Why should your chapter create a yearly SkillsUSA Program of Work (PoW)? When a chapter provides rich experiences in all six categories of the PoW, it empowers students to become career ready. These activities allow students the opportunity to practice and perform the Essential Elements of the SkillsUSA Framework and receive feedback to strengthen their skills.

Provides the road map for planning and implementing chapter activities

Workplace Experiences
Participate in career exploration, planning and work-based learning opportunities, including the SkillsUSA Championships.

Leadership Development
Establish interpersonal relationships, individual and team development through chapter operations, leadership competitions and individualized growth plans.

Financial Management
Develop personal financial literacy and entrepreneurship skills through relevant work experience, project management and chapter fundraising.

Community Engagement
Assess community needs, identify services and employ skills to meet needs that develop long-lasting partnerships.

Advocacy and Marketing
Promote SkillsUSA chapter programs, career and technical education programs, public relations initiatives and experiences to build social responsibility.

Partner and Alumni Engagement
Engage former members, parents, advisory committees, administrators, faculty and business and industry partners in SkillsUSA chapter and classroom activities.

Leadership Development
Establish interpersonal relationships, individual and team development through chapter operations, leadership competitions and individualized growth plans.

Personal Skills
- Integrity
- Work Ethics
- Professionalism
- Responsibility
- Adaptability/Flexibility
- Self-Motivation

Technical Skills
- Communication
- Decision Making
- Teamwork
- Multicultural Sensitivity and Awareness
- Planning, Organizing and Management
- Leadership

Workplace Skills
- Computer and Technology Literacy
- Job-Specific Skills
- Safety and Health
- Service Orientation
- Professional Development

SkillsUSA
Program of Work