



SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce.

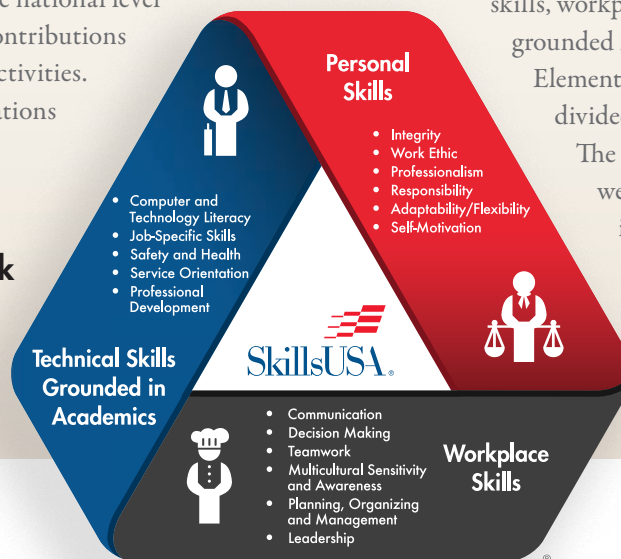
ABOUT SKILLSUSA

We help each student excel. SkillsUSA's mission is to empower its members to become world-class workers, leaders and responsible American citizens. We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics. Our vision is to produce the most highly skilled workforce in the world, providing every member the opportunity for career success.

A nonprofit national education association, SkillsUSA serves middle-school, high-school and college/postsecondary students preparing for careers in trade, technical and skilled service (including health) occupations. SkillsUSA is recognized by the U.S. Department of Education and the U.S. Department of Labor as a successful model of employer-driven youth development training.

More than 650 business, industry and labor organizations actively support SkillsUSA at the national level through financial aid, in-kind contributions and involvement in SkillsUSA activities. Many more support state associations and local chapters.

SkillsUSA Framework



MEMBERSHIP

- Current annual membership (including alumni): **434,141**.
- Associations in **all 50 states plus three territories**: Puerto Rico, Virgin Islands and District of Columbia.
- Total student and teacher membership for 2019-20 school year: **372,655**.
- Student members: **352,047**.
- Professional members (SkillsUSA instructors and administrators): **20,598**.
- Schools with SkillsUSA chapters: **4,658**.
- SkillsUSA classrooms (technical programs): **19,260**.

THE SKILLSUSA FRAMEWORK

The SkillsUSA Framework is the foundation for all SkillsUSA educational programs, resources and products. It is essential to SkillsUSA's mission, because it serves as the blueprint for students to become career ready. The Framework is divided into three components: personal skills, workplace skills and technical skills grounded in academics. The 17 Essential Elements or career readiness skills are divided among those three components. The Framework Essential Elements were developed with the direct input of over 1,000 employers and represent the skills employers consider the most crucial for a successful hire.

SkillsUSA Infographic

This SkillsUSA Infographic depicts how the Mission, the SkillsUSA Framework, the integration locations where instruction occurs, the Program of Work and member success assessment tools fit together for the operation of a successful SkillsUSA chapter.



Mission

SkillsUSA empowers its members to become world-class workers, leaders and responsible American citizens. SkillsUSA improves the quality of our nation's future skilled workforce through the development of Framework skills that include personal, workplace and technical skills grounded in academics.

The mission statement explains why SkillsUSA exists, sharing the ultimate goal for the organization of preparing career-ready students who will excel at work, succeed in life and become assets to their communities. It is critical to ensure each member understands his or her value and purpose while being connected to the in-demand careers that can foster economic security for a lifetime.

The mission of developing career-ready students is defined through the SkillsUSA Framework. It is comprised of three components: Personal, Workplace and Technical Skills Grounded in Academics. Within those components are 17 Essential Elements (skills) that every member should possess for career success.

SkillsUSA Framework

The SkillsUSA Framework defines the mission of the organization



Since its inception in 1965, SkillsUSA has been an integral part of career and technical education. Career success is achieved when Framework instruction is taught and reinforced through active participation, coaching and feedback in the classroom, chapter and workplace.

Integration Locations

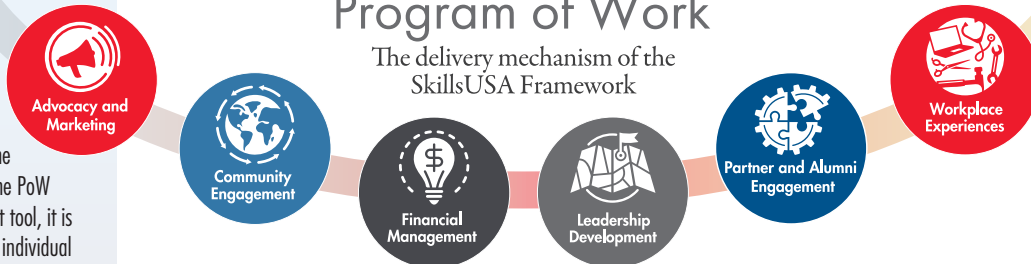
SkillsUSA Framework instruction is integrated into these three locations



SkillsUSA chapters provide rich, meaningful experiences in six categories that make up the Program of Work (PoW). A well-planned PoW provides intentional instruction of the Framework Essential Elements along with active participation in diverse chapter activities that bring relevancy to the student's future. While the PoW is a chapter management tool, it is more importantly about individual member growth and development.

Program of Work

The delivery mechanism of the SkillsUSA Framework



SkillsUSA measures and recognizes member success through a variety of assessments in the classroom and the SkillsUSA chapter.

Member Success

Assessments to measure students' career readiness



Why SkillsUSA?



STUDENTS

Why would students want to join SkillsUSA?

Students can:

- Develop SkillsUSA Framework skills.
- Build confidence.
- Enhance their résumé.
- Explore career paths.
- Obtain scholarships and work opportunities.
- Network with peers, teachers, mentors and industry representatives.
- Achieve a sense of accomplishment and belonging.
- Develop teamwork experience.
- Practice hands-on application of skills.
- Participate in local, state or national competitions.
- *Have fun!*

BUSINESS AND INDUSTRY

Why is industry involved with career and technical education and SkillsUSA?

Employers can:

- Build a pipeline of talented entry-level workers for their company and industry.
- Hire students who have learned personal, workplace and technical skills.
- Recruit employees who have already earned industry or workplace credentials.
- Retain these skilled employees, saving time and ensuring greater profitability.
- Build connections with students who are the talent pipeline of the future.
- Build brand loyalty among students who are their future customers or employees.
- Create entrepreneurial connections with students.
- Network with others within their industry.
- Provide internships, mentorship opportunities or apprenticeships.
- Create community networks and build positive public relations for their company.

TEACHERS

Why would teachers want to advise a SkillsUSA chapter?

Teachers can:

- Use intentional strategy/guided instruction in SkillsUSA Framework integration.
- Align their teaching vision with SkillsUSA programming.
- Demonstrate their belief that every student has value and purpose.
- Motivate all students to reach their potential.
- Provide practical tools to ensure every student is career ready.
- Save time by using SkillsUSA's turnkey educational resources.
- Receive administrator/community support for their training program.
- Earn state and national recognition and chapter/program grants.
- Participate in professional development and peer-to-peer networking.
- Connect with program graduates/alumni for program support.
- Measure student growth via SkillsUSA certifications and credentials.
- Measure and demonstrate classroom success.



14001 SkillsUSA Way, Leesburg, VA 20176

www.skillsusa.org

Have questions about SkillsUSA or need online support?

**HOW
TO
CONNECT**

■ **EMAIL**
customercare@skillsusa.org
for membership and general support.

■ **CALL 844-875-4557**
Monday/Wednesday/Friday | Tuesday/Thursday
8:00 a.m. – 5:00 p.m. (ET) | 11:00 a.m. – 7:00 p.m. (ET)