

# Announcing the SkillsUSA Journey of a Jacket Program

Teachers,  
Ensure your  
students  
have the  
opportunity  
to wear their  
SkillsUSA  
pride!

## SKILLSUSA PRIDE

SkillsUSA offers numerous opportunities to celebrate success -- whether it be through an awards ceremony, being elected as an officer or gaining a new skill. These moments create pride in belonging to the SkillsUSA community. This community is built on caring alumni, advisors, and business and industry leaders who celebrate the growth of every member. The support of this community is boundless, and they want to support SkillsUSA members by investing in the Journey of a Jacket program.

## THE PROGRAM

The Journey of a Jacket program supports SkillsUSA members by connecting selected students with a SkillsUSA jacket gifted by a generous sponsor. It serves as a reminder of what the student has accomplished, and what they can look forward to achieving as a skilled worker and leader! Owning a SkillsUSA jacket brings with it the sense of belonging to a community that is bigger than oneself and reminds a student of their own individual value!



## GUIDELINES

Through the Journey of a Jacket program, active SkillsUSA members apply to receive an official SkillsUSA red jacket, gifted by sponsors and their employees. The number of jackets awarded is contingent on program funding, and jackets are awarded via an applicant selection process. Due to limited supply, submission of an application does not guarantee a student will be selected to receive a jacket. Applications should capture the student's excitement and desire to become more actively involved in SkillsUSA and should share the advisor's support of their journey. [Applications](#) will be accepted Oct. 1 to Nov. 1.

To thank sponsors for this generous gift, we ask advisors to record and submit a brief unboxing video of the moment the student unwraps the jacket that includes a thank you message from the student. Photos can also be taken and shared to social media! The unboxing video and accompanying photos allow the sponsor to share in that excitement!



**JOURNEY**  
of a **JACKET**  
PROGRAM

**DON'T MISS OUT ON THIS INCREDIBLE  
OPPORTUNITY TO SUPPORT STUDENTS!**

