SkillsUSA Week is the opportunity to promote career and technical education and SkillsUSA programs at the local, state and national levels.

**RECOGNITION DAY**  Monday, Feb. 7
Recognize and honor members, advisors, administrators, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA chapter.

**GIVE BACK DAY**  Tuesday, Feb. 8
Rally around your school community by focusing on ways for your chapter to give back.

**PARTNER DAY**  Wednesday, Feb. 9
Invite local business and industry leaders to connect with members, highlighting the importance of developing career-readiness skills found in the SkillsUSA Framework.

**ADVOCACY DAY**  Thursday, Feb. 10
Amplify CTE in your community by conducting a local public relations activity such as presenting to school board members, administrators, and community group leaders.

**SkillsUSA DAY**  Friday, Feb. 11
Celebrate SkillsUSA by wearing your favorite SkillsUSA T-shirt, planning a celebration activity or by posting your SkillsUSA Framework story on social media.

#SkillsUSAWeek
Learn more at skillsusa.org/skillsusa-week