LEVERAGE is a two-and-a-half day, intensive leadership conference for SkillsUSA state officers. The conference focuses on developing the following SkillsUSA Framework skills in preparation of their year of service: Leadership, Teamwork, Communication, and Job-Specific Skills.

At Leverage, state officers will establish their role within their state team, learn how to communicate effectively on behalf of SkillsUSA and dig deeper into the role of a state officer.

CONFERENCE OUTCOMES
As a result of Leverage, the SkillsUSA mission is achieved by ensuring that state officers are able to:

- Develop and practice the Leadership, Teamwork, Communication, and Job-Specific Skills applicable to a variety of situations in their state officer team and with stakeholders they serve.
- Communicate effectively about career and technical education and SkillsUSA through the development and articulation of a SkillsUSA Framework story.
- Engage SkillsUSA members in effectively learning about career and technical education and the SkillsUSA Framework skills through high-quality facilitation skills.
- Fulfill individual and team commitments by defining individual roles within the state officer team.
- Define their role as a state officer and develop skills to fulfill the role.

COST
The cost of the Leverage conference is $165 per participant.

REGISTRATION
To register for Leverage, visit: register.skillsusa.org