Engage is a professional development conference that assists teachers and SkillsUSA advisors in elevating their teaching skills to new levels. Experiential sessions connect educators with classroom and chapter knowledge to begin planning for their upcoming school year. Teacher lesson plans and chapter activities will be more engaging and intentional than ever after this conference. As a result of Engage, the SkillsUSA mission is achieved by ensuring that advisors and teachers can:

- Implement SkillsUSA and the SkillsUSA Framework to build a high-quality CTE program that develops highly qualified employee candidates through their classroom instruction, work-based learning experiences and SkillsUSA chapter programming.
- Demonstrate the use of a variety of new and existing SkillsUSA educational resources and programs.
- Determine professional development growth needs and develop future professional development plans to improve the quality of their CTE program.

Engage Facilitator: Laila Hajji Down

We are proud to announce our Engage facilitator will be Laila Hajji Down. A native of Oklahoma, Laila has called Iowa home for the past decade. She has spoken to over 125,000 people in more than 45 states and across the globe. Laila has experience in CTE and in CTSOs, having served as a state and national FFA officer and teaching high school agricultural education. She managed a multimillion-dollar sales territory for Syngenta. She has owned and operated Point One Development for the last six years.

COST

The cost of the Engage conference is $165 per participant.

REGISTRATION

The conference will run from 9 a.m. to 3 p.m. daily with lunch included.

To register for Engage, visit: register.skillsusa.org