corps (Contest Support)**
Approximately 50 students and advisors volunteer their time at the SkillsUSA National Leadership & Skills Conference as members of the National Courtesy Corps (NCC). This team is invaluable to the national event as they assist with setting up and tearing down the contests and many aspects of the conference. While attending, they network with industry and education leaders while gaining new skills, meeting people from across the country and developing leadership qualities. Housing, meals and conference shirts are provided to NCC members.
Champions Festival, Workshops and Trade Show

SkillsUSA Champions Festival
The SkillsUSA Champions Festival will be held in Centennial Olympic Park adjacent to GWCC on Thursday, June 23 from 6 to 9:30 p.m. with games, music, fun and food available for purchase.

SkillsUSA University
The 2022 SkillsUSA University features 27 free educational seminars on a variety of topics for all registered NLSC attendees. It is a chance to learn directly from industry expert practitioners and gain field-specific skills which can later be incorporated into classroom instruction. Workshops are June 21-23 at the Georgia World Congress Center (GWCC) and feature SkillsUSA programs, the latest trends in technology, career opportunities, safety programs and technical skills demonstrated by career cluster experts. All participants receive a certificate of participation, and many sessions include handouts, software, curriculum previews and other resources for teachers, students and parents. Preregistration is not required. See the NLSC app for workshops, times and locations.

SkillsUSA Academy of Excellence
The 2022 SkillsUSA Academy of Excellence features more than 30 sessions for new or experienced teachers, school administrators and school counselors, offering a wide selection of professional development training. These trainings will take place June 21-23 at the GWCC and feature areas such as chapter management, educational psychology, mentorship, burnout management, effective communication, best practices, DEI and resource implementation. Preregistration is not required. See the NLSC app for workshops, times and locations.

SkillsUSA TECHSPO Trade Show Features Industry Partners
The 2022 SkillsUSA TECHSPO trade show will have over 150 exhibits and will be held June 21-23 at the GWCC. SkillsUSA TECHSPO features exhibits from major tool companies, SkillsUSA partners, organizations providing career and postsecondary learning opportunities and the military. Learn about the latest trends, technology and education and career information. The trade show is free for registered participants, and many booths offer fun activities and giveaways. The trade show takes place adjacent to the contest floor in Halls A, B and C. Hours are Tuesday 10 a.m.-5 p.m., Wednesday 8 a.m.-5 p.m. and Thursday 8 a.m.-4 p.m. See the NLSC app for a list of exhibitors and booths.
Outstanding Members Recognized

During the National Leadership & Skills Conference, SkillsUSA will honor the following individuals for outstanding service to the organization.

**Advisors of the Year**
Region 1—Kimberly Petronella (N.Y.) Region 2—Kenneth Brown (N.C.); Region 3—Warren Caskey (Ohio); Region 4—Jesse Zweep (Neb.); and Region 5—Troy Reichert (Wyo.)

**Hall of Champions Award**
Travis Black (Ariz.); Denise Baxter (Va.); and Kimberly Petronella (N.Y.)

**Honorary Life Members**
Deb Hargrove (Kan.); Janet Conner (Texas); and Louise Drow (Ore.)

**IMPACT Awards (State Officers)**
Nick Huber, Colo.
Ian Hudson, N.C.
Katahdin Javner, Maine
Isabelle Maciel, Wyo.
Eric Nelson, Mo.
Nalin Theodore, Va.

**Outstanding Career and Technical Educators**
Andrew Aldrich (R.I.); Hal Casey (Maine); Louise Drow (Ore.); David Praiswaster (Kan.); and Tony Reggi (N.C.).

**President’s Volunteer Service Award Winners**
The President’s Volunteer Service Award is a national honor that recognizes sustained volunteer service. SkillsUSA is an official certifying organization for this program. Recipients receive a lapel pin, certificate of achievement, and a congratulatory letter from the President of the United States in honor of their service to their communities. Gold, silver, and bronze awards are based on the verified hours of volunteer service performed over a consecutive 12-month period. This year's award-winners will be recognized at the Recognition Ceremony on June 22. For honorees, see the 2022 SkillsUSA Awards & Recognition Book.

**SkillsUSA Championships Volunteer of the Year (Ernie Gary Award)**
John Williams (Mo.)
Opening Session Keynote Speaker

Snap-on CEO Nick Pinchuk to Inspire SkillsUSA Members at Conference Kickoff

The 2022 SkillsUSA National Leadership & Skills Conference officially kicks off on Tuesday, June 21, at 7 p.m. in State Farm Arena with a keynote speech by Nicholas Pinchuk, Snap-on Incorporated CEO and chairman of the Board.

Pinchuk has been Snap-on’s President and Chief Executive Officer since 2007 and Chairman of the Board since 2009. Prior to his appointment as President and Chief Executive Officer, Pinchuk served as Snap-on’s President and Chief Operating Officer, and before that as Snap-on’s Senior Vice President and President–Worldwide Commercial & Industrial Group. Before joining Snap-on in 2002, Pinchuk served in several executive operational and financial management positions at United Technologies Corporation and held various financial and engineering positions at Ford Motor Company. Pinchuk also serves as a director of Columbus McKinnon Corporation.

Pinchuk earned Master and Bachelor of Science degrees in engineering from Rensselaer Polytechnic Institute and a Master of Business Administration degree from Harvard Business School. He also served as an officer of the U.S. Army in Vietnam.
Awards Session Keynote Speaker

HGTV Star Darren Keefe to Highlight the Value of a Skilled Trades Career Path

The 2022 SkillsUSA National Leadership & Skills Conference wraps up on Friday, June 24 with the Awards Ceremony at 5 p.m. Held in State Farm Arena, the event features a keynote speech by Darren Keefe from HGTV’s relaunch of “Extreme Makeover: Home Edition.” The session is sponsored by Frontdoor Inc.

Premiering in 2020, the relaunch drew over 16 million viewers. Keefe was one of three talented new carpenters/builders. Together with host Jesse Tyler Ferguson, the team helped build new homes for deserving families in just five days. In the summer of 2020, Keefe teamed with Nicole Curtis of HGTV’s “Rehab Addict” for the new quarantine-inspired series “Fix My Fail.” Keefe is currently renovating a home in South Carolina and has a host of other projects on the horizon.

Born in Northern Ireland to a long line of Irish craftsmen and farmers, Keefe first developed his love for woodworking after building a Pinewood Derby Racer with his father. Keefe began to develop his expertise further after he left the Midwest to pursue a career in film and television in Los Angeles, where carpentry and craftsmanship became his “means of survival.” Having worked on television series, Keefe also worked with a local contractor specializing in kitchen and bathroom remodels, where he found himself inspired by the design process, the layout of the room and the finishing touches.
Recognition Session Features Flo Rida

“We’ve Got a Good Feeling” about New SkillsUSA Event

New in 2022 is an inaugural SkillsUSA Recognition Session on Wednesday, June 22 at 6:30 p.m. at State Farm Arena.

Following the recognition of SkillsUSA students and stakeholders that night, the audience will be treated to a headlining performance by entertainer Flo Rida, who is set to help SkillsUSA celebrate student and chapter achievement.

This performance by Flo Rida, one of the best-selling musical artists with chart topping hits like “Low”, “Good Feeling” and “My House,” is included with full conference registration at no additional cost. The event was added due to conference feedback from SkillsUSA members who wanted more recognition and more exciting entertainment options.
On Friday, June 24 as the National Leadership & Skills Conference wraps up, SkillsUSA students will apply their skills to serve the Atlanta community by participating in the “Build Skills – Do Good – Complete the Cycle” community service project. Working in small teams, the participants will assemble children’s bikes and present them to a local youth organization. The service project takes place right at the Georgia World Congress Center in the Thomas Murphy Ballroom, and runs 9 a.m. to 12 noon, beginning with a kickoff rally. This project gives the students a meaningful focus as they wait for the Awards Ceremony later that night and fosters a heart for service that students can take home and apply in their own communities. The participants were all pre-registered to participate and media is invited to cover the project and the presentation of the bikes.
SkillsUSA Scholarships Awarded

Students Earn Scholarships Toward College/Postsecondary Training in Career Fields

SkillsUSA and its industry partners award scholarships to America’s best career and technical students in conjunction with the SkillsUSA National Leadership and Skills Conference. These scholarships support higher education, travel to national conference and leadership development for students who plan to further their education in community colleges, undergraduate programs or industry certifications. Between Sept. 1, 2021, to Aug. 31, 2022, SkillsUSA will award 65 college/postsecondary scholarships, working with 10 industry partners and supporting organizations, with a total estimated dollar value of $169,500.

Bob Westphal Memorial Scholarship
The Bob Westphal Memorial Scholarship, presented in partnership with North American Oil & Gas Pipelines (published by Benjamin Media Inc.) and Continuum Capital offered merit-based scholarships to high school or college/postsecondary students continuing their education to pursue a career in energy construction (oil and gas pipelines, gas distribution, solar, and wind).

Clifford H. “Ted” Rees, Jr. Scholarship
The Clifford H. “Ted” Rees, Jr. Scholarship Foundation, an Air-Conditioning, Heating and Refrigeration Institute (AHRI) Charitable Foundation offered multiple one-time, merit-based $2,500 scholarships to SkillsUSA members. The scholarship is intended to provide post-secondary tuition support for students pursuing post-secondary education/training in HVACR.

Fieldpiece #MasteroftheTrade Scholarship
The Fieldpiece #MasteroftheTrade Scholarship offered ten one-time $2,500 scholarships to SkillsUSA members enrolled as a high school junior, senior or college/postsecondary student to be applied to HVACR tuition support the 2022-23 or 2023-24 academic year.

Fine Homebuilding #KeepCraftAlive Scholarship for Construction Students
Fine Homebuilding awarded $2,500 scholarships to SkillsUSA high school or college/postsecondary students continuing their education or certification programs in construction-related fields, such as architectural drafting, carpentry, cabinetmaking, electrical and residential wiring, HVACR masonry, woodworking and plumbing.

Harbor Freight Tools for Schools Scholarship
The Harbor Freight Tools for Schools Scholarship opportunity offered SkillsUSA members an opportunity to receive up to $1,500 to assist in attending the 2022 National Leadership and Skills Conference. Students must be SkillsUSA members and registered to compete on behalf of their state in the SkillsUSA Championships in specific contests.
Larry Rash Memorial Scholarship
The Larry Rash Scholarship awarded two $2,500 scholarships in 2022 to support active SkillsUSA members who plan to further their education in architectural drafting (or a related field).

Marsha Daves Memorial Scholarship
SkillsUSA offers one annual merit-based $1,500 scholarship to a state officer for college/postsecondary education in memory of Marsha Daves, a former SkillsUSA state and national leader. The scholarship honors this champion’s legacy by recognizing how student leaders are empowered by the skills they have gained through their association with SkillsUSA to use the personal skills they develop to become better team members, leaders, employees, citizens and effective individuals who can fulfill the SkillsUSA mission.

National Technical Honor Society Scholarships
The National Technical Honor Society (NTHS) annually awards four $1,000 scholarships to SkillsUSA members who are also members of NTHS. Awards are paid directly to the student’s college or postsecondary institution and applied to the student’s tuition account.

Robert Flint Leadership Development Scholarships
Thanks to a generous contribution from Robert L. Flint, a former Caterpillar executive and longtime SkillsUSA supporter, four $800 scholarships were awarded to support student participation in the 2021 Washington Leadership Training Institute and four $1,300 scholarships were awarded to support student participation at the 2022 National Leadership & Skills Conference.

Sharon Melton Myers Memorial Scholarship
The Sharon Melton Myers Memorial Fund and the McMinn County Vocational Center SkillsUSA Alumni Association awarded two SkillsUSA high school seniors a one-time $1,000 scholarship to support further education in college or a technical school.

The Student Research Foundation Community Contribution Scholarship
The Student Research Foundation Scholarship awarded one SkillsUSA student a scholarship for outstanding community contribution. The scholarship ranges from $1,500 to $7,000.

For all scholarship opportunities, visit scholarships.skillsusa.org.
SkillsUSA Fact Sheet

Overview: SkillsUSA is a national membership association serving high school, college and middle school students who are preparing for careers in trade, technical and skilled service occupations, including health occupations, and for further education. SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. SkillsUSA helps each student excel.

Membership: SkillsUSA's serves more than 340,000 students and instructors in middle schools, high schools and college/postsecondary institutions in every state and three U.S. territories. SkillsUSA has served more than 14 million members since its founding in 1965. SkillsUSA programming covers 130 trade, technical and skilled service occupations, and is recognized by the U.S. departments of Education and Labor as integral to career and technical education and a successful model of employer-driven youth development training.

Mission: SkillsUSA empowers its members to become world-class workers, leaders and responsible American citizens. The organization improves the quality of our nation’s future skilled workforce through the development of SkillsUSA Framework skills that include Personal, Workplace and Technical Skills grounded in academics. Vision: SkillsUSA produces the most highly skilled workforce in the world, providing every member the opportunity for career success.

Partners: More than 650 business, industry and labor organizations actively support SkillsUSA at the national level through financial aid, in-kind contributions and involvement in SkillsUSA activities. Many more support state associations and local chapters. Commitment by industry to the annual national SkillsUSA Championships is valued at more than $36 million.

Programs: SkillsUSA offers local, state and national opportunities for students to learn and practice career skills through the SkillsUSA Framework, a blueprint for career readiness. Local chapters conduct an annual Program of Work and many students also attend a district or state conference. At the SkillsUSA Championships, more than 5,200 students compete in more than 100 occupational and leadership skill areas each June. These national technical competitions help establish industry standards for job skill training and entry-level workers. The SkillsUSA Championships Technical Standards is the official competition guide, with a full list of competencies as well as embedded academic skills.

Other Educational Resources: SkillsUSA offers many original resources for educators and students. The Chapter Excellence Program honors local chapter achievement around student-led program activation and individual skill development. The SkillsUSA Career Essentials suite is an online career skills learning solution that meets the needs of industry and education in preparing career-ready students who are productive and promotable. Career Essentials helps students develop the skills, attitudes and values that allow them stand out in the skilled labor marketplace.
