



SKILLSUSA WEEK

February 7-11, 2022

SkillsUSA Week is the opportunity to promote career and technical education and SkillsUSA programs at the local, state and national levels.



RECOGNITION DAY

Monday, Feb. 7

Recognize and honor members, advisors, administrators, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA chapter.



GIVE BACK DAY

Tuesday, Feb. 8

Rally around your school community by focusing on ways for your chapter to give back.



PARTNER DAY

Wednesday, Feb. 9

Invite local business and industry leaders to connect with members, highlighting the importance of developing career-readiness skills found in the SkillsUSA Framework.



ADVOCACY DAY

Thursday, Feb. 10

Amplify CTE in your community by conducting a local public relations activity such as presenting to school board members, administrators, and community group leaders.



SKILLSUSA DAY

Friday, Feb. 11

Celebrate SkillsUSA by wearing your favorite SkillsUSA T-shirt, planning a celebration activity or by posting your SkillsUSA Framework story on social media.

#SkillsUSAWeek

Learn more at
skillsusa.org/skillsusa-week

SkillsUSA
Champions at Work®