



## **Executive Update 12-22 Feb. 15, 2022**

**To:**

- **State SkillsUSA Directors.**
- **National Corporate Members.**
- **Board of Directors.**
- **National Officers.**

### **Important Dates:**

February	Career and Technical Education Month
March 1	National Membership Deadline
May 3-4	Connect to My Future Conference
May 5	National Signing Day
May 8	SkillsUSA's 57th Anniversary

### **In This Issue:**

- **Thanks for a Memorable SkillsUSA Week.**
- **Remind Advisors to Register Members by March 1.**
- **Annual Corporation Forms Due March 1.**
- **New Journey of a Jacket Program Connects Donors with Students.**
- **2021-22 Advisor of the Year Resources Available.**
- **National Officers Ready to Serve at Your State Events.**
- **Interested in Mentoring a New State SkillsUSA Director?**
- **Due Dates.**

### **Thanks for a Memorable SkillsUSA Week**

Thanks to all who helped make SkillsUSA Week 2022 a rousing and inspiring success. State directors, please encourage your advisors to submit their SkillsUSA Week stories, photos, videos and activities to the national office, and we may shine an online

spotlight their way. In the meantime, [visit our growing collection of photos from the week](#) that came in from around the country.

### **Remind Advisors to Register Members by March 1**

State directors, please pass on to your advisors that the SkillsUSA national membership deadline is **March 1**. Students must meet both state and national deadlines to be eligible for national competition, serve as voting delegates or run for national office. Professional membership provides valuable benefits, too. Once advisors join with a valid email address, they immediately receive access to a wide variety of tools and professional development opportunities. All membership benefits are [detailed in this online guide](#).

### **Annual Corporation Forms Due March 1**

It's time for state SkillsUSA directors to complete the annual corporation form. This information is key to communicating with corporation members throughout the year and preparing for the annual SkillsUSA Inc. Corporation Meeting in June. The deadline for submission to the Office of the Executive Director is **March 1**. [Complete and submit the form here](#).

### **Journey of a Jacket Connects Donors with Students**

It may be winter, but you will get a warm and happy feeling when you view [this unboxing and thank-you video](#) about SkillsUSA's new Journey of a Jacket program! SkillsUSA is celebrating the first students selected to receive an official red SkillsUSA jacket gifted by supporters. We're also inviting stakeholders like you to [donate to the Journey of a Jacket fund](#) so that more SkillsUSA members can benefit!

### **2021-22 Advisor of the Year Resources Available**

This year's Advisor of the Year (AOY) information and resources for state SkillsUSA directors are [located on SkillsUSA CONNECT](#). There are two separate guides: one for state associations that will use the SkillsUSA Register site to collect and judge state-level AOY applications and the other for state associations that will select their AOY recipient using their own process and then submit their winner into the national AOY program. The deadline for state directors to submit their recipients is **April 1**. For questions, contact [Taryn Erminio](#).

### **National Officers Ready to Serve at Your State Events**

*State SkillsUSA directors:* SkillsUSA's national officers are ready and willing to serve at your state conference by speaking at events, introducing partners or other stakeholders and facilitating workshops. Complete a [request form](#) today to get assistance for your state conference while providing an incredible opportunity for a student leader.

### **Due Dates**

## **February**

Feb. 27 SkillsUSA University request for presentation proposals due

## **March**

March 1 SkillsUSA national membership deadline

March 1 #MasteroftheTrade Scholarship applications due.

March 1 National Youth Safety Video Contest entries due

March 1 Annual Corporation Forms due

March 15 National Conference Pin and T-Shirt Design Contest entries due

## **April**

April 1 President's Volunteer Service Award applications due

April 1 Student2Student entries due

April 1 State director deadline to submit their state Advisor of the Year recipient

April 1 Hall of Champions Award applications due

## **May**

May 17 National Leadership and Skills Conference registration deadline

May 17 NLSC hotel reservations due

May 17 Activate, Leverage and Engage registration deadline

May 17 State association NLSC registration appointment request due

May 20 Confirm NLSC state hotel reservation block, if applicable

May 30 Fine Homebuilding #KeepCraftAlive Scholarship applications due

## **June**

June 1 National Officer applications due

June 3 Payment for NLSC state delegation registration and ALE due

June 20 State lapel pins due

## **July**

July 26 Student Research Foundation Scholarship applications due