



**Executive Update 6-22**  
**Nov. 15, 2021**

**To:**

- **State SkillsUSA Directors.**
- **National Corporate Members.**
- **Board of Directors.**
- **National Officers.**

**Important Dates:**

Nov. 15-21 National Apprenticeship Week  
Dec. 1-4 Association for Career and Technical Education CareerTech Vision  
Conference, New Orleans, La.  
Jan. 18-21 CMS Virtual Boot Camp  
Feb. 7-11 SkillsUSA Week

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## **Nominations Now Open for Honorary Life and Outstanding Career and Technical Educator Awards**

If you would like to nominate an individual for recognition as a SkillsUSA Honorary Life Member or Outstanding Career and Technical Educator, please submit your nomination by [completing the online applications here](#). The deadline for applications is **Feb. 15**. For questions, contact [Laura Rauch](#).

## **#SkillsUSAGiving Doubles Up on Giving Tuesday**

Help us invest in the next generation of career-ready skilled workers and leaders. Join us on Tuesday, Nov. 30, for this year's SkillsUSA Giving Campaign on Giving Tuesday, a global philanthropy event. SkillsUSA is excited to announce that CareerSafe Online will once again be generously matching this year's campaign donations up to \$10,000! Follow the 2021 campaign on social media and share #SkillsUSAGiving to help spread the word. [Visit here](#) to donate on or before Nov. 30.

## **CMS Virtual Boot Camp to be Held in January**

The agenda is currently being finalized for the CMS Virtual Boot Camp. Details on the sessions and a registration link will be provided soon. The sessions will run from Jan. 18-21. We anticipate Tuesday, Wednesday and Friday sessions will begin at 2 p.m. ET, and the Thursday session will begin later in the afternoon. Those who completed the survey sent in September will be emailed information directly, and state SkillsUSA directors will receive further information in the Weekly Roundup. For questions, contact [Patty Duncan](#).

## **Looking for Service Projects for “SkillsUSA Champions” Stories**

SkillsUSA is always on the lookout for local community service project stories to publish in the [Spotlight](#) section of our [SkillsUSA Champions digital hub](#). If you know of a chapter that has completed a project for your community or plans to complete one this school year, please email the information to editors [Jane Short](#) and [Hayley Uffelman](#), and one of them will reach out to you. You can also [submit your details through this online form](#). Any story leads are appreciated.

## **Free Advocacy Site Resource Reminder**

The [SkillsUSA Advocacy Site](#) is a free resource for members to contact their governor, state senators and representatives or members of Congress. You can also share SkillsUSA news with your local media and send invitations to events. To write your elected officials, use the “Compose Your Own Message” section. To email local newspapers or TV stations, choose the “Media” tab at the top of the webpage and send messages to up to six media outlets at a time. Using the site can be a great chapter project or lesson plan that involves research, writing and advocating.

## **Attend ACTE's CareerTech VISION Conference**

This year's ACTE CareerTech VISION 2021 is a hybrid conference, offering either an in-person event or a virtual experience from the comfort and convenience of your school, office or home. This year's conference features enhanced programming and immersive professional development to address timely topics impacting career and technical education. [For conference rates, speakers and program details, go here.](#)

## **SkillsUSA Shopping Carts to Temporarily Go Offline**

The [SkillsUSA Absorb shopping cart](#) (for "SkillsUSA Career Essentials" curriculum, certification and assessments) and the [SkillsUSA Educational Resource shopping cart](#) (for official SkillsUSA advisor and student materials, contest guides, books, posters and brochures) are undergoing an upgrade and will be offline for approximately 48 hours within the next few weeks. (The exact dates are still to be determined.) Please place any essential orders now to avoid any delays. For questions, contact [Marcia Strickland](#).

## **Career Opportunities at SkillsUSA**

SkillsUSA has several career opportunity openings in the Office of Business Partnerships and Development. [More information is available here.](#)

## **Due Dates**

### **December**

- Dec. 1 Student2Student Chapter grant requests due
- Dec. 1 Recruitment Week recognition applications due