



Executive Update 1-22
Sept. 1, 2021

To:

- ***State SkillsUSA Directors.***
- ***National Corporate Members.***
- ***Board of Directors.***
- ***National Officers.***

Important Dates:

Sept. 18-22	Washington Leadership Training Institute, Alexandria, Va.
Sept. 23	Chapter of Distinction Mega Prize Virtual Event
Oct. 4-7	State Directors Association Professional Development and Training Conference, Atlanta, Ga.

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New National Officers Ready for Assignments

SkillsUSA's six [2021-22 national officers](#) are prepared for their roles as leaders, and they're ready to serve your states! If you're interested in having a national officer attend your fall leadership conference, [please use this request form](#).

Wolverine and Ram Trucks Put Boots on the Ground for SkillsUSA

To celebrate the skilled trades this Labor Day, Wolverine and Ram Trucks have collaborated on the new "Wolverine x Ram" line of work boots, built in the USA and inspired by the iconic details of Ram Trucks. To support the next generation of skilled workers, Wolverine and Ram are donating \$10 to SkillsUSA for every pre-order for the new line (which also includes T-shirts and socks). [Check out the collection now](#), and please consider sharing this information with your state membership.

Support the Trades — and SkillsUSA — in Fashion

The new ["Support the Trades" campaign](#) from [Tractor Supply Company \(TSC\)](#) and [Carhartt](#) is still underway. As part of the campaign, Carhartt and TSC have created a new line of "Support the Trades" shirts, and proceeds from every shirt sold will be donated to SkillsUSA! Show your pride for the skilled trades you proudly represent every day while supporting SkillsUSA and the "Champions at Work" who keep our nation moving. "Support the Trades" shirts are now available at your local TSC store or [online at the TSC site](#).

Free Career Essentials Access for State Officers

High school and college/postsecondary state officers are invited to work with an instructor from the SkillsUSA national staff while taking advantage of complimentary access to the SkillsUSA Career Essentials [advanced curriculum](#) or [adult learner curriculum](#). Students who successfully complete all coursework and earn an 80% or above on the post-assessment will receive the industry-validated [SkillsUSA Career Essentials Credential](#). They'll also be recognized during a new student session on Thursday night at the 2022 NLSC. Course implementation will take place from Sept. 15 through Feb. 25, 2022 (with observance of winter break), and students will have access to their course 24/7. [Click here to register](#), and [contact Megan Flinn](#) with questions.

State SkillsUSA Director Resources Offered

SkillsUSA is pleased to offer state SkillsUSA directors complimentary support resources as they start the membership year. The free offerings include SkillsUSA Program of Work flyers, Framework flyers, Mission flyers, the "Why SkillsUSA?" student brochure and branded SkillsUSA Customer Care Team koozies and coasters. Be sure to [place your order here](#) while supplies last. If you need assistance, contact [Marcia Strickland](#) at 770-282-1397.

Membership Kits in the Mail

State SkillsUSA directors and registered advisors will receive a SkillsUSA membership kit in the mail within the next few weeks. New chapters onboarded by Customer Care will receive a new chapter kit and membership kit as part of the welcome process. State directors can place bulk orders for membership kits by [completing this order form](#). (For a list of enclosures, see the order form.) Student membership cards are not included in the membership kits but can be printed from the membership registration system. For assistance, contact Customer Care at 1-844-875-4557 or customercare@skillsusa.org.

Research on High School Students and Future CTE Careers

SkillsUSA and the Student Research Foundation — along with the help of the Manufacturing Institute, National Alliance for Partnerships in Equity and the Hispanic Heritage Foundation — are collaborating on new research about high school students' perceptions of their education and career opportunities. The goal is to stimulate a dialogue on career pathways among parents, teachers and students. To participate, watch for a mailed package from the National College and Career Pathways Study (Research Consortium on CTE Career Pathways). To ensure you are on the mailing list, [fill out this form](#) or send an email to: info@studentresearchfoundation.org. Packages began mailing this week.

Career Opportunities at SkillsUSA

SkillsUSA has several career opportunity openings. [More information is available here.](#)

State IRS Reporting Forms Due Oct. 15

SkillsUSA state IRS Reporting Forms are due to the national office by Oct. 15. You can download Form No. 2 (IRS reporting form), the letter requesting a state's federal ID number and the instructions [from this link](#). Please fill out the necessary information and return the signed form and letter to [Kim Graham](#).

When you open the Excel form, there are two tabs at the bottom of the worksheet. The first tab, "Form2Coverltr," contains the letter giving permission for your state association to be included in the group return. Simply fill in the required information, sign and date. *Be sure to include your state association's federal ID number.* The second tab, "990Form2," contains the financial information required by the IRS. The Excel file will automatically calculate the totals. The form is password protected, so you can only enter information into the required fields. This form is lengthy, so please scroll to the end (Line 108). Again, fill in the required information, sign and date. *No extension will be filed for this filing year as to avoid any occurrence of non-filing notices being sent by the IRS.* If you have questions, please contact [Kim Graham](#) at 703-737-0602.

Due Dates

September

Sept. 17 State Directors Association Conference payment due

October

Oct. 15 SkillsUSA Form No. 2 (IRS Reporting Form) due