



# SKILLSUSA WEEK

February 7-13, 2021

*SkillsUSA Week is the opportunity to promote career and technical education and SkillsUSA programs at the local, state and national levels.*



## RECOGNITION DAY Monday, Feb. 8

*Recognize and honor members, advisors, administrators, business partners, community leaders and supporters who make a meaningful impact on your CTE program and SkillsUSA chapter.*



## GIVE BACK DAY Tuesday, Feb. 9

*Rally around your school community by focusing on ways for your chapter to give back.*



## PARTNER DAY Wednesday, Feb. 10

*Invite local business and industry leaders to connect with members, highlighting the importance of developing career-readiness skills found in the SkillsUSA Framework.*



## ADVOCACY DAY Thursday, Feb. 11

*Amplify CTE in your community by conducting a local public relations activity such as presenting to school board members, administrators, and community group leaders.*



## SKILLSUSA DAY Friday, Feb. 12

*Celebrate SkillsUSA by wearing your favorite SkillsUSA T-shirt, planning a celebration activity or by posting your SkillsUSA Framework story on social media.*

**#SkillsUSAWeek**

Learn more at  
[skillsusa.org/skillsusa-week](https://skillsusa.org/skillsusa-week)

