FOR STATE OFFICERS

June 20-22, 2020
Kentucky Exposition Center (KEC), Louisville, Ky.

Prepare your state officers for a year devoted to leading your association and increasing member engagement.

Leverage is an intensive, two-and-a-half-day leadership experience open to SkillsUSA’s state officers and focuses on developing targeted Framework skills: Communication, Job-Specific Skills and Leadership. It provides state officers with high-energy leadership training that focuses on individual leadership skill development, building teams and communicating effectively. State officers will practice facilitation techniques that will take their skills to the next level at your Fall Leadership Conference. Count on Leverage to have a lasting impact on your state officer team.

Through workshops, self-assessments and working in teams, students will be led through a model of “me, we, do” in relation to implementing the four pillars of leadership in their personal lives and by service to their state association. State officers will develop the skills needed to facilitate student learning: how to set context, give directions and debrief the experience.

State officer teams are important to the success of the organization. What the officers do and how they do it can have a significant impact — not only on the image and essence of SkillsUSA, but also on career and technical education.

The cost of the Leverage conference is $165 per participant. Register attendees for Leverage on the national registration site.

For more information on Leverage, visit: www.skillsusa.org/events-training/national-leadership-and-skills-conference/training-opportunities/leverage-state-officer-training/