



# FACT SHEET

## 2020-21

### What is SkillsUSA?

SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. We help each student excel.

SkillsUSA's mission is to empower its members to become world-class workers, leaders and responsible American citizens. We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics. Our vision is to produce the most highly skilled workforce in the world, providing every member the opportunity for career success.

A nonprofit national education association, SkillsUSA serves middle-school, high-school and college/postsecondary students preparing for careers in trade, technical and skilled service (including health) occupations.

### Membership for 2019-20

- Current annual membership: **434,141**.
- All 50 states plus Puerto Rico, Virgin Islands and District of Columbia.
- Total student and teacher membership: **372,655**.
- Student members: **352,047**.
- Teacher members (SkillsUSA Professionals): **20,598**.
- SkillsUSA schools: **4,658**.
- SkillsUSA classrooms: **19,260**.
- Alumni members: **61,279**.
- High school members: **305,444**.
- College/postsecondary members: **43,139**.
- Middle school members: **3,474**.
- Total cumulative members served since 1965: **13.6 million**.

### Partners:

SkillsUSA receives in-kind and financial support from more than **650** national partners.

### National Leadership and Skills Conference (NLSC)

- Held at the Georgia World Congress Center in Atlanta through 2026.
- Estimated NLSC economic impact to Atlanta in 2021: **\$28 million**.
- Estimated attendance: **16,500**.
- Competitions: **106**.
- Competitors: **6,500**.
- Medals: **1,150** gold, silver and bronze medals plus **550** recognition awards.
- Competition and meeting space: **1.79 million sq. ft.** (31 football fields or 41 acres).
- Total national conference volunteer hours: **58,840**.
- In-kind contributions: **\$36 million** in time, equipment and materials to support events.