

# Announcing the SkillsUSA Journey of a Jacket Program

**Teachers,  
Ensure your  
students  
have the  
opportunity  
to wear their  
SkillsUSA  
pride!**



**JOURNEY**  
of a **JACKET**  
PROGRAM

## SKILLSUSA PRIDE

SkillsUSA offers numerous opportunities to celebrate success whether it be an awards ceremony, being elected as an officer or gaining a new skill. These moments create pride in belonging to the SkillsUSA community. The foundation of this community is built upon caring alumni, advisors, and business and industry leaders who celebrate the growth of every member. The support of this community is boundless, and they want to support SkillsUSA members by investing in the Journey of a Jacket Program.

## THE PROGRAM

The Journey of a Jacket Program supports SkillsUSA members by providing students in need with a SkillsUSA jacket gifted by a generous sponsor. It serves as a reminder of what the student has accomplished, and what they can look forward to accomplishing as a skilled worker and leader! A student owning their own SkillsUSA jacket brings with it the sense of belonging to a community that is bigger than oneself. It communicates to a student they have value and provides hope in what they can accomplish.



## GUIDELINES

Please help us identify students in your chapter who could benefit from this program. Applications should capture the student's excitement and desire to become more actively involved in SkillsUSA and to share your support of their journey and need. [Applications](#) will be accepted Oct. 1 to Nov. 1.

To thank sponsors for this generous gift, we ask that you and the member video the unboxing of the jacket or have photos taken of the event. This is a way to capture the moment when unwrapping the jacket and also allow the sponsor to share in that excitement. This can be captured via video or photo and posted to social media! The student will also create a thank-you video for the sponsor by answering questions provided to you when the student receives the jacket.

**DON'T MISS OUT ON THIS INCREDIBLE  
OPPORTUNITY TO SUPPORT STUDENTS!**

