



Executive Update 17-22

May 2, 2022

To:

- **State SkillsUSA Directors.**
- **National Corporate Members.**
- **Board of Directors.**
- **National Officers.**

Important Dates:

May 3-4	SkillsUSA Connect to My Future Career Conference
May 5	SkillsUSA National Signing Day
May 8	SkillsUSA's 57th Anniversary
May 8-14	National Week of Service
May 17-19	State Director Virtual Professional Development Training
June 18-20	SkillsUSA Leverage, Activate and Engage Training, Atlanta
June 20-24	National Leadership & Skills Conference, Georgia World Congress Center, Atlanta
Aug. 16-19	State Director Association Professional Development and Training Conference, Reno, Nev.

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New Sponsorships Manager

We're pleased to announce that Meghan Sweigart has joined the Office of Business Partnerships and Development as a sponsorship manager. She brings with her fundraising, meeting planning and business development experience. Her proficiency in Raiser's Edge and fundraising strategies will be an asset to SkillsUSA. Meghan holds a Bachelor of Arts degree in communications with a minor in speech. Please join us in welcoming [Meghan Sweigart](#) to the SkillsUSA team!

SkillsUSA Models of Excellence Winners Chosen

Congratulations to the 24 SkillsUSA schools named as Models of Excellence for 2022. Models of Excellence is a national program that recognizes the exceptional integration and application of the SkillsUSA Framework's Personal, Workplace and Technical Skills Grounded in Academics for SkillsUSA chapter activities. This is the highest honor bestowed on chapters by SkillsUSA. [See the list of winning schools.](#)

Student Scholarships for Activate and Leverage Closing Soon

The SkillsUSA Leadership Development Scholarship provides financial support for top students to participate in SkillsUSA's Activate and Leverage leadership trainings to be held in Atlanta, June 18-20. The scholarships are funded by former SkillsUSA board president and Caterpillar executive Robert L. Flint. State directors must submit the applications for scholarship candidates, and the deadline is **May 6**. [More information and the application can be found here.](#)

SkillsUSA Leverage Registration Open for State Officers

Registration is now open for SkillsUSA Leverage, an intensive two-and-a-half-day leadership conference for state officers. The conference focuses on developing the SkillsUSA Framework Essential Elements of Leadership, Teamwork, Communication and Job-Specific Skills as officers prepare for their year of service. At Leverage, state officers establish their roles within their respective teams, learn to communicate effectively on behalf of SkillsUSA and dig deeper into the role of state officer. Leverage is June 18-20 at the Georgia World Congress Center in Atlanta, just prior to the SkillsUSA National Leadership & Skills Conference. [Register for Leverage here](#) by **May 17**. For questions, contact [Taryn Erminio](#).

National Officer Candidate Applications Due Soon

SkillsUSA National Officer candidate applications for the 2022-23 school year are due by 6 p.m. ET on **June 1**. [The 2022-23 National Officer Program Guide](#) assists SkillsUSA state directors, advisors and members in preparation for national officer

candidacy. It provides an overview of the national officer program, from beginning (candidacy) to end (completion of year of service). [Contact Tyler Chaffin](#), program manager of student initiatives, with any questions regarding the national officer election process.

State Director Crisis Contacts for NLSC

Each year, SkillsUSA confirms cellphone numbers for state directors and their key team members to be used in case of emergency during the national conference. We are also requesting one or two other names and phone numbers of those who can serve as your onsite crisis contact(s). If you cannot be reached in the event of an emergency at NLSC, we will call the next person on your list. Be sure to keep your phone powered up and on in Atlanta so you can be reached if the need arises. Email your crisis contacts to Jane Short at jshort@skillsusa.org by **May 15**.

Wanted: NLSC 2022 Courtesy Corps Members

SkillsUSA needs more than 120 National Courtesy Corps (NCC) members to support the 2022 National Leadership & Skills Conference. The work of this group supports the technical committees and is deeply appreciated. This is a great opportunity for students to network with industry partners while experiencing the national conference. NCC members receive free conference registration plus housing, local transportation, meals and entertainment. NCC participants are housed at the Georgia Tech's Woodruff North Residence Hall in Atlanta. For eligibility requirements, visit the [National Courtesy Corps](#) page on our website. [Apply here](#). For questions, contact [Tracy Whitehead](#). The deadline for applicants is **May 17**. State directors will receive a list of their applicants for final approval on May 18.

State Directors: Pre-order NLSC Shirts Now

SkillsUSA is now offering the official 2022 National Leadership & Skills Conference T-shirt for exclusive pre-order. Special state director pricing is \$12 per shirt, and all orders must be placed by **May 20**. Shirts will be delivered directly to your state hotel and no shipping costs will be incurred. [To order your shirts, go here](#). The password is: SKILLSDIRECTOR.

Celebrate SkillsUSA Through Our National Week of Service

State directors, please join us in asking your local chapters to conduct and promote a community service project during SkillsUSA's [National Week of Service](#), May 8-14. This event helps commemorate the founding of SkillsUSA on May 8, 1965. For questions, contact [Gayle Silvey](#).

Got Story-Worthy Champions?

At the national conference, the staff of SkillsUSA Champions digital magazine will be on the lookout for interview subjects. If you know of a SkillsUSA student, advisor, industry representative or alumnus who will be at national conference and whose story would be motivating and inspirational, please email SkillsUSA's director of

communications [Tom Kercheval](#). A member of the communications team will then reach out to set up a specific time during conference week to meet these individuals. You are also invited to stop by the Media Room in GWCC A-402 anytime on Monday, June 20, through Thursday, June 23, to share story ideas and contacts. Our SkillsUSA communications team looks forward to meeting your champions at conference!

Press Release Template for State Conference Participants

The [SkillsUSA advocacy site](#) offers a press release template for state conference participants and their supporters to share competition results with local media. Please spread the word about this important tool. For questions, email [Jane Short](#).

Due Dates

May

- May 6 Student Leadership Development Scholarship applications due
- May 15 NLSC crisis contacts due
- May 17 National Leadership and Skills Conference registration deadline
- May 17 NLSC hotel reservations deadline
- May 17 Activate, Leverage and Engage registration deadline
- May 17 State association NLSC registration appointment request due
- May 17 National Courtesy Corps member applications due
- May 20 State director NLSC T-shirt pre-orders due
- May 20 Confirm NLSC state hotel reservation block, if applicable
- May 20 Harbor Freight Tools for Schools Prize for Teacher Excellence applications due
- May 20 Harbor Freight Tools for Schools Travel Scholarships applications due
- May 30 Fine Homebuilding #KeepCraftAlive Scholarship applications due
- May 31 Clifford T. Rees, Jr. Scholarship applications due
- May 31 Bob Westphal Scholarship applications due
- May 31 Larry Rash Scholarship applications due

June

- June 1 National Officer application deadline
- June 3 Payment for NLSC state delegation registration and ALE due
- June 15 Horatio Alger Scholarship application deadline
- June 20 State lapel pins drop at SkillsUSA Headquarters GWCC A-401

July

- July 26 Student Research Foundation Scholarship applications due