Activate is a two-and-a-half-day leadership conference that will help SkillsUSA members find their “start button” through hands-on, high-energy and motivational programming. Activate is open to all SkillsUSA student leaders and focuses on developing the following framework skills: leadership, communication and team work.

During the course of the conference, chapter leaders will discover how to ignite the leader in them and maximize their potential. Participants will spend time working together in a project management atmosphere. Collectively, they will learn to work as a team to set and accomplish goals. They will take a look at what it means to present a positive image — and the effects that image can have not only on themselves, but also on their school, SkillsUSA, and career and technical education.

For more information, visit: www.skillsusa.org/events-training/national-leadership-and-skills-conference/training-opportunities/activate-student-leader-training/

Cost of the Activate conference is $165 per participant. Register attendees for Activate on the national registration site.