

## Poster Directions

### 1. BRAINSTORM IT UP!

Use the QR code at the bottom of these directions for engaging ideas to recruit SkillsUSA members.

### 2. PLAN IT UP!

Use the list of ideas from your brainstorm to create a plan for recruitment week.

### 3. MARK IT UP!

After finalizing your recruitment plans, mark up this poster with the activities your chapter is conducting during Recruitment Week to encourage new members to join.

### 4. HANG IT UP!

Now it is time to promote your recruitment events! Determine the best location to hang this poster so that it will be seen by classmates (consider a well-traveled location in your classroom, hallway or school building).

### 5. LIVE IT UP!

Recruitment Challenge:

After your week is finished, scan the QR code below to submit your recruitment week work for national recognition and a chance to win a chapter shopping spree to the SkillsUSA Store!

Consider incentivising your local chapter with a celebration event.

 SkillsUSA

RECRUITMENT  
WEEK 2021

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