



Executive Update 18-22

May 15, 2022

To:

- **State SkillsUSA Directors.**
- **National Corporate Members.**
- **Board of Directors.**
- **National Officers.**

Important Dates:

May 17-19	State Director Virtual Professional Development Training
June 18-20	SkillsUSA Leverage, Activate and Engage Training, Atlanta
June 20-24	National Leadership & Skills Conference, Georgia World Congress Center, Atlanta
Aug. 16-19	State Director Association Professional Development and Training Conference, Reno, Nev.

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Successful SkillsUSA National Signing Day

On May 5, SkillsUSA celebrated a third successful SkillsUSA National Signing Day, working with our chapters nationwide to highlight the value of skilled trades careers. The events recognized career and technical students for their dedication to career

readiness and their commitment to their future career plans. Close to 1,000 students in 33 states participated. See [highlights from events nationwide](#) on our website, and look for more coverage on our social media platforms soon. Also, check out [this promotional video from Mike Holmes and family](#) for the event.

SkillsUSA Leverage, Activate and Engage Registrations Closing Soon

Registration is still open for SkillsUSA Leverage, Activate and Engage, intensive two-and-a-half-day leadership conferences held June 18-20 at the Georgia World Congress Center in Atlanta just prior to the SkillsUSA National Leadership & Skills Conference. Leverage is designed for state officers and focuses on developing the SkillsUSA Framework Essential Elements of Leadership, Teamwork, Communication and Job-Specific Skills as officers prepare for their year of service. [Register for Leverage here.](#) Activate is open to all middle school and high school SkillsUSA student leaders and focuses on developing SkillsUSA Framework skills for use in achieving the local program of work. It is sponsored by our valued partners at Centuri and the U.S. Coast Guard. [Register for Activate here.](#) Engage assists instructors and advisors in elevating their teaching skills to new levels. [Register for Engage here.](#) Registrations close on **May 17.**

National Officer Candidate Applications Due June 1

SkillsUSA National Officer candidate applications for the 2022-23 school year are due by 6 p.m. ET on **June 1.** [The 2022-23 National Officer Program Guide](#) assists SkillsUSA state directors, advisors and members in preparation for national officer candidacy. It provides an overview of the national officer program, from beginning (candidacy) to end (completion of year of service). [Contact Tyler Chaffin](#), program manager of student initiatives, with any questions regarding the national officer election process.

Still Needed: NLSC 2022 Courtesy Corps Members

SkillsUSA needs more than 120 National Courtesy Corps (NCC) members to support the 2022 National Leadership & Skills Conference. The work of this group supports the technical committees and is deeply appreciated. This is a great opportunity for students to network with industry partners while experiencing the national conference. NCC members receive free conference registration plus housing, local transportation, meals and entertainment. NCC participants are housed at the Georgia Tech's Woodruff North Residence Hall in Atlanta. For eligibility requirements, visit the [National Courtesy Corps](#) page on our website. [Apply here.](#) For questions, contact [Tracy Whitehead](#). The deadline for applicants is **May 17.** State directors will receive a list of their applicants for final approval on May 18.

State Directors: Pre-order NLSC Shirts Now

SkillsUSA is now offering the official 2022 National Leadership & Skills Conference T-shirt for exclusive pre-order. Special state director pricing is \$12 per shirt, and all

orders must be placed by **May 20**. Shirts will be delivered directly to your state hotel and no shipping costs will be incurred. [To order your shirts, go here](#). The password is: SKILLSDIRECTOR.

Deadline for State Director Crisis Contacts Extended

Each year, SkillsUSA confirms cellphone numbers for state directors and their key team members to be used in case of emergency during the national conference. We are also requesting one or two other names and phone numbers of those who can serve as your onsite crisis contact(s). If you cannot be reached in the event of an emergency at NLSC, we will call the next person on your list. Be sure to keep your phone powered up and on in Atlanta so you can be reached if the need arises. Email your crisis contacts to Jane Short at jshort@skillsusa.org by **June 1**.

Got Story-Worthy Champions?

At the national conference, the staff of SkillsUSA Champions digital magazine will be on the lookout for interview subjects. If you know of a SkillsUSA student, advisor, industry representative or alumnus who will be at national conference and whose story would be motivating and inspirational, please email SkillsUSA's director of communications [Tom Kercheval](#). A member of the communications team will then reach out to set up a specific time during conference week to meet these individuals. You are also invited to stop by the Media Room in GWCC A-402 anytime on Monday, June 20, through Thursday, June 23, to share story ideas and contacts. Our SkillsUSA communications team looks forward to meeting your champions at conference!

WLTi: Save the Date

The dates for our next Washington Leadership Training Institute are Sept. 17-21, 2022! Plan now to attend this life-changing experience open to all SkillsUSA members. It will be held at the Hilton Alexandria Mark Center (Va.) and the cost is \$500 per participant. [Additional information is available here](#).

Due Dates

May

- May 15 NLSC crisis contacts due
- May 17 National Leadership & Skills Conference registration deadline
- May 17 NLSC hotel reservations deadline
- May 17 Activate, Leverage and Engage registration deadline
- May 17 State association NLSC registration appointment request due
- May 17 National Courtesy Corps member applications due
- May 20 State director NLSC T-shirt pre-orders due
- May 20 Confirm NLSC state hotel reservation block, if applicable
- May 20 Harbor Freight Tools for Schools Prize for Teacher Excellence applications due
- May 20 Harbor Freight Tools for Schools Travel Scholarships applications due

May 30 Fine Homebuilding #KeepCraftAlive Scholarship applications due
May 31 Clifford T. Rees, Jr. Scholarship applications due
May 31 Bob Westphal Scholarship applications due
May 31 Larry Rash Scholarship applications due

June

June 1 National Officer application deadline
June 3 Payment for NLSC state delegation registration and ALE due
June 15 Horatio Alger Scholarship application deadline
June 20 State lapel pins drop at SkillsUSA Headquarters GWCC A-401

July

July 26 Student Research Foundation Scholarship applications due