SkillsUSA Fact Sheet

Overview
SkillsUSA is a partnership of students, teachers and industry, working together to ensure America has a skilled workforce. We help every student excel.

Mission
SkillsUSA empowers its members to become world-class workers, leaders and responsible American citizens. We improve the quality of our nation’s future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics. Our vision is to produce the most highly skilled workforce in the world, providing every member the opportunity for career success.

Who We Serve
Our national nonprofit education association serves middle-school, high-school and college/postsecondary students and instructors in trade, technical and skilled service occupations. A total of 372,655 students and teachers joined SkillsUSA in 2019-20, organized into 19,260 local classrooms at 4,658 schools in 53 state and territorial associations. This year, 20,598 teachers joined as professional members. Combined with alumni membership, the total number reached in 2019-20 was 434,141. SkillsUSA has served more than 14 million members since its founding in 1965 and is recognized by the U.S. Department of Education and the U.S. Department of Labor as a successful model of employer-driven workforce development.

SkillsUSA Partners
More than 600 business, industry and labor organizations support SkillsUSA at the national level through financial aid, in-kind contributions and involvement in SkillsUSA programs. Many more support state associations or local chapters. Commitment by industry to the annual national SkillsUSA Championships is valued at more than $36 million.

Programs
SkillsUSA offers opportunities for students to demonstrate personal, workplace and technical skills as they master competencies in the SkillsUSA Framework, a blueprint for career readiness. Local chapters conduct our annual Program of Work and participate in regional or state events. At the SkillsUSA Championships each June, more than 6,500 students compete in more than 100 occupational and leadership events that establish industry standards for entry-level workers.

Resources
SkillsUSA offers turnkey resources for educators and students. The SkillsUSA Career Essentials suite prepares students with career-ready skills, so they are productive and promotable. Centered around the SkillsUSA Framework, the suite helps students develop personal, workplace and technical skills that allow them stand out in the skilled labor marketplace. The Chapter Excellence Program honors chapter achievement centered on intentional project-based work that is led by students. The SkillsUSA Championships competitive events program is offered at local, state and national levels with competencies and embedded academics that align with the needs of industry. For more information: www.skillsusa.org