**ACTIVATE** is a two-and-a-half-day, high-energy leadership conference that is open to all middle school and high school SkillsUSA student leaders and focuses on developing the following Framework skills for use in achieving the local program of work:

- **Leadership.**
- **Service Orientation and Planning.**
- **Organization and Management.**

Activate is open to **middle school** and **high school** members looking to take their leadership to the next level.

**CONFERENCE OUTCOMES**

As a result of Activate, the SkillsUSA mission is achieved by ensuring that chapter leaders are able to:

- Demonstrate basic project management skills as defined by SkillsUSA.
- Implement appropriate Leadership, Service Orientation and Planning, Organizing and Management skills as defined by SkillsUSA to accomplish chapter goals related to the local program of work.
- Compare and contrast national servant leaders to identify ways they can use positive leadership traits to serve others.

**COST**

The cost of the Activate conference is $165 per participant.

**REGISTRATION**

To register for Activate, visit: register.skillsusa.org