

SkillsUSA Program of Work

PROVIDES THE ROAD MAP FOR PLANNING
AND IMPLEMENTING CHAPTER ACTIVITIES



When a chapter provides rich experiences in all six categories of the PoW, it empowers students to become career ready.



Workplace Experiences

Participate in career exploration, planning and work-based learning opportunities, including the SkillsUSA Championships.



Leadership Development

Establish interpersonal relationships, individual and team development through chapter operations, leadership competitions and individualized growth plans.



Partner and Alumni Engagement

Engage former members, parents, advisory committees, administrators, faculty and business and industry partners in SkillsUSA chapter and classroom activities.



Advocacy and Marketing

Promote SkillsUSA chapter programs, career and technical education programs, public relations initiatives and experiences to build social responsibility.



Financial Management

Develop personal financial literacy and entrepreneurship skills through relevant work experience, project management and chapter fundraising.



Community Engagement

Assess community needs, identify services and employ skills to meet needs that develop long-lasting partnerships.

A large graphic with the word "EMPOWER" in a stylized font. "EM" is in white, "POW" is in red, and "ER" is in white. The text is set against a blue diamond shape with a background image of trees and a sky.

