Tell Me About Yourself: Elevator Pitch

Behavioral-Based Interviews

Final Round Interviews at Nestlé
The interview is your chance to make a great impression.

What advice have you been given on answering interview questions?
Tell me about yourself...
### Tell Me About Yourself: Elevator Pitch

**Crafting your pitch with EASE**

<table>
<thead>
<tr>
<th><strong>Education</strong></th>
<th><strong>Activities</strong></th>
<th><strong>Skills</strong></th>
<th><strong>Experience</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Highlight the college or university you attend and the degree program you are pursuing. Inclusive of minors or certifications.</td>
<td>Share the organizations, teams, or activities you’re involved. Include academic and extracurricular.</td>
<td>Describe specialty skills, certifications, and/or knowledge. Include language proficiencies.</td>
<td>Briefly highlight applicable professional experiences. Include the company name, position, title, and one to two details regarding your responsibilities.</td>
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Conclude by stating you look forward to leveraging your expertise to excel at Nestlé.
Tell Me About Yourself: Elevator Pitch

Leveraging your expertise to craft your *perfect pitch*

**Education**
- Duquesne University
- B.S. Business Administration, Human Resources Concentration

**Activities**
- Varsity Basketball Team
- SHRM Recruitment Chair

**Skills**
- Microsoft Office Suite
- Time Management
- Communication
- Problem Solving

**Experience**
- HR Intern XYZ Company
- Best Camp Ever! Camp Counselor
- Nestlé Diversity Leadership Symposium Participant

I look forward to leveraging my expertise to excel at Nestlé USA.
Elevator Pitch Best Practices

**LENGTH**
No longer than two minutes (120 seconds).

**SKILL, ACTIVITY, & EXPERIENCE SELECTION**
When determining specific examples to share, limit your selection between one to two examples for each category.

**THE CLOSE**
As you wrap-up your pitch, closing by explaining you look forward to discussing in greater detail your past experiences and how they’ve have prepared you for a career at Nestlé.
Behavioral-Based Interviews
Interviewing: STAR Method
How to Best Answer our Behavioral Questions at Nestlé

- **Situation:** Set the scene
  - What was the situation?
  - Who? What? When? Where?

- **Task:** Your responsibility
  - What was your specific role?
  - What needed to be done? Why?

- **Action:** Steps you took
  - What did you do? How?
  - What tools did you use?

- **Result:** What you achieved
  - Explain your results.
  - Quantify.
I had been elected the VP of Finance for the student organization Women in Business at the beginning of 2020. In this role, I was responsible for identifying member dues for Fall 2020. Typically, member dues go towards social and community service events, which were up in the air due to COVID-19 restrictions.

In an effort to keep dues down, I created a budget that would pay for the student organization’s operating fees but did not include our large events. If the large events were approved in the Fall, members would be able to pay a fee to participate. Therefore, members were not required to pay for events that might not occur.

I was tasked with creating a budget and identifying member dues not knowing what events the group would be able to plan and execute for Fall 2020. I needed to create a budget that had flexibility for our members.

Members were incredibly happy with the structure of the organization’s budget and dues. I presented the budget to the leadership team, then rolled it out to all the members. In the end, we were able to have an event in the Fall, which everyone participated in by paying for the event. Our members greatly appreciated the flexibility and the budget ended up working out great!
STAR Method
Try it yourself!

Situation

Task

Describe a situation where you had to negotiate with a colleague/classmate to reach a win-win situation.

Action

Result
Final Round Interviews at Nestlé
Ways of Winning: Interviewing with Nestlé USA

**SPEED**
Deliver what the consumer wants, now
Bust through roadblocks and move fast

**AGILITY**
Relentlessly evolve
Disrupt yourself before you get disrupted

**COLLABORATION**
One team, one mission
Break down barriers to work as one team

**COURAGE**
Decide and go
Speak up, take action, and drive forward
Example of how being part of your school’s newspaper team demonstrates all 4 Ways of Winning:

**SPEED**
Must act quickly to report on important stories

**AGILITY**
Able to flex to different types of stories (sports, debate team, student government, theater, etc.)

**COLLABORATION**
Work together with a team of students to publish weekly paper

**COURAGE**
Publish opinions, interview students & faculty, investigate stories
Virtual Interviewing Best Practices

Test out the TECHNOLOGY ahead of time
• Test the technology to make sure your video, microphone, and WiFi work properly
• If possible, add a virtual background to eliminate distractions
• Log on early & know who to contact if there are any issues

Remember IN-PERSON INTERVIEW best practices
• Dress for success!
• Be on time & fully engaged
• Don’t forget to relax 😊

Be YOURSELF
• Be ready to speak to your experiences and interests
• Remember, you know your experiences better than anyone else
• Let your personality shine!

Don’t forget the FOLLOW UP
• Interview the interviewer!! Ask questions.
• Send follow up thank you emails to your interviewers