



SkillsUSA is showing everyone how vital career and technical education is to America's future.



SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. We help each student excel. SkillsUSA's mission is to empower its members to become world-class workers, leaders and responsible American citizens. We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics. Our vision is to produce the most highly skilled workforce in the world, providing every member the opportunity for career success. Founded in 1965, the organization has developed more than 13.6 million workers through active partnerships between employers and educators. SkillsUSA is endorsed by the U.S. Department of Education and state departments of education and is cited in federal legislation as an integral part of the career and technical curriculum.

SkillsUSA makes a difference in student performance.

State and national data supports the fact that participation in career and technical education and SkillsUSA makes a difference in student performance. State and national data collected through the Carl D. Perkins Act of 2006 consistently demonstrates the outstanding performance of students who concentrate in career and technical education. Recent data analyzed in Nebraska illustrates the impact of career and technical education (CTE) on student performance and engagement.

Area	CTE Concentrators	CTE Non-Concentrators
Graduation Rate	99%	82%
Dropout Rate	0.4%	3%
Percent Taking AP/Honors	31%	25%

Further data analysis documents that participation in career and technical education and SkillsUSA erases the differences in student academic and technical performance based on socio-economic and racial factors. Nebraska data can be found at: www.education.ne.gov/nce/cte-data-research/

Our Membership

SkillsUSA has more than 19,000 school sections in 53 state and territorial associations, and serves more than 372,000 members annually. Combining alumni and lifetime membership, the total number served last year was 434,141. More than 20,500 instructors and administrators are professional members of SkillsUSA. Our members are known in their schools and communities as leaders and skilled professionals in training.

A Real-World Laboratory for Learning

SkillsUSA provides a real-world laboratory where students practice skills and build self-confidence while serving their schools and communities. SkillsUSA provides experiences in leadership, teamwork, citizenship and character development. All SkillsUSA programs emphasize high ethical standards, superior work skills, lifelong education, responsibility, and pride in accomplishment. These are qualities employers value when hiring or promoting workers. Champions Serving Others is a national community service program that engages SkillsUSA in community improvement and development. An award-winning magazine, *SkillsUSA Champions* — along with its online digital hub — unites and inspires members nationwide by showcasing successful students, teachers, alumni and programs.

Engaging Programs

SkillsUSA offers many resources for educators and students. The **Chapter Excellence Program** honors local chapter achievement around the SkillsUSA Framework of personal, workplace and technical skills grounded in academics. The **SkillsUSA Career Essentials suite** engages students in defining, implementing and measuring their career-readiness skills along every point in their educational journey, from middle school to high school and college/postsecondary students, even adult learners. The curriculum generates high levels of student engagement and is built on evidence-based outcomes that support the industry-validated Career-Ready Assessment. **Jump into STEM!** provides tools and activities for SkillsUSA members to help both elementary- and middle-school students take part in interactive career experiences. **Student2Student Mentoring** gives high school students opportunities to mentor younger students around career exploration. **CareerSafe** is a 10-hour online OSHA safety-training program that provides students with a workplace credential. The **SkillsUSA Championships Technical Standards** provide the official rules and regulations of each SkillsUSA competition, with a full list of competencies as well as embedded academic skills.

Our Partners

Nationally, SkillsUSA has garnered support from more than 1,000 corporations, businesses, associations and labor unions. These sponsors support SkillsUSA financially and with in-kind contributions because they believe in our mission. SkillsUSA values our stakeholders including representatives of business, industry, organized labor, alumni and others in the active financial and volunteer support of SkillsUSA programs and activities.

SkillsUSA Championships

The SkillsUSA Championships begin at the local level with contests in classrooms nationwide. Winners advance through district, regional and state competition, and only the best make it to the national event. Students benefit no matter how they place in their contests. They test their skills, frequently make job contacts and have a chance for recognition. State and national winners receive gold, silver and bronze medals; scholarships; tools; leadership development materials and other awards. The SkillsUSA Championships event requires more than 1.79 million square feet of floor space, with more than 6,500 competitors in 106 different events. Business and industry contributes more than \$36 million in equipment, supplies and personnel to support the SkillsUSA Championships, which is considered the largest single-day commitment of corporate volunteerism in America. Every other year, a select few are chosen to



SkillsUSA Framework

The SkillsUSA Framework illustrates how students fulfill the mission of the organization “to empower members to become world-class workers, leaders and responsible American citizens.”

- Includes personal, workplace and technical skills.
- Builds a foundation for relevant learning.
- Provides a common language for students to articulate what they gain from SkillsUSA participation.

SkillsUSA benefits students by:

- Teaching teamwork and leadership.
- Reinforcing employability skills.
- Offering a national contest program.
- Providing ways to serve the local community.
- Offering \$1 million in scholarships annually.
- Connecting students with potential employers.

SkillsUSA benefits teachers by:

- Enhancing the technical curriculum.
- Improving class attitudes.
- Giving students a way to test their skills.
- Providing avenues for local industry support.
- Helping showcase training programs.
- Gaining greater administrator support.
- Providing opportunities to network.

SkillsUSA benefits schools by:

- Showcasing the school to the community.
- Helping instructors meet educational standards.
- Improving the quality of training programs.
- Providing opportunities for recognition.
- Helping to produce more qualified graduates.
- Assisting with recruitment and enrollment.

SkillsUSA benefits industry by:

- Ensuring that programs meet industry needs.
- Providing opportunities for employment.
- Helping to promote specific industries.
- Offering a way to support local programs.

For the latest SkillsUSA information, visit: www.skillsusa.org