Hey Students: Announcing the SkillsUSA Journey of a Jacket Program

**PRIDE**
SkillsUSA offers many opportunities to celebrate success -- whether it be an awards ceremony, being elected as an officer or gaining a new skill. These moments create pride in belonging to the SkillsUSA community. This community is built on caring alumni, advisors, and business and industry leaders who celebrate the growth of every member. The support of this community is boundless, and they want to support you by investing in the Journey of a Jacket program.

**PROGRAM**
Like buying your favorite band’s concert T-shirt or wearing a sports jersey, SkillsUSA is providing an opportunity to showcase your pride! The Journey of a Jacket program supports SkillsUSA members by providing selected applicants with a SkillsUSA jacket. The best part of this program is that this jacket is a gift from a generous sponsor.

This jacket is a symbol that you are supported and believed in by a larger community. You are an important part of SkillsUSA! Wearing your SkillsUSA jacket highlights for others what you have accomplished, and what you can look forward to accomplishing in the future!

**GUIDELINES**
Applications open on Oct. 1 and close Nov. 1.

The number of jackets that will be gifted is contingent on available funding. Therefore, submission of an application does not guarantee a student will receive a jacket. If you are selected to receive a gifted jacket, we would ask in return that you create an unboxing video that can be shared with the sponsor! This is a way for you to capture the moment when unwrapping your jacket. Photos and videos of the unboxing can also be shared to social media!